

# **Make Your Own Website And Make Money Online**

By BizMove Management Training Institute

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## **1. The Single Most Critical Factor in Making Money Online**

There is a special breed of Online-Millionaires that are making money on the internet like crazy. You've probably never heard of them. They keep themselves and their activities under the radar. Why? because they follow a certain simple strategy and they don't want you or anyone else to discover it. This strategy has created more millionaires than you could ever think possible.

How do I know? I am one of those Millionaires, and I'm going to reveal to you now each and every component of this incredible strategy.

My name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my capacity as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one. And there is where I've been taking advantage of that simple strategy to accumulate my seven figure fortune.

So why reveal my methods now? Well, I'm semi retired and I've made enough money so that my kids do not need to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the internet battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where my simple strategy comes into play. It gives you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet battles. The single most important factor in utilizing my strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by the search engines and you need to climb up the search engines result pages (SERPs). Unfortunately Google and the other search engines give preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative.

As a matter of fact, one of the best kept secrets of the cyber-millionaires is what tools they use and, more importantly, how they make use of them for maximum benefit.

Here's a list of the tools and services that I use while executing my strategy, later on I'll show you exactly how the strategy works and how these tools integrates perfectly within it to come up with the easiest, fastest, most effective way of making money online:

**1. Keyword Research Tool:** [Keyword Canine](http://www.liraz.com/canine) - a multi-featured tool for niche discovery, keyword research and backlink analysis (for more details see here: <http://www.liraz.com/canine>)

**2. Hosting Service:** [HostGator](http://www.liraz.com/hostgator) - a reliable web hosting. Has some extra features that makes it suitable for internet marketing activities. (for more details see here: <http://www.liraz.com/hostgator>)

**3. Wordpress Theme:** [Thesis](#) - much more than a theme, it's more of a design and template manager for Wordpress. Most suitable for a business site that is meant to be

ranked high on the search engines. (for more details see here: <http://www.liraz.com/thesis>)

**4. Content Creator: [Article Builder](#)** - produces high quality unique articles built around the topics and keywords that you give it. (for more details see here: <http://www.liraz.com/articlebuilder>)

**5. Email Marketing Tool: [Weber](#)** - automatically manage all email marketing activities: creates sign-up forms, collects and manages subscribers, sends out scheduled emails and more. Powerful yet very easy to use. (for more details see here: <http://www.liraz.com/aweber>)

**6. Article Spinner: [The Best spinner](#)** - a multi-featured tool for creating multiple versions of an article that will be seen as unique in the search engines. (for more details see here: <http://www.liraz.com/bestspinner>)

**7. Links Building knowledge: [Link Building Course](#)** - a comprehensive link building learning framework that is constantly updated to reflect the most recent effective link building strategies (for more details see here: <http://www.liraz.com/linkbuilding>)

**8. Manual Link Building: [Rank Crew](#)** - an affordable and reliable manual link building service (for more details see here: <http://www.liraz.com/rankcrew>).

**9. Automatic Directory Submission: [DeepLinkerPro](#)** - automate the creation of manual directory links, allows the use of varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible (for more details see here: <http://www.liraz.com/deeplinker>)

**10. Automatic Link Builder: [Senuke](#)** - a powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links (for more details see here: <http://www.liraz.com/senuke>)

**11. Backlinks Indexer and Booster: [Backlink Booster](#)** - automatically increases the power of the backlinks to a website. It's both a backlink indexer aiming to get the backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of the backlinks sends to a website (for more details see here: <http://www.liraz.com/backlinkbooster>)

Now, in order to take full advantage of my strategy you need to be familiar with basic Internet Marketing concepts. The next chapter features a list of tips and ideas that touches on various internet marketing topics. This is basic stuff - if you are new to internet marketing these tips can help with your first steps in the field and also serve as an introduction. If you have some Internet Marketing background you may want to skip the next chapter and hop right to chapter 3 where I start revealing the simple strategy that made me an internet millionaire.

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## 2. The First Step: Discovering Profit-Driving Keywords

The way my strategy works is simple. You focus on creating quick little sites that each target a laser targeted long-tail keywords. Once you complete one site you quickly move onto the next. So you don't want to spend too much time on any one site. This way you create, one by one, an army of passive income websites that keep producing cash for years.

I'll show you exactly how to create and promote your first money making website, then you just rinse and repeat to create as many websites as you wish, the more sites you create the more money you make. The only limit is how far you want to go.

Now let's not waste any more time and move directly to the first component of the strategy which deals with deciding on the keywords your site is going to target. This is a crucial decision and a fundamental part of achieving success online. You could do everything else perfectly, but target the wrong keywords and your site will be a total failure. In this chapter I'll tell you exactly what to look for when searching for good solid keywords.

Most Internet Marketing "experts" and the self-proclaimed gurus will tell you to use the Google Keyword Tool (now called: "Keyword Planner" and is only available to Adwords account users) for your keyword research. This is a big mistake! If you only use the Google tool you'll end up going in circles with the rest of the herd achieving no success. Why? Although the Google tool will provide you with a nice list of several hundred keyword variations, it will tell you nothing as to the competitiveness of the terms. You have no clue as to how hard it will be to rank in the search engines for any specific term. This is critical. Most newbies will choose a term from the Google Tool that is too competitive and end up hitting a brick wall. You certainly don't want to be spending any time or money building a site that will never rank in the SE's.

In order to implement the strategy successfully you need to utilize for your keyword research a tool named [Keyword Canine](http://www.liraz.com/canine) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/canine**).

Keyword Canine (KC) will also provide you with a nice list of several hundred keyword variations but it goes beyond the Google Tool in that it will also analyze the competitiveness of each keyword variation. This is crucial and that is where you gain your "unfair advantage" over the 99% that only use the Google Tool.

How does KC do it? It has a special algorithm in its backend that looks at the top 10 Google search results for your chosen keyword and produces an accurate analysis in the form of "Very Easy, Easy, Moderate, Hard or Fierce" so you can literally plug in your keyword and get an instant answer.

Keyword Canine has a ton of additional features that can help you as an Internet marketer but for the purpose of the implementation of my strategy, the competition analysis is what we need.

I'm not going to walk you here thru the steps of conducting a keyword research with Keyword Canine as they have pretty good tutorials explaining everything. Simply sign for the service and follow their instructions.

Now let's see what properties a keyword must have in order to make us the most money.

For starter it has to be of a commercial value. This relates to our business model, the way we monetize our site. I will elaborate on this in a later chapter but for now I can tell you that our income will come from two sources:

a. Google AdSense ads.

b. Affiliate Programs

To maximize our income from those two we need to look for keywords in markets that has AdSense advertisers and affiliate programs that are willing to pay us top dollars. in the appendix you can find a list of the 50 best paying affiliate marketing niches. These are the markets that has a high concentration of AdSense advertisers and affiliate programs that are willing to pay top Dollars for your referrals. If you plan to tap any of these niches you must take into consideration that these are also the most competitive ones. However, I think it is still possible to find gem keywords in these areas provided you do your keyword research right. Alternatively you can look at other, less competitive, niches and still make good money as long as you take into consideration their commercial value.

Another property that you want to consider when looking for good keywords is the search volume. Obviously, even a #1 ranking isn't going to do you any good at all if nobody searches for the keyword that you rank for. I would say that the minimum search volume you should look for is 500 monthly searches (Keyword Canine shows you the search volume right next to the keywords in the list). Some will say that this is too low to target, however I had many successes with pages targeting close to this number of monthly searches.

The next property you need to consider for a good keyword is how competitive it is, how hard it will be to have it ranked in the first page of Google's search results. This is critical, however if you use Keyword Canine it will do the competition analysis for you and come with a recommendation in the form of "Very Easy, Easy, Moderate, Hard or Fierce". I would not go beyond "easy" with a new site.

So to summarize, in order to find a good keyword you need to consider:

- \* Commercial value
- \* Search volume
- \* competition strength

How many keywords should you target in one site? Some will tell you that you need to look for several terms and optimize each page in the site for a different term. This is not

how my strategy works. For the small niche sites that we create it is best to dedicate each site to only one keyword and direct all our Search Engine Optimization (SEO) efforts towards the main page that is optimized for that keyword. We don't want to dilute our efforts by targeting several keywords in a site. With this concept in mind we don't want to waste our time looking for other keywords that will not rank anyway. Your time is better spent working on your linking structure (discussed later) or researching new keywords for new sites.

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### 3. The Second Step: Monetizing Your Site

The Simple Strategy's business model is based on 2 sources of income:

- a. Google AdSense ads.
- b. Affiliate Programs

Which is better? there is no clear answer to this question. Some niches will produce better with affiliate programs while others with AdSense, you should test on a niche by niche bases. Usually you'll make more money with an affiliate site, unfortunately there may be many instances where you will find a good niche with keywords that can be easily ranked but no suitable affiliate program, in this case you'll use AdSense ads, and by the way, this will happen to you a lot.

Once you find a good keyword to target you start looking for an affiliate program that will go with this site. As a rule of thumb you should always prefer to promote digital products (eBooks, software, online services, etc.) over physical products. Why? because digital products come with higher margins which in most cases translate into higher commissions to the site owner.

Where can you find good affiliate programs to promote?

Your first bet should be the [Clickbank Marketplace](https://accounts.clickbank.com/marketplace.htm) (https://accounts.clickbank.com/marketplace.htm)

Clickbank offers thousands of products, look for products that are 100% relevant to your niche and has a credible sales page.

If you can't find a suitable product at Clickbank try one of the following affiliate program directories:

[Commission Junction](http://www.cj.com) (http://www.cj.com)

[Affiliatetips.com](http://www.affiliatetips.com) (http://www.affiliatetips.com)

[AssociatePrograms.com](http://www.associateprograms.com/directory/) (http://www.associateprograms.com/directory/)

[Affiliatesdirectory.com](http://affiliatesdirectory.com/directory) (http://affiliatesdirectory.com/directory)

If you still can't find a suitable affiliate program try a Google search that combines your keyword with the word "affiliates" and other similar variations. Sometimes this works and you will find one or more good affiliate offers for your niche.

If all of the above does not work and you can't find an affiliate program that is relevant to your target niche, monetize your site with AdSense ads. This is not necessarily a bad thing. I had AdSense ads that produced \$5, \$6 and even \$9 per click.

Anyway, don't ever be tempted to post affiliate links that are not fully relevant to your target keywords! this will never produce satisfactory results.

Where should you place your affiliate links and AdSense ads on the page? The best spot would be right below the top article title and above the article body, if you are using Wordpress it would be directly below the post title and above the post content. This would be the spot that will by far produce the best results.

As for the AdSense ads, I always match the background and border of the ad with the background of the theme where the ad will be placed and I recommend you do the same - my tests show that this increases the effectiveness of the ads. You can use a plug-in for Firefox and Chrome called [Colorzilla](http://www.colorzilla.com/) (http://www.colorzilla.com/) to help you do this quickly.

Another good option for the affiliate links is to embed them within the text, preferably towards the top part of the article.

As for affiliate links, my tests show that reviews and text ads will, in most cases, outperform banners. I guess some folks simply ignore banners altogether. I seldom use banners to promote affiliate offers, I've always found effective ways to present affiliate offers with text only. I will be the first to admit that my pages are not very pretty, but hey, I'm not in the business of creating cute pages, I am in the business of making money, and for this my "not pretty" pages are doing very well.

Below is an example of affiliate links embedded within an article:

## Free Car Insurance Deals

### Here's How to Get Free Car Insurance Deals

So you are interested in locating free car insurance deals. Well, I will show you now not just how to find those free deals but rather how to find the cheapest car insurance rate that is available in your area.

The single most critical factor in getting the best auto insurance deals is shopping around for as many quotes as you can. How many? you should go for at least 5 quotes from different auto insurance companies, less than that will simply not do the job.

