

# **SEO Software: The SEO Tools that Made Me an Internet Marketing Millionaire**

By BizMove Management Training Institute

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## **1. The Single Most Critical Factor in Making Money Online**

You may be wondering who am I and what qualify me to give you SEO advice. Well, my name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my activities as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one, as a leading player in the internet marketing arena.

I've been an active internet marketer since the first days of the Internet, back then the reigning search engines were dinosaurs bearing names like Alta-Vista, Infoseek and Lycos, while Google was just a vague idea in the minds of two brilliant Stanford University students.

As I don't believe in theories and opinions, I've tested dozens of Internet marketing ideas, strategies and variables. Some proved to be successful while others bombed (and served me well as learning experiences). I must've been doing something right as I

managed to accumulate along the way a seven figure fortune. The bottom line is that I've come up with a simple strategy that has enabled me to make money online like crazy.

As a bonus, I've included within this book a special section where I describe exactly the simple strategy that made me an Internet Millionaire. This is a step by step guide that will allow you to mimic my method and make a killing online.

Why reveal my methods now? Well, I'm semi retired now and I've made enough money so that my kids do not have to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the Internet marketing battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where the simple strategy presented in the bonus section come into play. It will give you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet marketing battles. The single most important factor in utilizing this strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by Google and you need to climb up the search engines' results pages (SERPs). Unfortunately Google gives preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative. Sound complicated? don't worry, in the special bonus section, I'll give you exact instructions as of how to do it right.

Here's a list of the tools and services that I use while executing my strategy, later on I'll show you exactly how the strategy works and how these tools integrates perfectly within it to come up with the easiest, fastest, most effective way of making money online:

**1. Keyword Research Tool:** [Keyword Canine](http://www.liraz.com/canine) - a multi-featured tool for niche discovery, keyword research and backlink analysis (for more details see here: <http://www.liraz.com/canine>)

- 2. Hosting Service:** [HostGator](http://www.liraz.com/hostgator) - a reliable web hosting. Has some extra features that makes it suitable for internet marketing activities. (for more details see here: <http://www.liraz.com/hostgator>)
- 3. Wordpress Theme:** [Thesis](http://www.liraz.com/thesis) - much more than a theme, it's more of a design and template manager for Wordpress. Most suitable for a business site that is meant to be ranked high on the search engines. (for more details see here: <http://www.liraz.com/thesis>)
- 4. Content Creator:** [Article Builder](http://www.liraz.com/articlebuilder) - produces high quality unique articles built around the topics and keywords that you give it. (for more details see here: <http://www.liraz.com/articlebuilder>)
- 5. Email Marketing Tool:** [Weber](http://www.liraz.com/aweber) - automatically manage all email marketing activities: creates sign-up forms, collects and manages subscribers, sends out scheduled emails and more. Powerful yet very easy to use. (for more details see here: <http://www.liraz.com/aweber>)
- 6. Article Spinner:** [The Best spinner](http://www.liraz.com/bestspinner) - a multi-featured tool for creating multiple versions of an article that will be seen as unique in the search engines. (for more details see here: <http://www.liraz.com/bestspinner>)
- 7. Links Building knowledge:** [Link Building Course](http://www.liraz.com/linkbuilding) - a comprehensive link building learning framework that is constantly updated to reflect the most recent effective link building strategies (for more details see here: <http://www.liraz.com/linkbuilding>)
- 8. Manual Link Building:** [Rank Crew](http://www.liraz.com/rankcrew) - an affordable and reliable manual link building service (for more details see here: <http://www.liraz.com/rankcrew>).
- 9. Automatic Directory Submission:** [DeepLinkerPro](http://www.liraz.com/deeplinker) - automate the creation of manual directory links, allows the use of varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible (for more details see here: <http://www.liraz.com/deeplinker>)
- 10. Automatic Link Builder:** [Senuke](http://www.liraz.com/senuke) - a powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links (for more details see here: <http://www.liraz.com/senuke>)
- 11. Backlinks Indexer and Booster:** [Backlink Booster](http://www.liraz.com/backlinkbooster) - automatically increases the power of the backlinks to a website. It's both a backlink indexer aiming to get the backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of the backlinks sends to a website (for more details see here: <http://www.liraz.com/backlinkbooster>)

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## 2. The First Step: Discovering Profit-Driving Keywords

There is a special breed of Online-Millionaires that are making money on the internet like crazy. You've probably never heard of them. They keep themselves and their activities under the radar. Why? because they follow a certain simple strategy and they don't want you or anyone else to discover it. This strategy has created more millionaires than you could ever think possible.

How do I know? I am one of those Millionaires, and I'm going to reveal to you now each and every component of this incredible strategy.

My name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my capacity as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one. And there is where I've been taking advantage of that simple strategy to accumulate my seven figure fortune.

So why reveal my methods now? Well, I'm semi retired and I've made enough money so that my kids do not need to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

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When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet battles. The single most important factor in utilizing my strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by the search engines and you need to climb up the search engines result pages (SERPs). Unfortunately Google and the other search engines give preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative.

As a matter of fact, one of the best kept secrets of the cyber-millionaires is what tools they use and, more importantly, how they make use of them for maximum benefit.

Now I'm going to show you exactly how this simple strategy works and how the tools integrate perfectly within it to come up with the easiest, fastest, most effective way of making money online.

The way my strategy works is simple. You focus on creating quick little sites that each target a laser targeted long-tail keywords. Once you complete one site you quickly move onto the next. So you don't want to spend too much time on any one site. This way you create, one by one, an army of passive income websites that keep producing cash for years.

I'll show you exactly how to create and promote your first money making website, then you just rinse and repeat to create as many websites as you wish, the more sites you create the more money you make. The only limit is how far you want to go.

Now let's not waste any more time and move directly to the first component of the strategy which deals with deciding on the keywords your site is going to target. This is a crucial decision and a fundamental part of achieving success online. You could do everything else perfectly, but target the wrong keywords and your site will be a total failure. In this chapter I'll tell you exactly what to look for when searching for good solid keywords.

Most Internet Marketing "experts" and the self-proclaimed gurus will tell you to use the Google Keyword Tool (now called: "Keyword Planner" and is only available to Adwords account users) for your keyword research. This is a big mistake! If you only use the Google tool you'll end up going in circles with the rest of the herd achieving no success. Why? Although the Google tool will provide you with a nice list of several hundred keyword variations, it will tell you nothing as to the competitiveness of the terms. You have no clue as to how hard it will be to rank in the search engines for any specific term. This is critical. Most newbies will choose a term from the Google Tool that is too competitive and end up hitting a brick wall. You certainly don't want to be spending any time or money building a site that will never rank in the SE's.

In order to implement the strategy successfully you need to utilize for your keyword research a tool named [Keyword Canine](http://www.liraz.com/canine) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/canine**).

Keyword Canine (KC) will also provide you with a nice list of several hundred keyword variations but it goes beyond the Google Tool in that it will also analyze the competitiveness of each keyword variation. This is crucial and that is where you gain your "unfair advantage" over the 99% that only use the Google Tool.

How does KC do it? It has a special algorithm in its backend that looks at the top 10 Google search results for your chosen keyword and produces an accurate analysis in the form of "Very Easy, Easy, Moderate, Hard or Fierce" so you can literally plug in your keyword and get an instant answer.

Keyword Canine has a ton of additional features that can help you as an Internet marketer but for the purpose of the implementation of my strategy, the competition analysis is what we need.

I'm not going to walk you here thru the steps of conducting a keyword research with Keyword Canine as they have pretty good tutorials explaining everything. Simply sign for the service and follow their instructions.

Now let's see what properties a keyword must have in order to make us the most money.

For starter it has to be of a commercial value. This relates to our business model, the way we monetize our site. I will elaborate on this in a later chapter but for now I can tell you that our income will come from two sources:

a. Google AdSense ads.

b. Affiliate Programs

To maximize our income from those two we need to look for keywords in markets that has AdSense advertisers and affiliate programs that are willing to pay us top dollars. in the appendix you can find a list of the 50 best paying affiliate marketing niches. These are the markets that has a high concentration of AdSense advertisers and affiliate programs that are willing to pay top Dollars for your referrals. If you plan to tap any of these niches you must take into consideration that these are also the most competitive ones. However, I think it is still possible to find gem keywords in these areas provided you do your keyword research right. Alternatively you can look at other, less competitive, niches and still make good money as long as you take into consideration their commercial value.

Another property that you want to consider when looking for good keywords is the search volume. Obviously, even a #1 ranking isn't going to do you any good at all if nobody searches for the keyword that you rank for. I would say that the minimum search volume you should look for is 500 monthly searches (Keyword Canine shows you the search volume right next to the keywords in the list). Some will say that this is too low to target, however I had many successes with pages targeting close to this number of monthly searches.

The next property you need to consider for a good keyword is how competitive it is, how hard it will be to have it ranked in the first page of Google's search results. This is critical, however if you use Keyword Canine it will do the competition analysis for you and come with a recommendation in the form of "Very Easy, Easy, Moderate, Hard or Fierce". I would not go beyond "easy" with a new site.

So to summarize, in order to find a good keyword you need to consider:

- \* Commercial value
- \* Search volume
- \* competition strength

How many keywords should you target in one site? Some will tell you that you need to look for several terms and optimize each page in the site for a different term. This is not

how my strategy works. For the small niche sites that we create it is best to dedicate each site to only one keyword and direct all our Search Engine Optimization (SEO) efforts towards the main page that is optimized for that keyword. We don't want to dilute our efforts by targeting several keywords in a site. With this concept in mind we don't want to waste our time looking for other keywords that will not rank anyway. Your time is better spent working on your linking structure (discussed later) or researching new keywords for new sites.

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### 3. The Second Step: Monetizing Your Site

The Simple Strategy's business model is based on 2 sources of income:

- a. Google AdSense ads.
- b. Affiliate Programs

Which is better? there is no clear answer to this question. Some niches will produce better with affiliate programs while others with AdSense, you should test on a niche by niche bases. Usually you'll make more money with an affiliate site, unfortunately there may be many instances where you will find a good niche with keywords that can be easily ranked but no suitable affiliate program, in this case you'll use AdSense ads, and by the way, this will happen to you a lot.

Once you find a good keyword to target you start looking for an affiliate program that will go with this site. As a rule of thumb you should always prefer to promote digital products (eBooks, software, online services, etc.) over physical products. Why? because digital products come with higher margins which in most cases translate into higher commissions to the site owner.

Where can you find good affiliate programs to promote?

Your first bet should be the [Clickbank Marketplace](https://accounts.clickbank.com/marketplace.htm) (<https://accounts.clickbank.com/marketplace.htm>)

Clickbank offers thousands of products, look for products that are 100% relevant to your niche and has a credible sales page.

If you can't find a suitable product at Clickbank try one of the following affiliate program directories:

[Commission Junction](http://www.cj.com) (<http://www.cj.com>)

[Affiliatetips.com](http://www.affiliatetips.com) (<http://www.affiliatetips.com>)

[AssociatePrograms.com](http://www.associateprograms.com/directory/) (<http://www.associateprograms.com/directory/>)

[Affiliatesdirectory.com](http://affiliatesdirectory.com/directory) (<http://affiliatesdirectory.com/directory>)

If you still can't find a suitable affiliate program try a Google search that combines your keyword with the word "affiliates" and other similar variations. Sometimes this works and you will find one or more good affiliate offers for your niche.

If all of the above does not work and you can't find an affiliate program that is relevant to your target niche, monetize your site with AdSense ads. This is not necessarily a bad thing. I had AdSense ads that produced \$5, \$6 and even \$9 per click.

Anyway, don't ever be tempted to post affiliate links that are not fully relevant to your target keywords! this will never produce satisfactory results.

Where should you place your affiliate links and AdSense ads on the page? The best spot would be right below the top article title and above the article body, if you are using Wordpress it would be directly below the post title and above the post content. This would be the spot that will by far produce the best results.

As for the AdSense ads, I always match the background and border of the ad with the background of the theme where the ad will be placed and I recommend you do the same - my tests show that this increases the effectiveness of the ads. You can use a plug-in for Firefox and Chrome called [Colorzilla](http://www.colorzilla.com/) (http://www.colorzilla.com/) to help you do this quickly.

Another good option for the affiliate links is to embed them within the text, preferably towards the top part of the article.

As for affiliate links, my tests show that reviews and text ads will, in most cases, outperform banners. I guess some folks simply ignore banners altogether. I seldom use banners to promote affiliate offers, I've always found effective ways to present affiliate offers with text only. I will be the first to admit that my pages are not very pretty, but hey, I'm not in the business of creating cute pages, I am in the business of making money, and for this my "not pretty" pages are doing very well.

Below is an example of affiliate links embedded within an article:



The screenshot shows a blue header with the text "Free Car Insurance Deals". Below the header is a white box containing the following text:

**Here's How to Get Free Car Insurance Deals**

So you are interested in locating free car insurance deals. Well, I will show you now not just how to find those free deals but rather how to find the cheapest car insurance rate that is available in your area.

The single most critical factor in getting the best auto insurance deals is shopping around for as many quotes as you can. How many? you should go for at least 5 quotes from different auto insurance companies, less than that will simply not do the job.

Now, the problem is that shopping around for five quotes can be a tedious and time consuming task - well, not anymore, now it can be much easier for you.

We've reviewed numerous quoting services to bring you the best two. Each of the following free services can provide you with several competing quotes from various companies, thus enabling you to compare and pinpoint on the best rate that is available for your location. in order to maximize your chances of getting the best rate possible we recommend you use both services:

[InsurMe](#) - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer great rates.

[Kanetix](#) - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers.

Once you have in your hands several quotes, you can use [The Car Insurance Price](#)

Here's is an example of affiliate links in a review format placed under the title of an article. By the way, I've used this format, "The 5 Best ...", multiple times with various niches. Over the years this format proved to be very profitable for me.