Now, the problem is that shopping around for five quotes can be a tedious and time consuming task - well, not anymore, now it can be much easier for you.

We've reviewed numerous quoting services to bring you the best two. Each of the following free services can provide you with several competing quotes from various companies, thus enabling you to compare and pinpoint on the best rate that is available for your location. in order to maximize your chances of getting the best rate possible we recommend you use both services:

[InsurMe](#) - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer great rates.

[Kanetix](#) - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers.

Once you have in your hands several quotes, you can use [The Car Insurance Price](#)

Here's is an example of affiliate links in a review format placed under the title of an article. By the way, I've used this format, "The 5 Best ...", multiple times with various niches. Over the years this format proved to be very profitable for me.

## Car Insurance Information Center

### 7 Day Car Insurance, Compare to Get Low Cost Rate

#### The 5 Best Car Insurance Quotes Providers

We've reviewed dozens of auto insurance companies, brokers and agents to bring you this elite list of brands with the best free quotes online and very cheap rates. We recommend you get a quote from each company so that you will be able to compare and get the best rate. This comparison will allow you to save as much as \$500 and more on your vehicle insurance.

- |   |   |
|---|---|
| 1 | <a href="#">Car Insurance Finders</a> - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer the best rates. |
| 2 | <a href="#">USInsurance</a> - Simply fill out the quick form and this system will match you up with the cheapest offers in real-time. You get low cost custom tailored quotes within minutes.       |
| 3 | <a href="#">InsureMe</a> - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers.  |
| 4 | <a href="#">2Insure4Less</a> - Provides comparison quotes which can be purchased immediately, offers great rates.   |
| 5 | <a href="#">Kanetix</a> - Offers one of the easiest to use, and most 'consumer-friendly' instant insurance comparison service available.  |

For many people, it is not easy to get a large amount to cover something such as insurance coverage. It could be a significant wide range of dollars to cover at one time, therefore, the choice of no deposit car insurance is often rather appealing.

No deposit car insurance implies that you get instant auto insurance protection straight away, when the insurance policy is put over your car, so you do not need to pay anything in advance. You are able to pay the insurance policy on a monthly base in payments; nevertheless, you may have to offer a credit card for guarantee that you submit several

## Build an Email List

The biggest sin committed by internet marketers is not building an email list made of emails collected from visitors and customers. In order to maximize the profit potential of your site you need to create an email list. Fortunately, all the aspects of building and maintaining a list can be, and should be, automated. Selling to your list is the easiest money you're going to make.

Now I'm not going to teach you basic Email marketing here, you'll find plenty of resources online. However, here are 4 important points that you should consider:

1. Build an opt-in form and integrate it into your home page. Place it "above the fold," so visitors can see it immediately and don't have to scroll down.
2. Offer a lead magnet, something that has value that you offer in exchange for the visitor's email address. This could be a free eBook, a special report, a webinar, a list of tips, Etc. You have to tailor the offer to fit your niche so that you keep your list targeted, this is important.

3. Use [Weber](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/aweber**) to manage your list building and marketing activities. Aweber is the industry standard. It's extremely powerful yet very easy to use, most of the successful internet marketers use it. Working with Aweber is a breath, it will automate all your email marketing activities: creating your sign-up forms, collecting and managing subscribers, sending out scheduled emails and more.

4. Email marketing is about creating a relation with your visitors and customers, it's about trust. Do not abuse it by spamming your list with frequent blatant sales offers. Send them at list 3 useful, content filled, emails for each email that contains a sales offer.

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## 4. The Third Step: Creating a Site That Will Attract Tremendous Amounts of Traffic

Once you have chosen your keywords you are ready to build your site. For your domain name you should strive for an exact match domain (EMD) if available. So if your keyword is 'women car insurance' you'll go for [www.womencarinsurance.com](http://www.womencarinsurance.com). If this is not available try the .net, .info or any other TLD that happens to be available.

EMD domains used to get you a big advantage with Google - but not anymore. Unfortunately Google has changed their algo regarding EMDs but it can still get you some extra points, and of course anything that Google gives we are willing to take.

As for the hosting service I highly recommend you use [HostGator](http://HostGator) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/hostgator](http://www.liraz.com/hostgator)), They are reliable, responsible and very suitable for internet marketing activities.

The cheapest and fastest way to build an effective niche site is to use Wordpress. and by the way, HostGator is probably the easiest web hosting platform to install Wordpress on. Using a few clicks of the mouse, your HostGator-hosted Wordpress site will be up and ready in less than five minutes. look for instructions at their site.

Once Wordpress is installed on your server there are some modifications that you need to make to the site.

First you need to set Wordpress to present SEO Friendly Permalinks. Although we don't concentrate on the internal pages of our site, they often can rank in the SE's. So it is very important to set a good URL structure. Once logged into Wordpress, Click "Settings" then "Permalinks" and change it from default to "Post Name." This will change the structure of the URL's from default (site.com/?p=114 for example) to a good, SEO friendly version (site.com/title-of-post-goes-here).

Now replace the default theme with another one, simply find a new theme that is simple and "clean" - use the automated theme installation process from within Wordpress.

"Appearance" then "Themes" (while logged into Wordpress) then click the "Install Themes" tab. Leave all of the fields empty (they are by default) and then click the "Find Themes" button.

Next, Clean the theme from unnecessary elements - by default, most themes have the sidebar loaded up with useless things like META links, a calendar, archives etc. The footer also typically contains one or more links that can be removed and there are a few other useless things included by default as well. So the next step is to clean all of that up! We don't want excessive external links draining the authority we generate, which could be going back into our internal pages. And we want everything focused on the content and the ads.

Now you need to set the homepage to show only one article - it needs to look more like a static site and less like a blog. Primarily because it reduces canonical URL's and

duplicate content. To do this, you're going to publish the homepage article as a page rather than as a post!

Once you've done that, click "Settings" then "Reading" and select the "A static page" radio button and then next to "Front page" select the page that is optimize for your keyword and then click "Save Changes." Now view your site in a browser and you should see that article, and that article only, on the homepage.

Now Clean up the footer and the sidebar and remove any unneeded links like the link to the theme creator's website, the link to Wordpress, Etc.

What theme should you choose for your Wordpress site?

While there are many free Wordpress themes out there, I recommend you use a theme called [Thesis](http://www.liraz.com/thesis) (If the link doesn't work, copy and paste the following URL into a browser: **http://www.liraz.com/thesis**). This is much more than a theme, it's more of a design and template manager for Wordpress and it's the best theme for a business site that is meant to be ranked high on the search engines.

### **Now what about content?**

You need to start with at list 6 article pages for a new site. Each article should be 500 to 1000 words long.

The best source for site content is a service called [Article Builder](http://www.liraz.com/articlebuilder) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/articlebuilder**).

Article Builder produces high quality unique articles built around the topics and keywords that you give it. Each article is built by weaving together snippets to build an article based on your category and subtopic choices. They have tens of thousands of categorized snippets in the database, every time you generate an article, it's different!

If article builder does not have articles in your topic you'll have to contract someone to write the articles for you, this is not expensive. Simply run a Google search for "article writing" or "articles writers" and you'll get plenty of offers.

In addition to being a good source of content Article Builder has another extremely useful feature. It can post content automatically to your Wordpress site on the schedule you choose. Why this is important? because Google likes sites that are being updated with new material on a regular basis. It is recommended that you set Article Builder to post a new article to your site once a week or about 3 articles monthly, this way you'll gain some extra points with Google.

Now here is a trick to creating articles fast and cheap. This is not very ethical and I am a bit shame telling you I did it, but anyway since I pledged to tell you all my tricks (or at least most of them ;-), I fill obliged to tell you about this one too, just that you'll know that this is available.

Here's how it works, you run a Google search with your topic as the search term, you add the word 'tips' or 'Guide' to the search. Now you collect several snippets from

different good on topic articles that came in the search. next, you combine these snippets into one article. Now you spin this article with a spinner software to get an entirely new article. Just make sure you use the manual spinning mode so that your article will make sense.

In case you are not familiar with the concept of "spinning articles" here are some explanations. With this process you utilize a simple software program that takes an original article and alter it using replacement words (synonyms via an automated thesaurus) in order to create entirely new articles without having to re-write them. It's called "spinning" an article. This have many uses in the Internet Marketing field and we will talk about it later when we discuss linking strategies.

The best spinner software on the market today is called... [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**). If you wish to be a successful internet marketer you need to familiarize yourself with this concept. They have on their site a nice video explaining its uses. You should take a look.

## **Optimizing Your Site For the Search Engines**

Once you have your pages and content in place it's time to optimize them so that your pages will rank as higher as possible on Google and the other search engines. In this section we'll deal with the "On Page" optimization.

While the "Off-Page" optimization, mainly the external linking structure (that we'll discuss later), is what will give you your unfair advantage - the on-page optimization is a pre-requisite for the off-page to succeed. What I mean to say is that if the on-page optimization is not done right, the best off-line optimization in the world will not help you one bit. so you need to pay attention here.

I'll walk you now step by step in what you need to do:

- 1. Title tag** - this is an HTML tag that goes within the header section of the page. Title tags are the most important on-page factor for SEO. Your keyword should be included within the title tag preferably close to the beginning of it. This is what Google shows on its search results page so you should also make it attractive so that it will entice searchers to click on it. Don't just throw your keyword there, make sure that it is appealing.
- 2. Headline tags (H1, H2, H3)** - make sure your page include one H1 tag with your keyword in it. This headline tag shows Google that the text within it is important to the intended audience.
- 3. Meta Description tag** - while this does not have a bearing on the ranking of the page, Google still pulls the text of how it describes your page to other people from this tag - be sure to make it attractive so that more people will be clicking your page.
- 4. Images** - you should include at list 2 images in each page. Also add one video to one of the pages in your site, you can simply embed a video from YouTube. Make sure one

of the images has your keyword in its ALT tag. All other images need to also have ALT tags but should not include your keyword in them. Too many ALT tags with your keyword can lead to an over optimization penalty by Google.

**4. Keyword density** - the exact keyword density is not important, I'll say it again, the exact percentage of the keyword density is not import. Simply include about 3 instances of your keyword in each page, one of them should be close to the beginning of the article, one of them can be in Bold or Italics and that will do (do not be tempted to overdo it - that's a common newbie mistake).

**5. Synonyms** - you can include 2 or 3 synonyms to your page that does not include exact words from your keyword.

**6. Article Topic** - this is important- your content should be on topic and match the niche and the keyword that is being targeted.

**7. Outbound link** - add one outbound link pointing to an authority site in your topic. This could be a Wikipedia page in a similar topic to yours. Place it at the bottom of the page, you can call it 'recommended source' or something similar. Ah, and do not add a 'no follow' tag to it, leave it in a natural state.

**8. Unique Content** - the page should be unique and not a duplicated one, if you are using a spun article it should be at least 75% unique. it should also be making sense and has decent grammar.

**9. Length of articles** - each page should be between 500 and 1000 words long. Be sure to vary the length of the articles in a site. Don't make all the articles exactly the same size.

Once your site is online and the on-page optimization is set, it's time to start creating links pointing to it. That's the subject of our next chapter.

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## **5. The Fourth step; Creating an External Linking Structure That Will Blast Your Site to the Top of Google**

Search rankings for a specific keyword are primarily driven by the backlinks to your website using that keyword in the anchor text. But not all backlinks are treated equally. The more powerful a back link is, the more "juice" it flows into your website. And the more "link juice" that flows into your website, the higher your website ranks in search results. So both quantity and quality of back links are important in ranking higher in search results.

Getting external links, the link building phase of the Amazing Formula is the single most critical factor for attaining high rankings and consequently making money online.

Your link building activities are what will make or break your online business. On one hand, when done right, it can blast your pages to the top of Google - on the other hand, even a small mistake can drop your pages into the Google abyss.