## Car Insurance Information Center

### 7 Day Car Insurance, Compare to Get Low Cost Rate

#### The 5 Best Car Insurance Quotes Providers

We've reviewed dozens of auto insurance companies, brokers and agents to bring you this elite list of brands with the best free quotes online and very cheap rates. We recommend you get a quote from each company so that you will be able to compare and get the best rate. This comparison will allow you to save as much as \$500 and more on your vehicle insurance.

- |   |   |
|---|---|
| 1 | <a href="#">Car Insurance Finders</a> - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer the best rates. |
| 2 | <a href="#">USInsurance</a> - Simply fill out the quick form and this system will match you up with the cheapest offers in real-time. You get low cost custom tailored quotes within minutes.       |
| 3 | <a href="#">InsureMe</a> - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers.  |
| 4 | <a href="#">2Insure4Less</a> - Provides comparison quotes which can be purchased immediately, offers great rates.   |
| 5 | <a href="#">Kanetix</a> - Offers one of the easiest to use, and most 'consumer-friendly' instant insurance comparison service available.  |

For many people, it is not easy to get a large amount to cover something such as insurance coverage. It could be a significant wide range of dollars to cover at one time, therefore, the choice of no deposit car insurance is often rather appealing.

No deposit car insurance implies that you get instant auto insurance protection straight away, when the insurance policy is put over your car, so you do not need to pay anything in advance. You are able to pay the insurance policy on a monthly base in payments; nevertheless, you may have to offer a credit card for guarantee that you submit several

## Build an Email List

The biggest sin committed by internet marketers is not building an email list made of emails collected from visitors and customers. In order to maximize the profit potential of your site you need to create an email list. Fortunately, all the aspects of building and maintaining a list can be, and should be, automated. Selling to your list is the easiest money you're going to make.

Now I'm not going to teach you basic Email marketing here, you'll find plenty of resources online. However, here are 4 important points that you should consider:

1. Build an opt-in form and integrate it into your home page. Place it "above the fold," so visitors can see it immediately and don't have to scroll down.
2. Offer a lead magnet, something that has value that you offer in exchange for the visitor's email address. This could be a free eBook, a special report, a webinar, a list of tips, Etc. You have to tailor the offer to fit your niche so that you keep your list targeted, this is important.

3. Use [Weber](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/aweber**) to manage your list building and marketing activities. Aweber is the industry standard. It's extremely powerful yet very easy to use, most of the successful internet marketers use it. Working with Aweber is a breath, it will automate all your email marketing activities: creating your sign-up forms, collecting and managing subscribers, sending out scheduled emails and more.

4. Email marketing is about creating a relation with your visitors and customers, it's about trust. Do not abuse it by spamming your list with frequent blatant sales offers. Send them at list 3 useful, content filled, emails for each email that contains a sales offer.

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## 4. The Third Step: Creating a Site That Will Attract Tremendous Amounts of Traffic

Once you have chosen your keywords you are ready to build your site. For your domain name you should strive for an exact match domain (EMD) if available. So if your keyword is 'women car insurance' you'll go for [www.womencarinsurance.com](http://www.womencarinsurance.com). if this is not available try the .net, .info or any other TLD that happens to be available.

EMD domains used to get you a big advantage with Google - but not anymore. Unfortunately Google has changed their algo regarding EMDs but it can still get you some extra points, and of course anything that Google gives we are willing to take.

As for the hosting service I highly recommend you use [HostGator](http://HostGator) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/hostgator](http://www.liraz.com/hostgator)), They are reliable, responsible and very suitable for internet marketing activities.

The cheapest and fastest way to build an effective niche site is to use Wordpress. and by the way, HostGator is probably the easiest web hosting platform to install Wordpress on. Using a few clicks of the mouse, your HostGator-hosted Wordpress site will be up and ready in less than five minutes. look for instructions at their site.

Once Wordpress is installed on your server there are some modifications that you need to make to the site.

First you need to set Wordpress to present SEO Friendly Permalinks. Although we don't concentrate on the internal pages of our site, they often can rank in the SE's. So it is very important to set a good URL structure. Once logged into Wordpress, Click "Settings" then "Permalinks" and change it from default to "Post Name." This will change the structure of the URL's from default (site.com/?p=114 for example) to a good, SEO friendly version (site.com/title-of-post-goes-here).

Now replace the default theme with another one, simply find a new theme that is simple and "clean" - use the automated theme installation process from within Wordpress.

"Appearance" then "Themes" (while logged into Wordpress) then click the "Install Themes" tab. Leave all of the fields empty (they are by default) and then click the "Find Themes" button.

Next, Clean the theme from unnecessary elements - by default, most themes have the sidebar loaded up with useless things like META links, a calendar, archives etc. The footer also typically contains one or more links that can be removed and there are a few other useless things included by default as well. So the next step is to clean all of that up! We don't want excessive external links draining the authority we generate, which could be going back into our internal pages. And we want everything focused on the content and the ads.

Now you need to set the homepage to show only one article - it needs to look more like a static site and less like a blog. Primarily because it reduces canonical URL's and

duplicate content. To do this, you're going to publish the homepage article as a page rather than as a post!

Once you've done that, click "Settings" then "Reading" and select the "A static page" radio button and then next to "Front page" select the page that is optimize for your keyword and then click "Save Changes." Now view your site in a browser and you should see that article, and that article only, on the homepage.

Now Clean up the footer and the sidebar and remove any unneeded links like the link to the theme creator's website, the link to Wordpress, Etc.

What theme should you choose for your Wordpress site?

While there are many free Wordpress themes out there, I recommend you use a theme called [Thesis](http://www.liraz.com/thesis) (If the link doesn't work, copy and paste the following URL into a browser: **http://www.liraz.com/thesis**). This is much more than a theme, it's more of a design and template manager for Wordpress and it's the best theme for a business site that is meant to be ranked high on the search engines.

### **Now what about content?**

You need to start with at list 6 article pages for a new site. Each article should be 500 to 1000 words long.

The best source for site content is a service called [Article Builder](http://www.liraz.com/articlebuilder) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/articlebuilder**).

Article Builder produces high quality unique articles built around the topics and keywords that you give it. Each article is built by weaving together snippets to build an article based on your category and subtopic choices. They have tens of thousands of categorized snippets in the database, every time you generate an article, it's different!

If article builder does not have articles in your topic you'll have to contract someone to write the articles for you, this is not expensive. Simply run a Google search for "article writing" or "articles writers" and you'll get plenty of offers.

In addition to being a good source of content Article Builder has another extremely useful feature. It can post content automatically to your Wordpress site on the schedule you choose. Why this is important? because Google likes sites that are being updated with new material on a regular basis. It is recommended that you set Article Builder to post a new article to your site once a week or about 3 articles monthly, this way you'll gain some extra points with Google.