Too many links containing the exact same anchor text - Boom, Busted!

Too many links from low quality sites - Boom, Busted!

Too many links coming from just one genre (e.g. only from directories) - Boom, Busted!

Too many links coming from non relevant pages - Boom, Busted!

You get the picture...

That is why I strongly encourage you to acquire every piece of link building knowledge you can lay your hands on. Sorry pal, there is no way around it. if you wish to succeed in internet marketing you must know link building. Even if you are planning to outsource your link building tasks, you should be able to supervise everything that is done for you, and you should ask that they get your approval in advance for all the details of each linking campaign they run for you.

Listen to what happened to me once...

One of my sites had a page that was ranked #6 on the first page of Google's search results for a very competitive term for a couple of years. This page was earning me a nice sum of money day in and day out. One day I decided to try to improve its ranking, I contracted a firm from the Philippines to do a small manual linking campaign for this page. This firm came highly appraised on the forums and the people there were nice and seem knowledgeable. At that time I was busy with a big project and also a bit out of laziness I neglected to ask for a preapproval. To make a long story short, one month and 400 Dollars later my page sank to the fourth page of the Google SERPs.

Now there are two morals to the story:

First, don't count on anyone to do a link building job for you without your approval, in advance, of any small detail of it.

Second, If you have a money producing page ranked anywhere on the first page of Google - don't mess with it!

If you are curious as to what went wrong with this campaign. In the postmortem I discovered that they created too many backlinks with the exact keyword as the link text - and this is something that Google does not like.

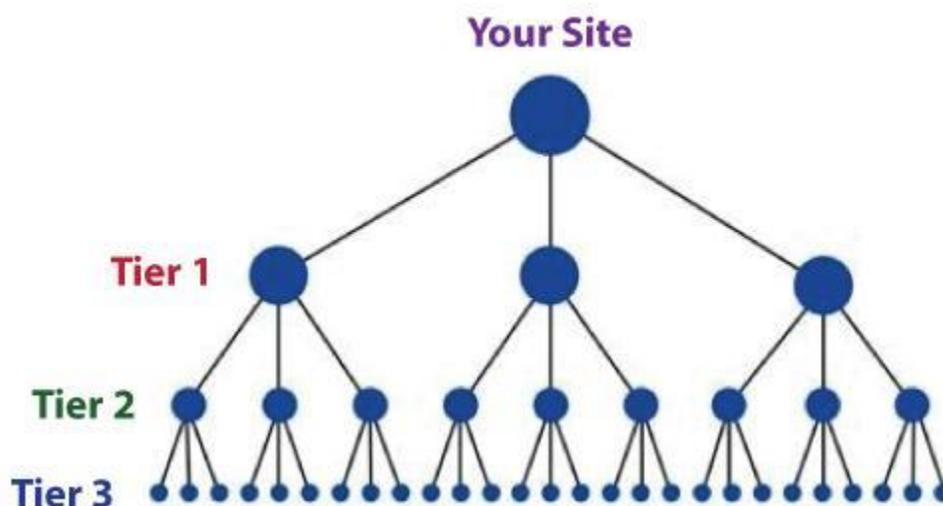
Now, the best link building knowledge source that I know of is the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/linkbuilding](http://www.liraz.com/linkbuilding)). I strongly encourage you to buy their course. It's a bit pricy but it is well worth the price. Look at it this way, each mistake that is not being avoided due to lack of knowledge can cost you many many times more than the price of this course.

OK, now we are ready to delve into the Amazing Formula's linking strategies.

For our external linking structure we are going to utilize the most effective most powerful linking strategy there is, called "Tiered Linking".

With Tiered Linking you build 3 tiers of links, the links in tier 1 points to your money page, tier 2 points to tier 1 and tier 3 points to tier 2. Basically you are building backlinks to your backlinks. This structure gives your first tier of backlinks more strength and authority. Over time your tier 1 backlinks will gain page rank and that link juice gets passed directly onto your site. It creates a knock on effect passing huge volumes of link juice and authority all the way down the chain to your site. Another advantage of this structure is that it gives search engine spiders thousands of paths and opportunities to land on your site which will further increase rankings.

Here's a diagram that gives you a representation of the Tiered Linking structure:



Now let's start with the process of building links for tier 1, these links point directly to your money site.

The links for tier 1 should be created manually and gradually. This means it should be done by you or outsourced to a firm that does manual linking - no automatic software at this phase. It should be spread gradually over two months, faster than that can trigger Google's penalty algos. You can't speed up stuff like building tier 1 links, or else you're going to get penalized.

If you don't have the time or the inclination to do the manual link building yourself, you can outsource it. This is what I'm doing. Manual link building is a tedious task so I usually hire someone else to do it for me. A good and reliable manual link building service that you can hire is [Rank Crew](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/rankcrew**). I highly recommend them.

While building tier 1 you need to vary the anchor text as much as possible since Google discount too many instances of exact match anchor text. Follow these guidelines for the link text (anchor text) of your back links:

20% Main keyword exact match (e.g.: "main keyword")

20% Variation of main keyword (e.g.: "best main keyword resource")

50% Generic anchor text (e.g.: "click here, here, clicking here, good resource, see this, have a look")

10% URL of the page as the link text (e.g.: "www.mainkeyword.com" or "mainkeyword.com" or "http://www.mainkeyword.com")

Now to the actual link building. I can't teach you here all the aspects of doing basic linking, this is beyond the scope of this guide. You should be able to find plenty of resources for that online, or better off, buy the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/linkbuilding**), this is the best resource of linking knowledge that I know of.

I will however give you some basic guidelines, point you to the right directions and provide you with a list of sites that can feature links pointing to your site.

**Important Note:** before you create backlinks with any site, make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

Now here's a list of site's categories where you should build links for your tier 1 (find more sites in the Appendix):

**Web 2.0's** - great for creating mini sites with articles and videos that link back to your main site. You can use spun articles for the content. Here's where [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**) will come handy. You can use articles that are spun to 50%. Create 10 blogs here and post to them with your link embedded. Make sure the topics are relevant to your keywords, this is important.

Here's a sample of sites in this category (find more in the appendix):

wordpress.com  
blogger.com  
issuu.com  
yola.com  
tumblr.com  
weebly.com  
my.opera.com  
livejournal.com  
typepad.com  
sfgate.com

**Social Bookmarking** - get your site bookmarked! 30 bookmarks will do it.

Here's a sample of sites in this category (find more in the appendix):

connotea.org  
delicious.com  
digg.com  
reddit.com  
slashdot.org  
stumbleupon.com  
citeulike.org  
chime.in  
bibsonomy.org  
blinklist.com

**Directories** - web directories are a great source for links - strive for about 40 quality directory links submissions. Seems tedious? there is an excellent tool that can help you with this task. It will make creating manual links from directories a breath. I strongly recommend that you use it: [DeepLinkerPro](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/deeplinker**) It allows you to use varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible.

Here's a sample of sites in this category (find more in the appendix):

wordpress.org/showcase  
abc-directory.com  
cssdrive.com  
cuedirectory.com  
dirbull.com  
dirnext.com  
Elecdir.com  
elsf.org  
envirolink.org  
freerwebdirectory.com

**Blog Directories** - If you have a blog get it listed on these sites.

Here's a sample of sites in this category (find more in the appendix):

technorati.com  
alltop.com  
blogs.com  
globeofblogs.com  
blogcatalog.com  
topix.net/dir  
blogtopsites.com  
blogtoplist.com  
ontoplist.com  
hotvsnot.com

**Quality Article Directories** - You can use spun articles for submission to these directories. Note that the better directories will review your articles before accepting to their site, so make sure they are grammatically correct and make sense. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

TheFreeLibrary.com  
Ezinearticles.com  
GoArticles.com  
SelfGrowth.com  
Gather.com  
ArticlesBase.com  
ArticleDashboard.com  
ArticleSnatch.com  
ArticleCity.com  
Isnare.com

**Video** - create some videos and submit to video sites. You can find at fiverr.com folks that will create a nice video for you for 5 bucks a piece. 3 or 4 video submissions will do for this category.

Here's a sample of sites in this category (find more in the appendix):

youtube.com  
vimeo.com  
dailymotion.com  
metacafe.com  
truveo.com  
videoegg.com  
videobomb.com  
veoh.com  
liveleak.com  
ifilm.com

**RSS Directories** - Create a RSS feed and submit to these sites. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

topix.net  
blogdigger.com  
feedage.com  
feedcat.net  
finance-investing.com  
jordomedia.com  
medworm.com  
redtram.com  
rsmountain.com  
swoogle.umbc.edu

**Doc Sharing** - Submit a PDF file or a PowerPoint presentation here.

Here's a sample of sites in this category (find more in the appendix):

issuu.com  
slideshare.net  
scribd.com  
docstoc.com  
thinkfree.com  
keepandshare.com  
memoware.com  
yudu.com  
ziddu.com  
docs.zoho.com

**Press Releases** - a good source for backlinks and news coverage - most of them cost money though.

Here's a sample of sites in this category (find more in the appendix):

businesswire.com  
prlog.org  
betanews.com  
i-newswire.com  
pitchengine.com  
pr-inside.com  
prlog.org  
businessportal24.com  
cgidir.com  
free-press-release.com  
information-online.com

**Blog Guest Posting** - guest blogging is a powerful link building strategy, however, it's a time-consuming pain in the butt! This can boost your rankings but it is not mandatory to the Amazing Formula.

**Link Favors** - ask friends, Acquaintances and family to place links pointing from their sites to yours.

## Creating links for tier 2 and tier 3

Once you have all your tier 1 links set it is time to start building your tier 2 and tier 3 links.

While with tier 1 we were careful to create our links manually in order for them to appear as "naturally" as possible, with tiers 2 and 3 we can let the quality slip a bit and increase the overall quantity of links that we build.

We still want our links to be contextual and relevant, but we can now use auto generated content on a second tier without a problem. We can worry a lot less about the overall authority and page rank of the domains we are building links from as we start to move the focus away from quality and towards quantity.

For tiers 2 and 3 we are going to leave the "manual" path and move to the "automatic" path. We are going to use a tool that will generate all our tiers 2 and 3 automatically. The best tool for this task is [Senuke](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/senuke](http://www.liraz.com/senuke)). This is the tool that most successful Internet marketers use.

Senuke is a very powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links. I'm not going to describe here how Senuke works as they have videos on their site that describe it better than me. What I can tell you is that with Senuke you can create tiered link structures. As much as Senuke is powerful it is very easy to operate, creating tiered links is as easy as moving images on a screen - you need to see it to believe, just go to their site and watch the video. Now, what you do with Senuke is create a 2 tiered structure. It looks like a pyramid - one tier points to another tier that points to one of your tier 1 links - you need to build a different structure for each of your tier 1 links. Use their schedule feature to spread it over time.

Some say that it is safe to also use Senuke for creating the tier 1 links. They may be right, however being the cautious guy that I am, I am not yet ready to test this Hypothesis. I would stick with using only manual methods for the tier 1 links and I strongly advise you to do the same..

In addition to Senuke The Amazing Formula calls for the use of yet another powerful tool called [Backlink Booster](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/backlinkbooster](http://www.liraz.com/backlinkbooster)). Backlink Booster automatically increases the power of the backlinks to your website. It's both a backlink indexer aiming to get your backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of your backlinks sends to your website (use it on your tier 1 backlinks).

Now, if we have Senuke why would we also need Backlink Booster? The fact is that many of the backlinks you are building are never found by Google thus seriously diminishing your linking efforts. What Backlink Booster does is it builds backlinks to your backlinks in a way that all of those backlinks that Google didn't find, are now found by Google. This not just help Google discover all of your backlinks, it also "boost" them so

that now more link juice gets passed to your site thus the authority they all possess is multiplied, which flows through to your website! So the end result is more, stronger backlinks!

My tests show that operating Backlink Booster in addition to Senuke creates a strong synergetic effect that translates in a much better Google rankings. It's the one-two punch that will get you that elusive Unfair Advantage. Anyway, in order to rip the full power of the Amazing Formula you need to activate both Senuke and Backlink Booster.

This concludes The blueprint of my simple strategy for making money online. Once you completed to create tire 2 and 3 links with Senuke and have Backlink Booster do its thing, all you have to do is sit back and watch your site climb the search engines rankings and the money that is pouring into your bank account.

[Go to Top](#)

## **6. 101 Tips and Ideas to Making Money Online With Your Own Website**

1. A "squeeze page" can be an effective way to gather contact list. This is a good way to get a customer to join your email address. You can offer a promo item in exchange for contact information. This way to build up your mailing list.
2. A great way to put yourself out there on the Internet and get your business noticed is with video marketing strategies. A unique interesting title and picture will get more customers to buy from you.
3. It may seem overwhelming trying to decide what your website will offer. It is important to pick a topic that you find both knowledgeable and interested in. Marketing your website will be easier if you have a target.
4. The Internet continuously changes, it is very useful to keep up with new things and websites so you can put your niche in the public eye.
5. Read up on psychology of Internet marketing online. Psychology traits include the colors you use, depending on a lot of different factors. You should have a basic understanding of this information in order to increase your profits.
6. Make sure you do not spend too much on advertising. You don't want to waste money on something that doesn't benefit your business. If you do have to spend a lot of money, you want to be sure you are getting what you pay for and this is why advertising with banner ads is a great investment.
7. Partner with other vendors to share your customer bases. You can directly increase your sales. This is a great tactic for business with similar products without being rivals.
8. Blogging is great for attracting more traffic to your website. It is vital that you post new content fresh by posting on a regular basis.
9. Use social networking sites like Twitter or Facebook and send out information which includes links to your business to your target audience. Be careful sending spam to someone because that is something you can get into legal trouble over.
10. Learn how to use HTML tags if you want the best optimization results. HTML tags serve to indicate how important content is within your website. Search engine crawlers see the page according to tags.
11. You can find email marketing services to assist with your own Internet marketing; however, there are also many things you can do yourself. Once you learn the basics, you will be creating auto responders and mass mailers. This type of experience will prove invaluable down the entire life cycle of your products and services.
12. Try to incorporate words like "fast" when marketing your products and services.
13. One Internet marketing tip you should follow is offering retail and wholesale prices depending on how many of each item they buy. You can make profits with wholesale items you're selling and it is great for increasing the amount you sell.

14. Have special promotions or events and see people flock to your website. You can try selling a day or more sale on a \$1 e-book. They may even make another purchase while they find something else of interest on your site.
15. Offer editors free products and affiliate commission in exchange for publishing your articles.
16. Offer freebies that are branded with your business name and submit those freebies to the websites that advertise those kinds of deals. If you choose to offer an e-book, you can submit it to sites that provide e-books at no charge. Many websites will provide free e-content and are easy to submit too.
17. A small company logo and slogan. These two things help build your brand and make customers differentiate you from all the similar businesses out there. A catchy slogan might be remembered months or a visually appealing logo can influence a customer to be loyal over the long term. When it comes to decision-making time, your slogan will drive traffic to your site because it has memory recognition.
18. The word 'limited' is a good way to grab attention with your advertising. People shop online because they are tired of what is sold at local stores. They are looking for something new and unique. If you sell something unique, people will understand that it's going to sell out quicker and that they are most likely not going to be able to find something similar elsewhere.
19. Viral videos can generate a lot of visitors your way. If you manage to make a viral video, it will have more impact than any type of marketing campaign.
20. Always remember to follow up a sale by positively interacting with queries and orders made by your customers.
21. Add a personal touch to your marketing campaigns. You have the option to also welcome your visitors using handwritten statements.
22. You should include evidence to back up anything you make in your advertising. Many individuals do not trust the information that they read. When potential customers see good reviews, quality information and return policies that help back up your product or service, you build credibility and create a buying atmosphere. Statements without evidence to back them up are easily dismissed.
23. It is essential that you have a mailing list. Give your clients the opportunity to opt-in to signing up with a subscribe link or making their email address.
24. You should invest time to at least learn a little about web design.
25. One way to increase the number of customer contacts is to set up a squeeze page. This type of page asks your site visitors to offer up their email addresses before they continue. You might want to offer a free promotional item in exchange for contact information. This way to build up your mailing list and they get a free item.

25. Always be cognizant of what your main competitors are doing. You can easily check out your competitor's web site to see what features they might have. You can also investigate their traffic they are getting.

26. Don't overlook direct marketing; it's a strong tactic to run in conjunction with your Internet marketing. You can impart information regarding promotions and services to your customers via phone, email or send a fax to your customers to advertise a special offer.

27. Think of a service or some way to help people out that you can offer to visitors to your site for free. People may check out your site simply to take you up on your offer of something free offers and could even find something else that interests them. A helpful example is providing a tax calculator on a financial website.

28. Your competition is another main component when doing Internet marketing campaign. You can gather a tremendous amount of information from watching what other people are doing. This can help you do not make the same errors that they do.

29. Try to use words like "fast" that emphasize the speed of the shopping experience at your website. In addition think about incorporating words such as "simple" and "easy" into your online marketing strategy. This is an easy way to increase business.

30. It's important to let your website visitors know that your e-commerce system is totally secure. People are wary of sending personal information over the Internet, so allay these fears by telling people that their personal information is safe with you.

31. After you have launched your online promotion event, keep track of how visitors respond on blogs or other social networking sites. Incorporate your customers advice as a way to make these people feel respected and listened to.

32. You can advertise your site as a special club than a business website. Your website will enjoy greater traffic when people come back to converse with other customers. This will also make your site more customers for consumers.

33. Make sure to include content that is original and rich on your site, make it full of high-quality content.

34. The Internet can be a difficult place for small businesses. To get ahead, adjust your prices often and take your competition's prices into account when you do.

35. Get associated with a charity. Choose a relevant charity for your business to support, and tell them that a percentage of your profit is going to that charity. This can boost your image and get you a ton of good traffic. You can also support multiple charities and allow your customers to decide which one they prefer to support.

36. Your website tags should accurately project the primary purpose of your business.

37. A product FAQ is a must for your Internet marketing content. For any question or concern, write a helpful answer, and mention any products you sell which can offer a solution whenever possible.

38. Regular blogging is an asset to any internet marketing success. A blog is another way to communicate with your product or services. In addition, a blog adds content to your website, which expands your visibility to search engines, expanding the reach of your website and increasing your search engine rating.

39. You can't find a business that will attribute their success to the forces of fate. Do you believe that Coca Cola just happened to run into some good luck when they developed their brands of beer? They put in long hours and a superb job of a marketing machine.

40. One tip webmasters forget is to keep their websites easy to use. Smart owners are aware that not everybody will be able or will want to use this technology. A website can be more functional without flashy bells and whistles.

41. The Internet is always changing, and doing so rapidly, so keeping up with all of the new innovations and popular websites can really help you to know what would be the best way to get your product more available to the public.

42. Your website should be coded in a way that links are clear and easily spotted. This will keep your audience engaged and they won't have an easier time finding what they're looking for.

43. You must learn to utilize HTML tags. HTML tags will highlight important various content on specific pages of your site. Search engine spiders take notice of these tags.

44. Submit your free materials and products to Internet directories which list them without charging you. For instance, if you write a free e-zine, submit it to different e-zine directories. There are also directories for e-books and other free information.

45. A common strategy is to offer your customers additional discounts if they spend over a certain amount of money. This is a great way to get people purchase more products.

46. Inform potential customers about the benefits if they purchase from you. The more enthusiastic you are about your product and about how it can benefit your customers, and increase the likelihood that they will want to make a purchase.

47. Consider what your target audience expects when they come to your site. If you are able to provide them with what they want, you will definitely see more in the way of sales. Try and get feedback at all times about the quality of your site. You may ask your family and friends to comment and give you their opinion.

48. After customers have made a purchase, give them a link to other similar products. If your website sells books, for example, send the customer a link to other cookbooks that you sell. You will get higher sales if you marketing efforts based on past purchases.

49. Offer auto-ship programs to your customers when they buy a product or service.

50. Provide one thing that is niche or very unique on your website. This will be great at driving lots of traffic.

51. Ensure that your website has relevant information your customers desire. Add reviews, relevant content like reviews and instructional articles that demonstrate your expertise and legitimacy in the eyes of prospective customers.

52. Try to be thorough when designing your website as clear cut and easy to use as possible. You want to focus on giving new information to your customers in a short time period to ensure that they are informed about their purchase. Don't repeat descriptions or use useless data that the customer needs to know.

53. Here is some great internet marketing tip. Make sure your customers feel safe and secure while browsing your site! You need to include a privacy policy on the top right part of the page. Your customers will feel more comfortable purchasing items from you if they know their personal information is safe. You will protect their identities are completely secure when they make a purchase with you.

54. Make good use of social media to grow your customer base. Twitter is a great when you want to communicate with your customers.

55. A smart way to give good content to your site and market your marketing strategy is to interview experts in your field. You can conduct this interview or audio.

56. Try placing banners where they don't actually look like banners. Try to create them to look like links to get more content. Most people tend to avoid banners, so be creative and entice them to.

57. You should include a portal for your website. Your website will feel like more of a social network than a convenient place to find your products. A sense of community can be a powerful motivator to turn a one-time visitor into a habitual one; fostering a community for your customers while allowing users to make important business contacts.

58. It is best to handle customer complaints personally. You might want to use outsourcing for your business needs, but you will do better to handle customer service yourself. If an unsatisfied customer emails you about a purchase gone wrong, personally reply to the email, and offer it to the customer personally.

59. Here is a tip for successful internet marketing! Make sure your landing page has a good description. The whole point of this type of page is dedicated to selling your visitors. The viewer should know right away what you are selling. If the first page a visitor sees is overly complicated and hard to navigate, your visitor is likely to leave disappointed.

60. Your website needs to be as effective as possible in order to increase your Internet marketing success. This can be done by simply using a few color schemes to realize what combination would help in selling your customer.

61. Make sure your site is interesting and designed well. Your website is the most essential part of your online marketing efforts. It should draw people to visit. The layout should be engaging and look at everything.

62. A lot of people will disbelieve your advertisements are truthful. This is a result of false advertising. You need to backup your claims with evidence. Use reviews, testimonials, and test reports. You should not make any claim that isn't supported with evidence. You should be respectful of your customers and that they want to deal with someone they can trust. You should never take advantage of any person -- ever.

63. Internet marketing is about staying up in modern technology. If you fall behind the technology, they will wonder why you haven't upgraded. Show your audience that you are first on the cutting edge of the business, and you will get respect.

64. Always be prepared to answer any questions potential customers may have. People visit your site seeking knowledge, and if they do not get the information they are searching for at your site, they will go elsewhere. Providing detailed information satisfied their curiosity as well as increasing the likelihood they will answer all of your visitors' questions and go a long way towards converting them into customers.

65. Making your site stand out is a great marketing tip. With such a large number of websites on the Internet, you need to stand out to succeed. One way to achieve this is to focus on your site that is unique to your brand.

66. Use internal links that link to other areas on your site. Internal links are a free way to advertise to current customers and to help get you with greater chances of ranking higher during search engine results.

67. Always have a signature for your emails, regardless of the recipient's identity. This is like a business card, and you should distribute it at every opportunity. When your email recipients get an opportunity to see your business, the person receiving them can see your position and the business you work for and can actually be a great way to market your business.

68. If you are good at creating an Ezine, it can be a great tool to get subscribers and market your company. You can make a newsletter seem more personal by adding photos of you along with your family and staff. You can also include information about the people who run your life or fun office anecdotes.