Now here is a trick to creating articles fast and cheap. This is not very ethical and I am a bit shame telling you I did it, but anyway since I pledged to tell you all my tricks (or at least most of them ;-), I fill obliged to tell you about this one too, just that you'll know that this is available.

Here's how it works, you run a Google search with your topic as the search term, you add the word 'tips' or 'Guide' to the search. Now you collect several snippets from

different good on topic articles that came in the search. next, you combine these snippets into one article. Now you spin this article with a spinner software to get an entirely new article. Just make sure you use the manual spinning mode so that your article will make sense.

In case you are not familiar with the concept of "spinning articles" here are some explanations. With this process you utilize a simple software program that takes an original article and alter it using replacement words (synonyms via an automated thesaurus) in order to create entirely new articles without having to re-write them. It's called "spinning" an article. This have many uses in the Internet Marketing field and we will talk about it later when we discuss linking strategies.

The best spinner software on the market today is called... [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**). If you wish to be a successful internet marketer you need to familiarize yourself with this concept. They have on their site a nice video explaining its uses. You should take a look.

## **Optimizing Your Site For the Search Engines**

Once you have your pages and content in place it's time to optimize them so that your pages will rank as higher as possible on Google and the other search engines. In this section we'll deal with the "On Page" optimization.

While the "Off-Page" optimization, mainly the external linking structure (that we'll discuss later), is what will give you your unfair advantage - the on-page optimization is a pre-requisite for the off-page to succeed. What I mean to say is that if the on-page optimization is not done right, the best off-line optimization in the world will not help you one bit. so you need to pay attention here.

I'll walk you now step by step in what you need to do:

- 1. Title tag** - this is an HTML tag that goes within the header section of the page. Title tags are the most important on-page factor for SEO. Your keyword should be included within the title tag preferably close to the beginning of it. This is what Google shows on its search results page so you should also make it attractive so that it will entice searchers to click on it. Don't just throw your keyword there, make sure that it is appealing.
- 2. Headline tags (H1, H2, H3)** - make sure your page include one H1 tag with your keyword in it. This headline tag shows Google that the text within it is important to the intended audience.
- 3. Meta Description tag** - while this does not have a bearing on the ranking of the page, Google still pulls the text of how it describes your page to other people from this tag - be sure to make it attractive so that more people will be clicking your page.
- 4. Images** - you should include at list 2 images in each page. Also add one video to one of the pages in your site, you can simply embed a video from YouTube. Make sure one

of the images has your keyword in its ALT tag. All other images need to also have ALT tags but should not include your keyword in them. Too many ALT tags with your keyword can lead to an over optimization penalty by Google.

**4. Keyword density** - the exact keyword density is not important, I'll say it again, the exact percentage of the keyword density is not import. Simply include about 3 instances of your keyword in each page, one of them should be close to the beginning of the article, one of them can be in Bold or Italics and that will do (do not be tempted to overdo it - that's a common newbie mistake).

**5. Synonyms** - you can include 2 or 3 synonyms to your page that does not include exact words from your keyword.

**6. Article Topic** - this is important- your content should be on topic and match the niche and the keyword that is being targeted.

**7. Outbound link** - add one outbound link pointing to an authority site in your topic. This could be a Wikipedia page in a similar topic to yours. Place it at the bottom of the page, you can call it 'recommended source' or something similar. Ah, and do not add a 'no follow' tag to it, leave it in a natural state.

**8. Unique Content** - the page should be unique and not a duplicated one, if you are using a spun article it should be at least 75% unique. it should also be making sense and has decent grammar.

**9. Length of articles** - each page should be between 500 and 1000 words long. Be sure to vary the length of the articles in a site. Don't make all the articles exactly the same size.

Once your site is online and the on-page optimization is set, it's time to start creating links pointing to it. That's the subject of our next chapter.

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## **5. The Fourth Step; Creating an External Linking Structure That Will Blast Your Site to the Top of Google**

Search rankings for a specific keyword are primarily driven by the backlinks to your website using that keyword in the anchor text. But not all backlinks are treated equally. The more powerful a back link is, the more "juice" it flows into your website. And the more "link juice" that flows into your website, the higher your website ranks in search results. So both quantity and quality of back links are important in ranking higher in search results.

Getting external links, the link building phase of the Amazing Formula is the single most critical factor for attaining high rankings and consequently making money online.

Your link building activities are what will make or break your online business. On one hand, when done right, it can blast your pages to the top of Google - on the other hand, even a small mistake can drop your pages into the Google abyss.

Too many links containing the exact same anchor text - Boom, Busted!

Too many links from low quality sites - Boom, Busted!

Too many links coming from just one genre (e.g. only from directories) - Boom, Busted!

Too many links coming from non relevant pages - Boom, Busted!

You get the picture...

That is why I strongly encourage you to acquire every piece of link building knowledge you can lay your hands on. Sorry pal, there is no way around it. if you wish to succeed in internet marketing you must know link building. Even if you are planning to outsource your link building tasks, you should be able to supervise everything that is done for you, and you should ask that they get your approval in advance for all the details of each linking campaign they run for you.

Listen to what happened to me once...

One of my sites had a page that was ranked #6 on the first page of Google's search results for a very competitive term for a couple of years. This page was earning me a nice sum of money day in and day out. One day I decided to try to improve its ranking, I contracted a firm from the Philippines to do a small manual linking campaign for this page. This firm came highly appraised on the forums and the people there were nice and seem knowledgeable. At that time I was busy with a big project and also a bit out of laziness I neglected to ask for a preapproval. To make a long story short, one month and 400 Dollars later my page sank to the fourth page of the Google SERPs.

Now there are two morals to the story:

First, don't count on anyone to do a link building job for you without your approval, in advance, of any small detail of it.

Second, If you have a money producing page ranked anywhere on the first page of Google - don't mess with it!

If you are curious as to what went wrong with this campaign. In the postmortem I discovered that they created too many backlinks with the exact keyword as the link text - and this is something that Google does not like.

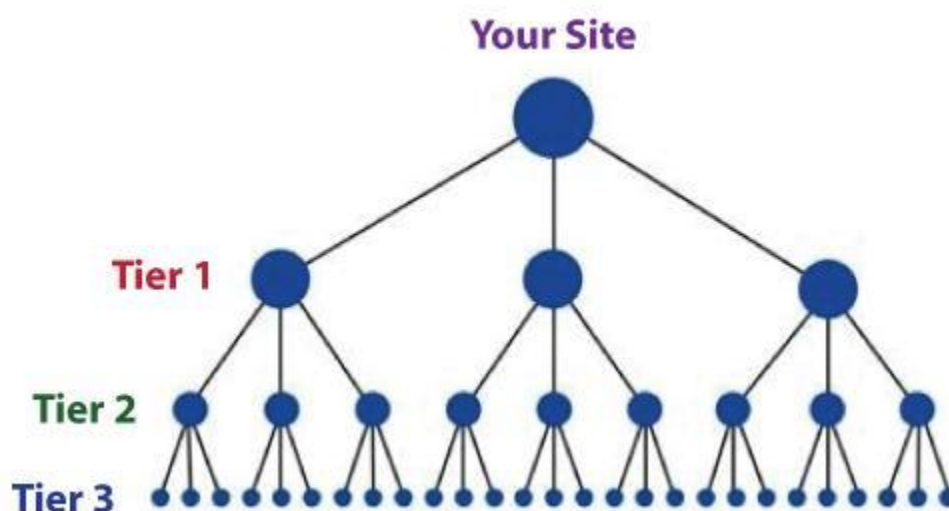
Now, the best link building knowledge source that I know of is the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/linkbuilding](http://www.liraz.com/linkbuilding)). I strongly encourage you to buy their course. It's a bit pricy but it is well worth the price. Look at it this way, each mistake that is not being avoided due to lack of knowledge can cost you many many times more than the price of this course.