69. Use emphasis tools when you are creating text for your website copy. You can enhance the visibility and importance of words and phrases by making them bold, underlining them, or italicizing the text. This can assist you in clarifying your message and direct the focus of the reader.

70. There are forums, blogs, local courses, and seminars available to help you out.

71. You may even bundle the excess inventory with another similar product and sell them together at a discount. Make sure to describe the exact parameters of your offer.

72. Make sure to link to your site in video descriptions. This can help boost the amount of visitors on your site regularly.

73. If you're aware of what the competition is selling and how they are selling it, you can beat them at their own game and achieve even greater profits. This is essential for any Internet marketing campaign.

74. A good website presence is essential to success in the realm of Internet marketing. If your website proves to be full of mistakes or links that don't work, your users won't stay around long enough to buy your wares.

75. Test how effective your emails are to learn what works with your customer base. One option for testing is A/B testing. Create an email, one only slightly different than the other. You could alternate different email subjects, try different calls to action, or even the introduction paragraphs. Send out the two different versions to two equal-sized groups of your customers and see which version is more successful.

76. While anyone can Google your company name, an easily recognized web address will go a long way in helping your customers commit it to memory.

77. Be certain you have a secure ordering mechanism that is safe and secure.

78. Find out what people have complaints about. This will show you what people are having trouble with so you need to fix. Once you pinpoint the problems you will encounter, you can then begin to think of some solutions.

79. There is no single formula that will make your Internet marketing; it contains elements of science as well as art.

80. Think about mobile marketing. Let visitors sign up for text alerts that will inform them of a new product or special promotion. This is a new method of the freshest ways to promote your advertising campaigns in Internet marketing.

81. You need to be able to take advantage of every software advancements that happen to be a successful Internet marketer. If your business falls behind on these technologies, your customers will notice it and start to doubt you. Show them that you stay current with it, and you will get respect.

82. Make sure you leave yourself open to receiving feedback at each stage. This plays a role in how successful because your business is. Get feedback from anyone you can, potential customers or clients, as well as family and trusted friends. Take advice into consideration and make any changes as you deem necessary.

83. Internet marketing takes a lot of work and researched well. Many people who are well versed in internet marketing provide free services or will advise you personally for a fee. You should also choose a marketing strategy that appeals to you; one that you will stick with over the long haul. It may start slow, but it will be worth the time you put into it.

84. Try to create a site that customers feel like they're in control. It will be a breath of fresh air in a world filled with spam and emails. Always offer an opt-out option; this helps to create a relationship built on if they wish to discontinue emails from you.

85. It is important to find the correct niche when you are trying to grow your Internet business. You cannot sell a person that desires the vintage Star Wars toys. So make sure that you enjoy and it will be easy to generate profits from.

86. Try to use the word "guarantee" in an advertisement when you are creating a marketing campaign. Your customers like to know that they are not going to lose any money by buying your product. There are a number of different guarantees that can be offered. The guarantee you select should be dependent on the type of product it applies to.

87. Be sure to include customer comments on your site. Many people are interested to read what others have experienced while using a product. This can help them feel a level of comfort which makes the purchase decision more comfortable about doing business with you.

88. Do not overuse AJAX and Flash too often. These may make your site appear fun and interactive, but they can slow your site down, and they do nothing to help your rankings. Use Flash sparingly and include keywords and relevant links as the anchor of your website.

89. Make a plan for your website and do everything you can to stick with them. Know what you intend to write and make every effort to get your messages out clearly. Keep these rules in mind so you are writing.

90. Reward those people that are frequent buyers. It is helpful in customer retention, and your outward generosity will speak volumes about your company.

91. Keep a close eye on the online discussions pertaining to your brand, then use those words in your marketing copy to show that you know what you are talking about. Using the terms people use for your products will allow you understand them on a more familiar level.

92. You need to generate leads to get good sales. These leads can give you the access to a customer who has searched for info on your target demographic. You should not slack on contacting them; this way you will be more apt to get access to that customer the sale.

93. If your company website does not change very often, perhaps you should consider including a blog on your site. Search engines look for new information, and if you have a site lacking in that area then there is a chance your site will fall in the rankings. A blog makes it easy to keep your site updated with fresh content consistently.

94. If you are seeking additional web traffic, you must be sure to provide content that is unique. This is even more important for retailers that sells similar products with similar product descriptions. You want to be unique and set yourself apart from the other sites, have a trusted employee write it or hire an article writer.

95. Use high resolution images that give visitors a good idea of what kind of products on your website. "Before and after" photographs are a great way to promote products.

96. Pay attention to even the small details on your website online. Your company name should be on every page of your website.

97. Try and view your website through the eyes of your customers. Is it enjoyable to read? Can orders be placed with clarity and quickly? It's pointless to get customers on your page via SEO only to lose the sale due to a shoddy website.

98. You have to have a great site before you can attempt to get it ranked. This must be your first step taken by anyone who is starting an online business. If your site is functional and visually appealing, you will have less work in the future.

99. Internet marketing serves the ultimate purpose of problem recognition and trying to fix it. When you start your day, be aware of the problems you are solving.

100. Use captions and accurate description for all the images on your website. Search engines will use captions to help determine if a site is relevant to a user's search. With a well thought caption surrounding the picture, you can increase your site rank.

101. If your internet marketing plan includes analytics, you already have a good grasp on which products will bring you the most profit. Your next step should be to use them as tools to increase sales. The popular products then can boost sales for other products, as the main product is already popular and highlighted.

# # # #

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## **Appendix 1: The 50 Best Paying Affiliate Marketing Markets**

The following are the best paying affiliate marketing markets:

- Acne
- Aging
- Allergies
- Anxiety
- Arthritis
- Asthma
- Auto Insurance
- Back Pain
- Beauty
- Cancer
- Cats
- Cosmetic Surgery
- Credit Cards
- Credit Repair
- Debt Consolidation
- Depression
- Diabetes
- Dogs
- Email Marketing
- Employment
- Fitness
- Forex
- Hair Care
- Hair Loss
- Health Insurance
- Home Improvement
- Home Mortgages
- Home Owner's Insurance
- Home Security
- Homeschooling
- Insomnia
- Internet Marketing
- Life Insurance
- Muscle Building
- Network Marketing
- Nutrition
- Online casinos
- Online Poker
- Parenting
- Payday Loans
- Personal Bankruptcy
- Personal Development
- Personal Finance

Pregnancy  
Quit Smoking  
Real Estate  
Skin Care  
Snoring  
Stock Market  
Stress  
Teeth Whitening  
Travel  
Web Hosting  
Weddings  
Weight Loss

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## Appendix 2: Sources for Backlinks Sorted by Category and Page Rank

This list include the following categories:

- \* Web 2.0's
- \* Bookmarks
- \* Directories
- \* Blog Directories
- \* Quality Article Directories
- \* Video
- \* RSS
- \* Doc Sharing
- \* Press Releases

**Important Note:** before you create backlinks with any of the sites on the following list make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

### Web 2.0's

<u>Domain</u>	<u>PR</u>
wordpress.com	9
blogger.com	9
issuu.com	9
yola.com	8
tumblr.com	8
weebly.com	8
my.opera.com	8
livejournal.com	8
typepad.com	8

sfgate.com	8
cerncourier.com	8
angelfire.com	7
tripod.com	7
jimdo.com	7
webnode.com	7
posterous.com	7
over-blog.com	7
webs.com	7
diigo.com	7
bravenet.com	7
newsvine.com	7
squidoo.com	7
jugem.jp	7
tripod.lycos.com	7
salon.com	7
goodreads.com	7
altnet.org	7
rediff.com	7
multiply.com	7
plinky.com	7
officelive.com	7
bravejournal.com	7
schuelerprofile.de	7

freewha.com	7
blog.co.uk	6
blogs.rediff.com	6
moonfruit.com	6
zimbio.com	6
fc2.com	6
flavors.me	6
wetpaint.com	6
hubpages.com	6
shutterfly.com	6
quizilla.teennick.com	6
webstarts.com	6
xanga.com	6
podbean.com	6
ucoz.com	6
purevolume.com	6
metafilter.com	6
dailystrength.org	6
democratandchronicle.com	6
wikia.com	6
gather.com	6
skyrock.com	6
carbonmade.com	6
en.netlog.com	6

cafemom.com	6
glogster.com	6
travelblog.org	6
jigsy.com	6
tribe.net	6
blog.de	6
travellerspoint.com	6
zoomr.com	6
piczo.com	6
jazztimes.com	6
dmusic.com	6
fotki.com	6
blogsme.com	6
freeblog.hu	6
twoday.net	6
areavoices.com	6
journalspace.com	6
diaryland.com	6
siteforum.com	6
blinkweb.com	5
doomby.com	5
blogbaker.com	5
http://blogetery.com	5
blogdrive.com	5

onsugar.com	5
opendiary.com	5
thoughts.com	5
ourmedia.org	5
snappages.com	5
spruz.com	5
soup.io	5
sosblog.com	5
dinstudio.com	5
terapad.com	5
webspawner.com	5
migente.com	5
jukeboxalive.com	5
flixya.com	5
ourstage.com	5
sosblogs.com	5
kaneva.com	5
weblogs.us	5
hazblog.com	5
ziki.com	5
pinkbike.com	5
yousaytoo.com	5
wayn.com	5
freehostia.com	5

simplesite.com	5
insanejournal.com	5
blogtext.org	5
myanimelist.net	5
webgarden.com	5
blog.hr	5
boulderweekly.com	5
madville.com	5
beep.com	5
springnote.com	5
zoomshare.com	5
scrapbook.com	5
realbuzz.com	5
ewebsite.com	5
fixya.com	5
350.com	5
blogdetik.com	5
quietwrite.com	5
ourstory.com	5
blogetery.com	5
blog.com.es	5
lifeyo.com	5
weblog.ro	5
postbit.com	5

mytripjournal.com	5
galtime.com	5
freeflux.net	5
blogs.ie	5
worldofminecraft.com	5
foss4lib.org	5
busythumbs.com	4
blogskinny.com	4
mywapblog.com	4
mylivepage.com	4
foodbuzz.com	4
wists.com	4
blurty.com	4
wallinside.com	4
vilago21.com	4
nexopia.com	4
bloghi.com	4
getjealous.com	4
lagbook.com	4
supernova.com	4
hpage.com	4
ohlog.com	4
quechup.com	4
inube.com	4

fotopages.com	4
kiwibox.com	4
upsaid.com	4
weddingwindow.com	4
nearlyweds.com	4
spi-blog.com	4
xomba.com	4
tblog.com	4
tabulas.com	4
2itb.com	4
mahiram.com	4
meemi.com	4
profileheaven.com	4
shoutpost.com	4
blogspot.com.au	4
ontheroad.to	4
blog.ca	4
visualsoociety.com	4
nireblog.com	4
blogreaction.com	4
pnn.com	4
freeblogspot.org	4
blodgeasy.com	4
blogstudio.com	4

bloggum.com	4
bloggerteam.com	4
wikyblog.com	4
freeblogit.com	4
iseekblog.com	4
free-conversant.com	4
singledad.com	4
typolis.net	4
wikipages.com	4
buzzherd.com	3
publr.com	3
bloguni.com	3
iamsport.org	3
incompany.com	3
bizeso.com	3
flippingpad.com	3
sweetcircles.com	3
myindospace.com	3
weblogplaza.com	3
spyuser.com	3
modwedding.com	3
fotolode.com	3
blogge.rs	3
wedshare.com	3

blogono.com	3
iblog.at	3
journalfen.net	3
metsbook.com	3
salsahook.com	3
getwed.com	3
schuelerchat.net	3
blogster.com	2
directorise.com	2
glbsocial.net	2
uwcblog.com	2
medicalmarijuanalisting.org	2
siterun.eu	2
gonegothic.com	2
blogpico.com	2
evoood.com	2
donkbook.com	2
jacso.hk	2
makinitmag.com	2
inlocaltv.com	1
cloudles.com	1
my.telegraph.co.uk	0
livelogcity.com	0
flukiest.com	0

nyc.net.au	0
yapperz.com	0
deinekollegen.de	0
wheretogetengaged.com	0
hipero.com	0
yolasite.com	0
blogspirit.com	0
blogion.com	0
mynewblog.com	0
20six.co.uk	0
myblogsite.com	0
qapacity.com	0
blogstream.com	0
petbam.com	0
jamrie.com	0
honmag.com	0
jamendo.net	0
blog2blog.nl	0
journalhub.com	0
netcipia.com	0
getjealous.com	0
lastbyte.com	0
kambase.com	0
englandbd.co.uk	0