OK, now we are ready to delve into the Amazing Formula's linking strategies.

For our external linking structure we are going to utilize the most effective most powerful linking strategy there is, called "Tiered Linking".

With Tiered Linking you build 3 tiers of links, the links in tier 1 points to your money page, tier 2 points to tier 1 and tier 3 points to tier 2. Basically you are building backlinks to your backlinks. This structure gives your first tier of backlinks more strength and authority. Over time your tier 1 backlinks will gain page rank and that link juice gets passed directly onto your site. It creates a knock on effect passing huge volumes of link juice and authority all the way down the chain to your site. Another advantage of this structure is that it gives search engine spiders thousands of paths and opportunities to land on your site which will further increase rankings.

Here's a diagram that gives you a representation of the Tiered Linking structure:



Now let's start with the process of building links for tier 1, these links point directly to your money site.

The links for tier 1 should be created manually and gradually. This means it should be done by you or outsourced to a firm that does manual linking - no automatic software at this phase. It should be spread gradually over two months, faster than that can trigger Google's penalty algos. You can't speed up stuff like building tier 1 links, or else you're going to get penalized.

If you don't have the time or the inclination to do the manual link building yourself, you can outsource it. This is what I'm doing. Manual link building is a tedious task so I usually hire someone else to do it for me. A good and reliable manual link building service that you can hire is [Rank Crew](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/rankcrew**). I highly recommend them.

While building tier 1 you need to vary the anchor text as much as possible since Google discount too many instances of exact match anchor text. Follow these guidelines for the link text (anchor text) of your back links:

20% Main keyword exact match (e.g.: "main keyword")

20% Variation of main keyword (e.g.: "best main keyword resource")

50% Generic anchor text (e.g.: "click here, here, clicking here, good resource, see this, have a look")

10% URL of the page as the link text (e.g.: "www.mainkeyword.com" or "mainkeyword.com" or "http://www.mainkeyword.com")

Now to the actual link building. I can't teach you here all the aspects of doing basic linking, this is beyond the scope of this guide. You should be able to find plenty of resources for that online, or better off, buy the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/linkbuilding**), this is the best resource of linking knowledge that I know of.

I will however give you some basic guidelines, point you to the right directions and provide you with a list of sites that can feature links pointing to your site.

**Important Note:** before you create backlinks with any site, make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

Now here's a list of site's categories where you should build links for your tier 1 (find more sites in the Appendix):

**Web 2.0's** - great for creating mini sites with articles and videos that link back to your main site. You can use spun articles for the content. Here's where [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**) will come handy. You can use articles that are spun to 50%. Create 10 blogs here and post to them with your link embedded. Make sure the topics are relevant to your keywords, this is important.

Here's a sample of sites in this category (find more in the appendix):

wordpress.com  
blogger.com  
issuu.com  
yola.com  
tumblr.com  
weebly.com  
my.opera.com  
livejournal.com  
typepad.com  
sfgate.com

**Social Bookmarking** - get your site bookmarked! 30 bookmarks will do it.

Here's a sample of sites in this category (find more in the appendix):

connotea.org  
delicious.com  
digg.com  
reddit.com  
slashdot.org  
stumbleupon.com  
citeulike.org  
chime.in  
bibsonomy.org  
blinklist.com

**Directories** - web directories are a great source for links - strive for about 40 quality directory links submissions. Seems tedious? there is an excellent tool that can help you with this task. It will make creating manual links from directories a breath. I strongly recommend that you use it: [DeepLinkerPro](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/deeplinker**) It allows you to use varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible.

Here's a sample of sites in this category (find more in the appendix):

wordpress.org/showcase  
abc-directory.com  
cssdrive.com  
cuedirectory.com  
dirbull.com  
dirnext.com  
Elecdir.com  
elsf.org  
envirolink.org  
freerwebdirectory.com

**Blog Directories** - If you have a blog get it listed on these sites.

Here's a sample of sites in this category (find more in the appendix):

technorati.com  
alltop.com  
blogs.com  
globeofblogs.com  
blogcatalog.com  
topix.net/dir  
blogtopsites.com  
blogtoplist.com  
ontoplist.com  
hotvsnot.com

**Quality Article Directories** - You can use spun articles for submission to these directories. Note that the better directories will review your articles before accepting to their site, so make sure they are grammatically correct and make sense. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

TheFreeLibrary.com  
Ezinearticles.com  
GoArticles.com  
SelfGrowth.com  
Gather.com  
ArticlesBase.com  
ArticleDashboard.com  
ArticleSnatch.com  
ArticleCity.com  
Isnare.com

**Video** - create some videos and submit to video sites. You can find at fiverr.com folks that will create a nice video for you for 5 bucks a piece. 3 or 4 video submissions will do for this category.

Here's a sample of sites in this category (find more in the appendix):

youtube.com  
vimeo.com  
dailymotion.com  
metacafe.com  
truveo.com  
videoegg.com  
videobomb.com  
veoh.com  
liveleak.com  
ifilm.com

**RSS Directories** - Create a RSS feed and submit to these sites. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

topix.net  
blogdigger.com  
feedage.com  
feedcat.net  
finance-investing.com  
jordomedia.com  
medworm.com  
redtram.com  
rssmountain.com  
swoogle.umbc.edu

**Doc Sharing** - Submit a PDF file or a PowerPoint presentation here.

Here's a sample of sites in this category (find more in the appendix):

issuu.com  
slideshare.net  
scribd.com  
docstoc.com  
thinkfree.com  
keepandshare.com  
memoware.com  
yudu.com  
ziddu.com  
docs.zoho.com

**Press Releases** - a good source for backlinks and news coverage - most of them cost money though.

Here's a sample of sites in this category (find more in the appendix):

businesswire.com  
prlog.org  
betanews.com  
i-newswire.com  
pitchengine.com  
pr-inside.com  
prlog.org  
businessportal24.com  
cgidir.com  
free-press-release.com  
information-online.com

**Blog Guest Posting** - guest blogging is a powerful link building strategy, however, it's a time-consuming pain in the butt! This can boost your rankings but it is not mandatory to the Amazing Formula.

**Link Favors** - ask friends, Acquaintances and family to place links pointing from their sites to yours.

## Creating links for tier 2 and tier 3

Once you have all your tier 1 links set it is time to start building your tier 2 and tier 3 links.

While with tier 1 we were careful to create our links manually in order for them to appear as "naturally" as possible, with tiers 2 and 3 we can let the quality slip a bit and increase the overall quantity of links that we build.

We still want our links to be contextual and relevant, but we can now use auto generated content on a second tier without a problem. We can worry a lot less about the overall authority and page rank of the domains we are building links from as we start to move the focus away from quality and towards quantity.

For tiers 2 and 3 we are going to leave the "manual" path and move to the "automatic" path. We are going to use a tool that will generate all our tiers 2 and 3 automatically. The best tool for this task is [Senuke](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/senuke](http://www.liraz.com/senuke)). This is the tool that most successful Internet marketers use.

Senuke is a very powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links. I'm not going to describe here how Senuke works as they have videos on their site that describe it better than me. What I can tell you is that with Senuke you can create tiered link structures. As much as Senuke is powerful it is very easy to operate, creating tiered links is as easy as moving images on a screen - you need to see it to believe, just go to their site and watch the video. Now, what you do with Senuke is create a 2 tiered structure. It looks like a pyramid - one tier points to another tier that points to one of your tier 1 links - you need to build a different structure for each of your tier 1 links. Use their schedule feature to spread it over time.

Some say that it is safe to also use Senuke for creating the tier 1 links. They may be right, however being the cautious guy that I am, I am not yet ready to test this Hypothesis. I would stick with using only manual methods for the tier 1 links and I strongly advise you to do the same..

In addition to Senuke The Amazing Formula calls for the use of yet another powerful tool called [Backlink Booster](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/backlinkbooster](http://www.liraz.com/backlinkbooster)). Backlink Booster automatically increases the power of the backlinks to your website. It's both a backlink indexer aiming to get your backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of your backlinks sends to your website (use it on your tier 1 backlinks).

Now, if we have Senuke why would we also need Backlink Booster? The fact is that many of the backlinks you are building are never found by Google thus seriously diminishing your linking efforts. What Backlink Booster does is it builds backlinks to your backlinks in a way that all of those backlinks that Google didn't find, are now found by Google. This not just help Google discover all of your backlinks, it also "boost" them so

that now more link juice gets passed to your site thus the authority they all possess is multiplied, which flows through to your website! So the end result is more, stronger backlinks!

My tests show that operating Backlink Booster in addition to Senuke creates a strong synergetic effect that translates in a much better Google rankings. It's the one-two punch that will get you that elusive Unfair Advantage. Anyway, in order to rip the full power of the Amazing Formula you need to activate both Senuke and Backlink Booster.

This concludes The blueprint of my simple strategy for making money online. Once you completed to create tire 2 and 3 links with Senuke and have Backlink Booster do its thing, all you have to do is sit back and watch your site climb the search engines rankings and the money that is pouring into your bank account.

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## 6. 101 Great Search Engine Optimization Tips and Ideas

1. Coding is an important aspect to consider when you want to bring people to your website. For example, if you have JavaScript and the code isn't done well, so that it can be indexed by search engine spiders.
2. There are many ways to optimize a search engines. You will find you get the most results if you are maximizing search efficiency. The optimized performance will result in an overall better experience for the user.
3. Pick a domain name that is full of your desired keyword in it. You need to make your site easy to find when customers are trying to look for it on the web. Not all of your site traffic will be generated by affiliate advertisements, many will come from product searches.
4. Meta description tags should be placed on every page of your website for major search engines. Meta description tags are utilized to describe the various pages of your page's topic and promote more clicks. Make sure the meta tags have valuable and concise. This type of tag usage will draw more guests into your site.
5. Blogs get ranked easily since search engines like structured data and fresh content. Backlinking is essential part of boosting your search engine rankings.
6. Add a site map if you want to get more visitors. A site map is an effective way to interlink your site.
5. Try including transcripts for videos or audio content on your site.
6. Many times website owners forgot to proofread their sites, even though that is one of the most important things about owning a website. Make certain that your site is easy to read for both human visitors and machine.
7. Try entering the podcast arena. Podcasts are either a video or an audio program, can be streamed live, and should include information that your consumers are interested in. You will then have descriptions attached to your podcast posting to make sure that search engine spiders can index them properly for ranking.
8. You get free publicity that will help bring visitors your way. Always take advantage of a completely free publicity.
9. Focus on just one SEO strategy at a time. There just is not enough time to fully master all the different techniques you can implement, so select one which you think will be the most valuable to you and make the most of its capabilities.
10. Join the local Chamber of Commerce and Better Business Bureau for better search engine ranking. This assists with local searches because it is usually linked to you automatically.
11. Don't create a page full of links. Blend them in with the content. Pages with only links are boring and search engines don't rank them highly.

12. The leading paragraph should feature the target keyword written twice. After that, place your keyword as much as possible in the following 200 words, without it becoming noticeable or redundant.

13. Consider all of the techniques which will help get links to your site, such as blogs, press releases, directory submissions, blogs and directory submissions.

14. For instance, if your blog is on soccer, you could write about the latest developments in the MLS, players and even reviews of various basketball shoes. By being diverse within your niche, you increase the likelihood that your readers will locate your site.

15. Try to make every page on your site different from the others. Your title selection should also be unique and keyword focused. These titles are very important for search engine optimization purposes.

16. To better connect everything, place the name of your company right after the title tag link. People aren't very likely to search for your company's name.

17. If your site is a business site, inform the CEO that he/she could attract more traffic to his/her business's website if he/she started an interesting blog. People like hearing from the company.

18. You should add Really Simple Syndication (RSS) feeds on your site. Regular updates to your RSS feeds are considered new content. You can even create a feed, if you cannot find a good feed to add to your website. Make sure that you motivate people to follow your RSS feed as well.

19. Even if all of your content is about the same topic, topics and articles are basically about the same topic, unique and attention grabbing. The first few words of a title are what makes a reader interested.

20. Make sure every page of your entire site is geared toward your keywords. Always add relevant articles and content that contains keywords; this includes articles.

21. To help you to rank highly on search engines you'll need to take advantage of the meta tags for "Title", even those that are misspelled, and "Keywords". Search engine bots will be able to see these meta tags and you will show up in a much larger amount of searches. For example, if the website is about rabbits, you could use rabbit, "eyeglasses" and "eye glasses," etc.

22. You must have patience when performing SEO for your website. You are not build up huge traffic overnight. It can actually take months or longer for new sites. Just like in a physical business, it will take time to build your name.

23. Web spiders read the content of your website and determine your search ranking based on this; however, but your site should be easy for them to use. A site map is a good tool to help spiders understand what content is important.