## Bookmarks

<u>Domains</u>	<u>PR</u>
connotea.org	8
delicious.com	8
digg.com	8
reddit.com	8
slashdot.org	8
stumbleupon.com	8
citeulike.org	8
chime.in	8
bibsonomy.org	7
blinklist.com	7
diigo.com	7
folkd.com	7
mister-wong.com	7
news.ycombinator.com	7
newsvine.com	7
bizsugar.com	6
jumptags.com	6
tagza.com	6
xmarks.com	6
kaboodle.com	6
tagza.com	6
amplify.com	5

dotnetkicks.com	5
fwisp.com	5
ikeepbookmarks.com	5
kirtsy.com	5
netvouz.com	5
stumpedia.com	5
buddymarks.com	5
clipclip.org	5
dropjack.com	5
linkagogo.com	5
wirefan.com	5
mylinkvault.com	4
oyax.com	4
bookmarktracker.com	4
chipmark.com	4
cloudytags.com	4
de.lirio.us	4
freelink.org	4
bmaccess.net	3
blogbookmark.com	3
rambhai.com	3
blurpalicious.com	0
pineapple.io	0
startaid.com	0

## Directories

<u>Domains</u>	<u>PR</u>
wordpress.org/showcase	8
abc-directory.com	7
cssdrive.com	7
cuedirectory.com	7
dir.yahoo.com	7
dirbull.com	7
dirnext.com	7
Dmoz.org	7
Elecdir.com	7
elsf.org	7
envirolink.org	7
freepwebdirectory.com	7
ilovelanguages.com	7
medranks.com	7
musicmoz.org	7
nutch.org	7
paleoportal.org	7
realtor.com	7
relapi.org	7
thomasnet.com	7
archivd.com	6
art.net	6

bestwebgallery.com	6
Botw.org	6
business.com	6
charitychoice.co.uk	6
cssbased.com	6
cssbeauty.com	6
csselite.com	6
cssheaven.com	6
cssmayo.com	6
designer.com/directory/	6
diolead.com	6
directory.ac	6
ehf-newdelhi.org	6
ezilon.com	6
familyfriendlysites.com	6
Fishlinkcentral.com	6
hotvsnor.com	6
intellisparx.org	6
jayde.com	6
jhucr.org	6
joeant.com	6
kahuki.com	6
kinderstart.com	6
mavensearch.com	6

mobileawesomeness.com	6
nzs.com	6
scrubtheweb.com	6
siteinspire.com	6
sitepromotiondirectory.com	6
smsweb.org	6
somuch.com	6
styleboost.com	6
sumodirectory.com	6
thebestdesigns.com	6
ukinternetdirectory.net	6
usacitylink.com	6
vrg.org/links/	6
webdesigners-directory.com	6
webdesignfinders.net	6
webdirectory.com	6
2yi.net	5
aaaagencysearch.com	5
abilogic.com	5
Alivedirectory.com	5
allensguide.com	5
allspiritual.com	5
amphotech.com	5
arakne-links.com	5

<a href="http://artchain.com">artchain.com</a>	5
<a href="http://azoos.com">azoos.com</a>	5
<a href="http://boliviaweb.com">boliviaweb.com</a>	5
<a href="http://britainbusinessdirectory.com">britainbusinessdirectory.com</a>	5
<a href="http://britishinformation.com">britishinformation.com</a>	5
<a href="http://business-directory-uk.co.uk">business-directory-uk.co.uk</a>	5
<a href="http://busybits.com">busybits.com</a>	5
<a href="http://canadaone.com/business/">canadaone.com/business/</a>	5
<a href="http://canlinks.net">canlinks.net</a>	5
<a href="http://capterra.com/browse">capterra.com/browse</a>	5
<a href="http://comeonaussie.com">comeonaussie.com</a>	5
<a href="http://creattica.com">creattica.com</a>	5
<a href="http://css-showcase.com">css-showcase.com</a>	5
<a href="http://cssleak.com">cssleak.com</a>	5
<a href="http://cssnature.org">cssnature.org</a>	5
<a href="http://danielmillions.com">danielmillions.com</a>	5
<a href="http://designflavr.com">designflavr.com</a>	5
<a href="http://digmo.org">digmo.org</a>	5
<a href="http://directory-web.net">directory-web.net</a>	5
<a href="http://directory.classifieds1000.com">directory.classifieds1000.com</a>	5
<a href="http://directoryworld.net">directoryworld.net</a>	5
<a href="http://Dirjournal.com">Dirjournal.com</a>	5
<a href="http://dirplanet.in">dirplanet.in</a>	5
<a href="http://discoverourtown.com">discoverourtown.com</a>	5

divinecss.com	5
dmegs.com	5
domaining.in	5
earthwebdirectory.com	5
elib.org	5
engineersedge.com	5
enqira.com	5
eurobreeder.com	5
exactseek.com	5
Findelio.com	5
foliofocus.com	5
frety.net	5
geniusfind.com	5
gimpsy.com	5
globallinknetworks.com	5
gmawebdirectory.com	5
goguides.org	5
healthdirectorymoz.com	5
hotel-base.com	5
html5gallery.com	5
lillumirate.com	5
incrawler.com	5
iozoo.com	5
itravelnet.com	5

kwika.org	5
lessonplansearch.com	5
linkandthink.org	5
linksgiving.com	5
locanto.com	5
lshmentor.net	5
marketinginternetdirectory.com	5
massivelinks.com	5
mastbusiness.com	5
mastersite.com	5
mundopt.com	5
onemission.com	5
operationuplink.org	5
overlandagency.com	5
rakcha.com	5
re-quest.net	5
resourcelinks.net	5
screenalicious.com	5
screenfluent.com	5
skoobe.biz	5
splashdirectory.com	5
splut.co.uk	5
splut.com	5
submissionwebdirectory.com	5

thedesigninspiration.com	5
thetortellini.com	5
traveltourismdirectory.com	5
travelwebdir.com	5
tsection.com	5
ukdirectory.co.uk	5
uncoverthenet.com	5
usalistingdirectory.com	5
volta.net	5
w3csites.com	5
web-design-directory-uk.co.uk	5
web-dir.com	5
websitelaunchpad.com	5
webworldindex.com	5
worldsiteindex.com	5
wv-travel-directory.com	5
zepti.com	5
zorg-directory.com	5
dmegs.com	5
search4i.com	5
101besthtml5sites.com	4
1abc.org	4
247webdirectory.com	4
777media.com	4

9sites.net	4
a1webdirectory.org	4
a1weblinks.net	4
academiamexicanadecine.org	4
alistdirectory.com	4
allworldlinks.com	4
allydirectory.com	4
amidalla.de	4
ananar.com	4
anthonyparsons.com	4
authoritydirectory.com	4
awi-smi.com	4
azlisted.com	4
bestfreewebsites.net	4
bizhwy.com	4
blogannounce.info	4
blueboomerang.com	4
brownbook.net	4
buysll.com	4
charitiesdirectory.com	4
charity-charities.org	4
charity.com	4
charitylibrary.co.uk	4
charityportal.org.uk	4

<a href="http://chicagoix.com">chicagoix.com</a>	4
<a href="http://citystar.com">citystar.com</a>	4
<a href="http://concasida2010.org">concasida2010.org</a>	4
<a href="http://congoma.org">congoma.org</a>	4
<a href="http://craftdirectory.org/edirectory/">craftdirectory.org/edirectory/</a>	4
<a href="http://craftpop.com">craftpop.com</a>	4
<a href="http://craftsitedirectory.com">craftsitedirectory.com</a>	4
<a href="http://csscount.com">csscount.com</a>	4
<a href="http://cyberwebsearch.com">cyberwebsearch.com</a>	4
<a href="http://deathndementia.com">deathndementia.com</a>	4
<a href="http://directory.e-sangha.com">directory.e-sangha.com</a>	4
<a href="http://directory.v7n.com">directory.v7n.com</a>	4
<a href="http://directory4u.org">directory4u.org</a>	4
<a href="http://diroo.org">diroo.org</a>	4
<a href="http://ebjuris.com">ebjuris.com</a>	4
<a href="http://ethicaldirectory.co.uk">ethicaldirectory.co.uk</a>	4
<a href="http://expofreightuae.com">expofreightuae.com</a>	4
<a href="http://fasflight.com">fasflight.com</a>	4
<a href="http://fedoma.org">fedoma.org</a>	4
<a href="http://flookie.net">flookie.net</a>	4
<a href="http://funender.com/free_link_directory">funender.com/free_link_directory</a>	4
<a href="http://gainweb.org">gainweb.org</a>	4
<a href="http://gateway-worldwide.com">gateway-worldwide.com</a>	4
<a href="http://gazingus.org">gazingus.org</a>	4

global-weblinks.com	4
gmdir.com	4
goongee.com	4
hedir.com	4
html5-showcase.com	4
html5mania.com	4
humanediteddirectory.net	4
icfmt.org	4
info-listings.com	4
iqnewsroom.com	4
jasminedirectory.com	4
kk-club.com	4
linkaddurl.com	4
linkcentre.com	4
linkopedia.com	4
linkpartnersdirectory.com	4
linkroo.com	4
linksnativos.com	4
linkteve.com	4
macsverige.org	4
mastermoz.com	4
moo-directory.com	4
mygreencorner.com	4
netinsert.com	4

nonar.com	4
ohs.com.au/directory/	4
onlinesociety.org	4
organiclinker.com	4
ozami.com	4
pedsters-planet.co.uk	4
phillyfirstonthefourth.com	4
prolinkdirectory.com	4
puppyurl.com	4
qango.com	4
qualityinternetdirectory.com	4
rdirectory.net	4
rightwingeye.com	4
roask.com	4
saintbarth.org	4
searchsight.com	4
seoseek.net	4
sevenseek.com	4
shobby.co.uk	4
siliconsalley.com	4
sites-plus.com	4
slackalice.com	4
spiritsearch.com	4
submitlinkurl.com	4

sundaysalonchicago.com	4
surfsafely.com	4
thalesdirectory.com	4
the-photographer-directory.com	4
tmaonline.net	4
tslindia.org	4
turnpike.net	4
txtlinks.com	4
tygo.com	4
uksuperweb.co.uk	4
unscol.org	4
vierearch.com	4
voxcap.com	4
w3catalog.com	4
web-beacon.com	4
webbozz.com	4
website-services.biz	4
websitespromotiondirectory.com	4
websquash.com	4
welovewp.com	4
wikidweb.com	4
wpbartsdistrict.com	4
wpgala.com	4
wpinspiration.com	4

wwwi.co.uk	4
yoofindit.com	4
zdirectory.net	4
askmatrix.com	4
addurl.nu	4
linkdirectory.com	4
internet- heaven.co.uk/stuff/add.php	4
9ug.com	3
alaki.net	3
allstatesusadirectory.com	3
beedirectory.com	3
bigfreeguide.com	3
bigtraveling.com	3
blogaboutmysite.com	3
candydetective.com	3
cssmania.com	3
cwrp.net	3
dearbetty.com	3
devoteclub.com	3
digitaleveuk.org	3
directmylink.com	3
directory.cnjiushang.com	3
directory.pr-club.net	3