24. This information comes from metrics like Quantcast scores. Discussion mediums such as forums are a good way to hold onto your visitors.
25. Using a product feeds can really help draw traffic and business to your site. Feeds like this detail your services and products with images, descriptions and pictures. Submit these to comparison sites which compare prices and to the major search engines.
26. Many site owners forget to check their sites for grammar issues, and that is a huge mistake. Make certain that your website is readable by both human visitors and machine.
27. It is important to constantly release new content frequently. Search engines value websites that update their pages with new content as more useful than those websites that are mostly stagnant and contain the same old content. Sites that have new content rank higher than those with stale content.
28. Focus on becoming an expert in just one area of SEO right away. There is not enough time to excel in all the various SEO techniques, so select one which you think will be the most valuable to you and make the most of its capabilities.
29. SEO is how you can get more people to your customers find you. Many business owners do not take this into account when developing their website.
30. Join as many prominent organizations as you can when you are working to optimize your search engine rankings. This helps you with local searches because it is usually linked to you.
31. Social media sites may give you the search engine optimization process.
32. Use definite and simple commands that will give you the most results for whatever you are looking for when you are optimizing a search.
33. Search engines can be quite useful in increasing the amount of visitors to your site. Making your website spider friendly is imperative for success. Spiders are only capable of reading text, so you need to be sure to give all of your images tags. Be sure to utilize descriptions that are rich with keywords.
34. Find out what kind of experience the company has in your industry, their SEO techniques, how long it will take before you see results and of course how much they charge. Ask to see proof of their work. A great company will be happy enough to comply.
35. Search engines aggressively penalize sites that cheat the system and will take appropriate action. Be advised and ethically hone your SEO strategies.
36. Search engine optimization is a type of marketing. You simply use key words or phrases in your content to raise your search engine rankings. This makes sure that people to your site when they perform a search.
37. Your page rank climbs when visitors remain on your website at a time.

38. All inbound and internal links on or associated with your site should include keyword phrase. This is just one more way to convince search engines that your site based on the relevancy of your keywords. You should make time to go through your site includes internal links that use keyword links.

39. You want every page on your website to be unique. Your title selection should also be unique and keyword focused. Titles play a vital role in search engine optimization results.

40. This tactic will help increase your search engines. Meta descriptions are best thought of as a request for action, as they often appear in the brief website description beneath the hyperlink of your website. Some content systems will give you a chance to adjust the meta description for each of your sites.

41. For example, you could include a list of tips on how to select the particular product you are selling, or post a useful article about how to use it or how it has changed the lives of certain people.

42. Even if your articles, topics and articles are basically about the same topic, unique and attention grabbing. The first few words of a title are the reader's interest.

43. Pick a domain name which has your chosen keywords. You want to make your website easy to locate when customers are searching for it in the web. Keep in mind that people will find your website via multiple methods like search engines or backlinks, some people are there due to the products in your website.

44. You can do this by creating a robot.txt file and inserting it in your root directory. This disallows certain files found on your website inaccessible to the search engines.

45. If you are naming your URLs for each individual page, it is important to keep in mind that spiders cannot identify certain language. This makes it harder for search engines to find your website, so be mindful and establish relevant names for all your URLs.

46. Ask a non-profit to link to your affiliate. Search engines look at results from these sites which reputable sources linked towards. Provide high-quality information that will encourage quality websites to want to feature your site. Create material that reputable organizations will benefit from.

47. After determining the optimal keywords for your website, get as many as you can in your web page's title. Your title should be attention-grabbing and relevant to your content, but choose carefully, so that it makes a solid first impression when people see it in search engine results. This will cause your site to be clicked on because it best fits what the search results.

48. Use a properly descriptive title tag to make sure that search engines can best understand your website's content. Your titles should not exceed sixty characters, because search engines won't display more content than that. Search engines also give less significance to words after the 60 character point.

49. Blogging on your presence in search engines. This can also increase your site.
50. Research keywords before you know what to write. Learn which keywords will be best for you to incorporate into your site's content and titles. Keyword research can let you know what people are searching for in your particular categories.
51. You can help your SEO by using off-site linking to reputable sites. This is a fundamental part of linking. Search engines will rank off-site links full of good content higher than links to your own pages. To maximize the ranking impact, be sure to look for options that allow you to direct a hyperlink back to your own website.
52. If you wish to draw greater visitor volume, there is no real incentive for them to come to your website. Visitors will spend more time on your site if you offer them relevant and useful information.
53. Using keywords that go with your subjects will help the search engines find your articles. This can all make it simple for people to find your website smoothly. Your focused keyword should be repeated several times in the article's text, and in its summary and title, depending on the length of the article.
54. Social media websites have a valuable tool in search engine optimization process.
55. Search engine optimization takes time and consistency. It is normal for you would like to see quick results right away for your SEO strategy. You have to remember that creating a solid web presence online takes dedication and time.
56. Purchasing a domain name that has some history behind it will automatically get you achieve a higher ranking. Search engines give higher rankings automatically to domain names that have been around for longer than two years.
57. When looking for a SEO provider, find out what the company's experience is in your field, their SEO techniques, how long it will take before you see results and of course how much they charge. Ask for former client recommendations and proof that they have done good work in the past. A company which is reliable will be happy enough to comply.
58. You have to make every section of your website different from another. Your title selection should be varied and keyword focused. Titles are of paramount importance when it comes to SEO.
59. When a search engine shows results, the first two pages are going to be the sites generating the most traffic. If you're striving to have additional traffic to your website or blog, keep in mind the advice in the above article. Successful implementation of SEO can make a big difference for your business.
60. You should be patient when performing SEO to increase page rank. You cannot build up huge changes or an influx in traffic overnight. It can actually take a while if your site is brand new sites. Just like any company, it will take time to build your name.

61. Spiders analyze your site's content and keyword usage to determine rankings; unless your content is easily indexed, but that content must first be easy to find. A well-organized site map is a tool the spider can use to understand your site; this also makes it easier for spiders to assess relevancy.

62. Proofreading is a vital part of every website, but it is a very important part of running a quality website. Make certain that your website is readable by both human visitors and machine.

63. If you use a shared server, make sure that none of the other sites on the server have been banned. If you do share your proxy with a site that is banned for spamming or other fraudulent activities, your rankings could be lowered, or in some cases not indexed at all.

64. Dedicate a webpage to each page to highlighting one target keyword phrase. By limiting the page to one topic, your content is improved and your readers will not only enjoy it, which will bring you happy readers who return to your site often. Having loyal customer base always beats search engine results page.

65. You can increase the number of links to your website by leaving comments on relevant blogs. If your comment is helpful and relevant, it will increase the chance of being able to leave a comment. You should make sure you leave links that are on relevant sites and not places where your links don't apply because you want to add something to a site, and the comments you leave should add something of value to the other site. You can easily leave related comments and links to your site if you have a thorough mastery of your subject matter.

66. Link directories are good, so they should be real. Many directories are design flaws or old sites. Always take the time to research any business you affiliate yourself with.

67. If your company has a name, make sure the name of the corporation appears in the title tag of each page. People are not likely to search for your company by name unless it is truly well-known.

68. The meta tags should be highly descriptive. All your meta tags should be both accurate and enticing.

69. Try including tips for how to choose from your products, or a FAQ letting people know how to use your products.

70. Games and surveys can be included on your site. People love to take surveys which will tell them about their sense of style or what styles and products are right for them. Ask them questions about their lives and their purchasing habits. You'll learn more about your customers this way and they will have fun doing the survey.