<a href="http://directory.ttra2008.com">directory.ttra2008.com</a>	3
<a href="http://directory.yourartsn Crafts.com">directory.yourartsn Crafts.com</a>	3
<a href="http://dirwizard.com">dirwizard.com</a>	3
<a href="http://divide.org.uk">divide.org.uk</a>	3
<a href="http://documentosbinarios.com">documentosbinarios.com</a>	3
<a href="http://donation4charity.org/pages/charity-directory">donation4charity.org/pages/charity-directory</a>	3
<a href="http://dreamsubmitting.mylinea.com">dreamsubmitting.mylinea.com</a>	3
<a href="http://eicq.org">eicq.org</a>	3
<a href="http://eliteanswers.com/directory/">eliteanswers.com/directory/</a>	3
<a href="http://ewilla.com">ewilla.com</a>	3
<a href="http://fairelection.us">fairelection.us</a>	3
<a href="http://freewebsitedirectories.com">freewebsitedirectories.com</a>	3
<a href="http://gii.in">gii.in</a>	3
<a href="http://gizmopromo.net">gizmopromo.net</a>	3
<a href="http://goexporters.com">goexporters.com</a>	3
<a href="http://gosearchbusiness.com">gosearchbusiness.com</a>	3
<a href="http://greenstalk.com">greenstalk.com</a>	3
<a href="http://gzzt.org">gzzt.org</a>	3
<a href="http://herlight.com">herlight.com</a>	3
<a href="http://html5elite.com">html5elite.com</a>	3
<a href="http://html5websites.net">html5websites.net</a>	3
<a href="http://hydeparkbooks.com">hydeparkbooks.com</a>	3
<a href="http://indexking.net">indexking.net</a>	3

<a href="http://iowasilver.com">iowasilver.com</a>	3
<a href="http://jaborwhalky.com">jaborwhalky.com</a>	3
<a href="http://linknow.co.nz">linknow.co.nz</a>	3
<a href="http://lookforth.com">lookforth.com</a>	3
<a href="http://marketingwho.com">marketingwho.com</a>	3
<a href="http://nadrealizem.com">nadrealizem.com</a>	3
<a href="http://netwerker.com">netwerker.com</a>	3
<a href="http://netzoning.com">netzoning.com</a>	3
<a href="http://newhealthdirectory.com">newhealthdirectory.com</a>	3
<a href="http://nkssnet.net">nkssnet.net</a>	3
<a href="http://nometrix.com">nometrix.com</a>	3
<a href="http://onlineshoppers.ca">onlineshoppers.ca</a>	3
<a href="http://pmarketing.com">pmarketing.com</a>	3
<a href="http://primodirectory.com">primodirectory.com</a>	3
<a href="http://reallyfirst.com">reallyfirst.com</a>	3
<a href="http://rubberstamped.org">rubberstamped.org</a>	3
<a href="http://search-o-rama.com">search-o-rama.com</a>	3
<a href="http://searchwebworld.com">searchwebworld.com</a>	3
<a href="http://secondwavesystems.com">secondwavesystems.com</a>	3
<a href="http://sitesnoop.com">sitesnoop.com</a>	3
<a href="http://sonoracelticfaire.co">sonoracelticfaire.co</a>	3
<a href="http://speedydirectory.com">speedydirectory.com</a>	3
<a href="http://sudanow.net">sudanow.net</a>	3
<a href="http://thebrickwall.com/directory/">thebrickwall.com/directory/</a>	3

thegreatdirectory.org	3
ukcharities.org	3
usawebsitesdirectory.com	3
worldwidelist.net	3
wpfloat.com	3
yourjoker.com	3
directory-free.com	2
directory-global.com	2
emedinews.com/directory/	2
html-five.net	2
iwebtool.com/directory/	2
kiwidir.com	2
needacomodation.com	2
pegasusdirectory.com	2
site-sift.com	2
webahead.net	2
websiteopening.com	2
almapubliclibrary.org	0
bigall.com	0
hitwebdirectory.com	0
directoryexpert.org	
rapidenetwork.eu	
douz.org	
webbozz.com	

## Blog Directories

<u>Domains</u>	<u>PR</u>
technorati.com	8
alltop.com	7
blogs.com	7
globeofblogs.com	7
blogcatalog.com	6
topix.net/dir	6
blogtopsites.com	6
blogtoplist.com	6
ontoplist.com	6
hotvsnot.com	6
blogs.botw.org	6
blogarama.com	6
blogflux.com/	6
icerocket.com	6
bloggernity.com	6
blogrankings.com	6
bloghub.com	6
blogsrafer.com	6
zimbio.com/company/bloggers	5
topblogarea.com	5
bloglisting.net	5
bloghints.com	5

<a href="http://loadedweb.com">loadedweb.com</a>	5
<a href="http://webworldindex.com">webworldindex.com</a>	5
<a href="http://addyourblog.com">addyourblog.com</a>	5
<a href="http://crayon.net">crayon.net</a>	5
<a href="http://blogdirs.com">blogdirs.com</a>	5
<a href="http://bloggernow.com">bloggernow.com</a>	5
<a href="http://bloggingfusion.com">bloggingfusion.com</a>	5
<a href="http://placeblogger.com">placeblogger.com</a>	5
<a href="http://regator.com">regator.com</a>	5
<a href="http://blog-directory.org/add-blog.php">blog-directory.org/add-blog.php</a>	5
<a href="http://bloguniverse.com">bloguniverse.com</a>	5
<a href="http://minnesota.com/blog-directory">minnesota.com/blog-directory</a>	5
<a href="http://blogville.us">blogville.us</a>	5
<a href="http://nycbloggers.com">nycbloggers.com</a>	5
<a href="http://blog-search.com">blog-search.com</a>	5
<a href="http://buzzerhut.com">buzzerhut.com</a>	5
<a href="http://blogscanada.ca">blogscanada.ca</a>	5
<a href="http://delightfulblogs.com">delightfulblogs.com</a>	5
<a href="http://blogtree.com">blogtree.com</a>	5
<a href="http://blogbal.com">blogbal.com</a>	5
<a href="http://bloglinker.com">bloglinker.com</a>	5
<a href="http://theweblogreview.com">theweblogreview.com</a>	5
<a href="http://flookie.net">flookie.net</a>	5
<a href="http://topofblogs.com">topofblogs.com</a>	4

<a href="http://blogs.avivadirectory.com">blogs.avivadirectory.com</a>	4
<a href="http://rateitall.com/s-4679-blog-directory.aspx">rateitall.com/s-4679-blog-directory.aspx</a>	4
<a href="http://blurtit.com">blurtit.com</a>	4
<a href="http://theseeking.com">theseeking.com</a>	4
<a href="http://fybersearch.com">fybersearch.com</a>	4
<a href="http://info-listings.com">info-listings.com</a>	4
<a href="http://bloggerschoiceawards.com">bloggerschoiceawards.com</a>	4
<a href="http://blogio.net">blogio.net</a>	4
<a href="http://A1weblinks.net">A1weblinks.net</a>	4
<a href="http://topsiteswebdirectory.com">topsiteswebdirectory.com</a>	4
<a href="http://blogskinny.com">blogskinny.com</a>	4
<a href="http://blogadr.com">blogadr.com</a>	4
<a href="http://feedplex.com">feedplex.com</a>	4
<a href="http://feedmap.net">feedmap.net</a>	4
<a href="http://wilsdomain.com">wilsdomain.com</a>	4
<a href="http://blogdirectory.net">blogdirectory.net</a>	4
<a href="http://blogdire.com">blogdire.com</a>	4
<a href="http://blogsrating.com">blogsrating.com</a>	4
<a href="http://sarthak.net">sarthak.net</a>	4
<a href="http://roask.com">roask.com</a>	4
<a href="http://blogsitelist.com">blogsitelist.com</a>	4
<a href="http://spillbean.com">spillbean.com</a>	4
<a href="http://photarium.com">photarium.com</a>	4

<a href="http://blogpoint.com">blogpoint.com</a>	4
<a href="http://spicypage.com/">spicypage.com/</a>	4
<a href="http://blogsbycountry.com">blogsbycountry.com</a>	4
<a href="http://blogdirectorysubmission.com">blogdirectorysubmission.com</a>	4
<a href="http://blogannounce.info">blogannounce.info</a>	4
<a href="http://lazyblogdirectory.com">lazyblogdirectory.com</a>	4
<a href="http://blogratings.com">blogratings.com</a>	4
<a href="http://top-blogs.org">top-blogs.org</a>	4
<a href="http://wordpressblogdirectory.com">wordpressblogdirectory.com</a>	4
<a href="http://blogdirectory.ws">blogdirectory.ws</a>	4
<a href="http://bloguniverse.org">bloguniverse.org</a>	4
<a href="http://webloogle.com">webloogle.com</a>	4
<a href="http://goblogz.com">goblogz.com</a>	4
<a href="http://blogdirectory.org.uk">blogdirectory.org.uk</a>	4
<a href="http://lisblogsource.net">lisblogsource.net</a>	4
<a href="http://freewebs.com/blogotion">freewebs.com/blogotion</a>	3
<a href="http://portal.eatonweb.com">portal.eatonweb.com</a>	3
<a href="http://lsblogs.com">lsblogs.com</a>	3
<a href="http://blogs-collection.com">blogs-collection.com</a>	3
<a href="http://bloggeries.com">bloggeries.com</a>	3
<a href="http://blogzooop.com">blogzooop.com</a>	3
<a href="http://blogratedirectory.com">blogratedirectory.com</a>	3
<a href="http://search4blogs.com/bloggers/index.php">search4blogs.com/bloggers/index.php</a>	3
<a href="http://blogsthatfollow.com">blogsthatfollow.com</a>	3

<a href="http://blogsfor-small-business.com">blogsfor-small-business.com</a>	3
<a href="http://blogdir.co.uk">blogdir.co.uk</a>	3
<a href="http://blogfolders.com">blogfolders.com</a>	3
<a href="http://birminghambloggers.contactbox.co.uk">birminghambloggers.contactbox.co.uk</a>	3
<a href="http://bloggerhq.net">bloggerhq.net</a>	3
<a href="http://blogshaven.com">blogshaven.com</a>	3
<a href="http://websandiego.org/business/reg.php">websandiego.org/business/reg.php</a>	3
<a href="http://blogwebdirectory.com">blogwebdirectory.com</a>	3
<a href="http://gozoof.com">gozoof.com</a>	3
<a href="http://blog.directory-see.com">blog.directory-see.com</a>	3
<a href="http://blogpopular.net">blogpopular.net</a>	3
<a href="http://conseillemoi.net">conseillemoi.net</a>	3
<a href="http://bloggersdirectory.org">bloggersdirectory.org</a>	3
<a href="http://blogscollection.com">blogscollection.com</a>	3
<a href="http://shoutyoursite.com">shoutyoursite.com</a>	3
<a href="http://alotofblogs.com">alotofblogs.com</a>	3
<a href="http://boosterblog.net">boosterblog.net</a>	3
<a href="http://aveblogs.com">aveblogs.com</a>	3
<a href="http://directoryblogs.com">directoryblogs.com</a>	3
<a href="http://blogirific.com">blogirific.com</a>	3
<a href="http://blogpopular.com">blogpopular.com</a>	3
<a href="http://wutzle.com/browse.php">wutzle.com/browse.php</a>	3
<a href="http://blogsranker.com">blogsranker.com</a>	3
<a href="http://liquida.com">liquida.com</a>	2

<a href="http://bestblogs.org">bestblogs.org</a>	2
<a href="http://ablogin.com">ablogin.com</a>	2
<a href="http://anse.de">anse.de</a>	2
<a href="http://blogvillage.gotop100.com">blogvillage.gotop100.com</a>	2
<a href="http://directory.bloggertalk.net">directory.bloggertalk.net</a>	2
<a href="http://2searchblogs.com">2searchblogs.com</a>	2
<a href="http://ajdee.com/pages/Blogs/index.html">ajdee.com/pages/Blogs/index.html</a>	2
<a href="http://blogicas.com/directory">blogicas.com/directory</a>	2
<a href="http://surrealblog.com">surrealblog.com</a>	2
<a href="http://listablog.com">listablog.com</a>	2
<a href="http://goblog4i.com">goblog4i.com</a>	2
<a href="http://bloghitlist.com">bloghitlist.com</a>	2
<a href="http://creative-blogs.com">creative-blogs.com</a>	2
<a href="http://problogdirectory.com">problogdirectory.com</a>	2
<a href="http://blogification.com">blogification.com</a>	2
<a href="http://themillionblogs.com">themillionblogs.com</a>	2
<a href="http://freeblogdirectory.info">freeblogdirectory.info</a>	2
<a href="http://blogdesam.com">blogdesam.com</a>	2
<a href="http://blogsearchengine.com">blogsearchengine.com</a>	1
<a href="http://mylot.com/w/blogs/default.aspx">mylot.com/w/blogs/default.aspx</a>	1
<a href="http://britblog.com">britblog.com</a>	1
<a href="http://fuelmyblog.com">fuelmyblog.com</a>	1
<a href="http://blogdirectory.ckalari.com">blogdirectory.ckalari.com</a>	1
<a href="http://bldir.net">bldir.net</a>	1

<a href="http://weblogs.co.in">weblogs.co.in</a>	1
<a href="http://ultimateblogdirectory.com">ultimateblogdirectory.com</a>	1
<a href="http://pinoyblogger.com/directory">pinoyblogger.com/directory</a>	1
<a href="http://geoblogdirectory.com">geoblogdirectory.com</a>	1
<a href="http://heliosblogs.com/allcats.html">heliosblogs.com/allcats.html</a>	1
<a href="http://bloggercyber.com">bloggercyber.com</a>	1
<a href="http://bloggerinternet.com">bloggerinternet.com</a>	1
<a href="http://exclusivedirectory.net">exclusivedirectory.net</a>	1
<a href="http://bloggerglobal.com">bloggerglobal.com</a>	1
<a href="http://blogswirl.com">blogswirl.com</a>	1
<a href="http://directories.totalblogdirectory.com">directories.totalblogdirectory.com</a>	0
<a href="http://blog-collector.com">blog-collector.com</a>	0
<a href="http://mynewblog.com/lastsites">mynewblog.com/lastsites</a>	0
<a href="http://blogdumps.com/index.php">blogdumps.com/index.php</a>	0
<a href="http://blogit.com/blogs/default.aspx">blogit.com/blogs/default.aspx</a>	0
<a href="http://blogtagstic.com">blogtagstic.com</a>	0
<a href="http://directory.ubdaily.com">directory.ubdaily.com</a>	0
<a href="http://splogspot.com">splogspot.com (www.)</a>	0
<a href="http://blloggs.com">blloggs.com</a>	0
<a href="http://directory.blogaz.net">directory.blogaz.net</a>	0
<a href="http://urldigger.com">urldigger.com</a>	0
<a href="http://global-blogs.info">global-blogs.info</a>	0
<a href="http://bloggazines.com">bloggazines.com</a>	0

## **Article Directories**

**Domains**                      **PR**

TheFreeLibrary.com	7
Ezinearticles.com	6
GoArticles.com	6
SelfGrowth.com	6
Gather.com	6
ArticlesBase.com	5
ArticleDashboard.com	5
ArticleSnatch.com	5
ArticleCity.com	5
Isnare.com	5
YouSayToo.com	5
Focus.com	5
IdeaMarketers.com	4
SooperArticles.com	4
Amazines.com	4
ArticleRich.com	4
ArticleBlast.com	4
ArticleTrader.com	4
Wrytestuff.com	4
EvanCarmichael.com	4

**Video Sharing**

youtube.com	9
vimeo.com	9

dailymotion.com	7
metacafe.com	7
truveo.com	7
videoegg.com	7
videobomb.com	7
veoh.com	6
liveleak.com	6
ifilm.com	6
stickam.com	6
stupidvideos.com	6
blinkx.com	6
magnify.net	6
sevenload.com	6
grindtv.com	6
selfcasttv.com	6
flixya.com	5
ourmedia.org	5
mefedia.com	5
orb.com	5
videosift.com	5
shozu.com/portal	5
pandora.tv	5
eyespot.com	5
vmix.com	5

mediamax.com	5
phanfare.com	5
clipshack.com	5
gofish.com	5
freevlog.org	5
loomia.com	5
glidedigital.com	5
vongo.com	5
vlogmap.org	5
dropshots.com	4
bigcontact.com	4
flurl.com	4
bofunk.com	4
fireant.tv	4
broadbandsports.com	4
clipmoon.com	4
gawkk.com	4
vidmax.com	4
sumo.tv	4
qoof.com	4
openvlog.com	4
podesk.com	4
popcast.com	4
tubetorial.com	3

magnoto.com	3
poddater.com	3
pixparty.com	3
grinvi.com	3
pooxi.com	3
divicast.com	3
broadsnatch.com	3
woomu.com	3
everybit.com	3
custom-niche-videos.com	2
evideoshare.com	2
boltfolio.com	2

## **RSS Directories**

<b><u>Domains</u></b>	<b><u>PR</u></b>
topix.net	7
blogdigger.com	6
feedage.com	6
feedcat.net	6
finance-investing.com	6
jordomedia.com	6
medworm.com	6
redtram.com	6
rssmountain.com	6
swoogle.umbc.edu	6

<a href="http://automotive-links.mustangv8.com/RSS-directory">automotive-links.mustangv8.com/RSS-directory</a>	5
<a href="http://chordata.info">chordata.info</a>	5
<a href="http://gabbr.com">gabbr.com</a>	5
<a href="http://plazoo.com">plazoo.com</a>	5
<a href="http://rssmicro.com">rssmicro.com</a>	5
<a href="http://rsstop10.com">rsstop10.com</a>	5
<a href="http://urlfanx.com">urlfanx.com</a>	5
<a href="http://5z5.com">5z5.com</a>	4
<a href="http://educational-feeds.com">educational-feeds.com</a>	4
<a href="http://feedagg.com">feedagg.com</a>	4
<a href="http://feedplex.com">feedplex.com</a>	4
<a href="http://feedsee.com">feedsee.com</a>	4
<a href="http://keegy.com">keegy.com</a>	4
<a href="http://medical-feeds.com">medical-feeds.com</a>	4
<a href="http://newzalert.com">newzalert.com</a>	4
<a href="http://ngoid.sourceforge.net">ngoid.sourceforge.net</a>	4
<a href="http://oobdoo.com">oobdoo.com</a>	4
<a href="http://paiddirectory.com">paiddirectory.com</a>	4
<a href="http://political-humor.net">political-humor.net</a>	4
<a href="http://postami.com">postami.com</a>	4
<a href="http://rss-directory.us">rss-directory.us</a>	4
<a href="http://rssbuffet.com">rssbuffet.com</a>	4
<a href="http://rssmotron.com">rssmotron.com</a>	4

solarwarp.net	4
4guysfromrolla.aspin.com	3
anatech.net	3
moneyhighstreet.com	3
rsschomp.com	3
rssfeeds.org	3
xmeta.net	3
anse.de/rdfticker	2
feedgy.com	2
goldenfeed.com	2
wingee.com	2
leighrss.com	1
readablog.com	1
feedlisting.com	0
millionrss.com	0
rssfeeds.com	0

## **Doc Sharing**

<b><u>Domains</u></b>	<b><u>PR</u></b>
issuu.com	9
slideshare.net	8
scribd.com	8
docstoc.com	7
thinkfree.com	7
keepandshare.com	6

memoware.com	6
yudu.com	6
ziddu.com	6
docs.zoho.com	6
slideboom.com	6
authorstream.com	6
edocr.com	5
filefactory.com	5
uploading.com	5
wepapers.com	5
esnips.com	5
my.huddle.net	5
slideserve.com	5
pdfcast.org/pdf/	5
easy-share.com	4
gigasize.com	4
glasscubes.com	4
slingfile.com	4
slidelive.com	4
mypllick.com	4
docuter.com	3
doxtop.com	3
gzhoo.com	3
kewlshare.com	3

bookgoo.com	3
slideburner.com	3
midupload.com	2
persianupload.net	2
zshare.net	0
gotomyfiles.com	0
twidox.com	0
pex.webexone.com	0
re-pdf.com	

## **Press Releases**

<b><u>Domains</u></b>	<b><u>PR</u></b>
businesswire.com	7
prlog.org	6
betanews.com	6
i-newswire.com	6
pitchengine.com	6
pr-inside.com	6
prlog.org	6
businessportal24.com	5
cgidir.com	5
free-press-release.com	5
information-online.com	5
live-pr.com	5
newswiretoday.com	5

openpr.com	5
prleap.com	5
przoom.com	5
pr.com	5
sbwire.com	5
pressbox.co.uk	4
afly.com	4
bignews.biz	4
businessservicesuk.com	4
clickpress.com	4
dmnnewswire.digitalmedianet.com	4
freepressindex.com	4
ideamarketers.com	4
it-analysis.com	4
it-director.com	4
onlineprnews.com	4
prfire.co.uk	4
prfree.com	4
prmac.com	4
pressbox.co.uk	4
pubarticles.com	4
theopenpress.com	4
enewswire.co.uk	4
1888pressrelease.com	4

<a href="http://addpr.com">addpr.com</a>	3
<a href="http://bigrockwebdirectory.com">bigrockwebdirectory.com</a>	3
<a href="http://signup.ecommwire.com">signup.ecommwire.com</a>	3
<a href="http://exactrelease.com">exactrelease.com</a>	3
<a href="http://express-press-release.net">express-press-release.net</a>	3
<a href="http://free-press-release-center.info">free-press-release-center.info</a>	3
<a href="http://itbsoftware.com">itbsoftware.com</a>	3
<a href="http://mediasyndicate.com">mediasyndicate.com</a>	3
<a href="http://newsmakers.co.uk">newsmakers.co.uk</a>	3
<a href="http://prurgent.com">prurgent.com</a>	3
<a href="http://pr9.net">pr9.net</a>	3
<a href="http://pressabout.com">pressabout.com</a>	3
<a href="http://pressexposure.com">pressexposure.com</a>	3
<a href="http://pressmethod.com">pressmethod.com</a>	3
<a href="http://prfocus.com">prfocus.com</a>	3
<a href="http://ukprwire.com">ukprwire.com</a>	3
<a href="http://usprwire.com">usprwire.com</a>	3
<a href="http://postafreepressrelease.com">postafreepressrelease.com</a>	2
<a href="http://prfriend.com">prfriend.com</a>	2
<a href="http://prbd.net">prbd.net</a>	2
<a href="http://pressreleasecirculation.com">pressreleasecirculation.com</a>	2
<a href="http://releasewire.org">releasewire.org</a>	2
<a href="http://emeapr.com">emeapr.com</a>	1
<a href="http://netforcepress.com">netforcepress.com</a>	1

astro-business.com	0
bitboot.com	0
clickanews.com	0
clickanews.net	0
netbizresources.com	0
netforcenews.com	0
netforcepr.com	0
netforcetechnology.com	0
newsactive.net	0
newsinsites.com	0
newsphase.com	0
our-newsletter.com	0
pagerelease.com	0
pr80.com	0
pressreleasesonline.co.uk	0
seenation.com	0
tectrical.com	0
technifuture.com	0
technofrantic.com	0

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