71. As you are making the URL names for the different sections of your site, keep in mind that spiders cannot interpret session id titles or other similar strings of characters. This makes it harder for search engines to find your website, so be mindful and establish relevant names for all your URLs.

72. Your page rank will be higher the longer time a person remains on your website.
73. If you are going to use link directories to get links back to your site, it is imperative that you use only sites with high quality links, as well as legitimate sites. Many directories have poorly designed or are simply out of date. Exercise caution when you decide to create an affiliation with another site.
74. Try and establish yourself as a subject matter expert in lots of areas. This can really boost your internet marketing success. Make sure that you create a site that has a specific targeted audience, and make sure to search engine optimize it to target customers interested in that niche. Always pay attention to your customers needs, not what you think they want.
75. Make sure to configure your hosting company's server so that it's case-sensitive for case sensitivity on URLs.
76. Make sure your site is tightly focused around both your primary keywords and your niche. Always add relevant content that contains keywords; this includes your main keywords.
77. Content is the most important aspect of SEO strategy. Your content needs to be the right length, but also focus on a main subject. You should also use correct grammar than the competition. When you content is well written, it helps to have great content on your site.
78. Make sure your site easy on the eyes.
79. Think as a consumer when you are coming up with tags to include. Determine the relevant terms visitors are using when they use in searching.
80. Consider all the options at your disposal for getting quality inbound links directed to your website, such as blogs, press releases, directory submissions, and article writing.
81. You are going to need to have software that tracks various site metrics before you start an SEO campaign. This allows you track the success and which should be adjusted.
82. Content is the most important aspect of SEO strategy. Your content should be written well and be not too long, focused on your keywords and high quality. You also use correct grammar than the competition. To improve your search engine rankings, strong content is key.
83. Research keywords first so you know what to write. Learn which keywords should be utilized as you build your site's content and titles. Keyword research can let you know what people use to navigate in your categories.
84. Use the longer forms of words for keywords to generate more hits on a search engine hits. Keyword stemming is used by some search engines use. If you use "accountant" as your keyword, such as "accountant," the search engines might not include your site in results for the terms "accounting" or "accountants". Use the keyword

stemming technique by choosing longer form keywords; for example, such as "accounting" to get results for "accountant."

85. Search engine spiders are constantly looking for new content, so updating your website regularly will boost your ranking. People love sharing articles they are good. This will bring a lot more people to come back to your site.

86. Make sure every piece of text and every image on your entire site is geared toward your primary keywords and your niche. Always add relevant articles and content that contains keywords; this includes articles.

87. Do not copy content from another website; if a search engine detects duplicate content on our website, or you will be punished and it will lessen your ranking.

88. Once you know the keywords that are going into your text, use them in the title of your web page. The title will be the first impression visitors get of your website, so choose it with care. This ensures that you get hits based on because it best fits what the search results.

89. Your website should be easy on the eye for comprehension and simplicity to read.

90. Use plurals and longer forms of words for keywords to create more search engine. Keyword stemming is used by a variety of some search engines. If someone searches for "accountants" or "accounting," for instance," but others may not. Use the keyword stemming technique by choosing longer form keywords; for example, such as "accounting" to get results for "accountant."

91. There are tons of fly-by-night SEO and internet marketing businesses out there who charge high prices for bad work. Research and read their services. You will be much more likely to be satisfied with the results.

92. Server headers are an important aspect of search engine optimization success. Server headers that have been incorrectly set up can dampen success. Make sure that any redirects are trying to redirect.

93. Present yourself in a way that highlights your field. This is a profitable way to get more customers out of your internet marketing campaign. Build a site that is designed with your buyers' needs in mind, then use SEO best practices to lead them to it. Make sure you know exactly what customers are looking for, and be sure to give it to them.

94. A quick way to boost your search engine ranking is to get a second hand domain name. Search engines give additional weight to domain names that have been registered for more than two years old.

95. If you don't keep track of your page standings then you will not know if your SEO efforts are paying off. You can use either Alexa or the Google toolbar to figure out your ranking.

96. You can give your SEO a boost if you link to good external content when you can. This is a very important when it comes to linking. Search engines like to see relevant

off-site links more importance to relevant off-site links than to the internal links that connect pages on your own site. To maximize the ranking impact, be sure to look for options that allow you to direct a hyperlink back to your own website.

97. Think like a consumer when selecting search engine optimization keywords. Find out what the common terms are that people search for your business.

98. Search engines aggressively penalize sites that use black hat search rankings. Be aware of the methods you use to optimize your search engine optimization!

99. Make sure to use a language meta tags if you are writing in a foreign language. Doing so will rank your website higher when someone searches in a different language.

100. To get a lot of traffic, you need to provide information that is different from that on other sites and other Web pages. Visitors will spend more time on your site if you offer them unique content and original information.

101, If you plan on using link directories to receive links back to you, make sure to use ones that have high quality links, as well as legitimate sites. Many directories have poorly designed or are simply out of date. Always take the time to research any business you affiliate yourself with.

## ##

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## **Appendix 1: The 50 Best Paying Affiliate Marketing Markets**

The following are the best paying affiliate marketing markets:

- Acne
- Aging
- Allergies
- Anxiety
- Arthritis
- Asthma
- Auto Insurance
- Back Pain
- Beauty
- Cancer
- Cats
- Cosmetic Surgery
- Credit Cards
- Credit Repair
- Debt Consolidation
- Depression
- Diabetes
- Dogs
- Email Marketing
- Employment
- Fitness
- Forex
- Hair Care
- Hair Loss
- Health Insurance
- Home Improvement
- Home Mortgages
- Home Owner's Insurance
- Home Security
- Homeschooling
- Insomnia
- Internet Marketing
- Life Insurance
- Muscle Building
- Network Marketing
- Nutrition
- Online casinos
- Online Poker
- Parenting
- Payday Loans
- Personal Bankruptcy
- Personal Development
- Personal Finance

Pregnancy  
Quit Smoking  
Real Estate  
Skin Care  
Snoring  
Stock Market  
Stress  
Teeth Whitening  
Travel  
Web Hosting  
Weddings  
Weight Loss

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## Appendix 2: Sources for Backlinks Sorted by Category and Page Rank

This list include the following categories:

- \* Web 2.0's
- \* Bookmarks
- \* Directories
- \* Blog Directories
- \* Quality Article Directories
- \* Video
- \* RSS
- \* Doc Sharing
- \* Press Releases

**Important Note:** before you create backlinks with any of the sites on the following list make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

### Web 2.0's

<u>Domain</u>	<u>PR</u>
wordpress.com	9
blogger.com	9
issuu.com	9
yola.com	8
tumblr.com	8
weebly.com	8
my.opera.com	8
livejournal.com	8
typepad.com	8

sfgate.com	8
cerncourier.com	8
angelfire.com	7
tripod.com	7
jimdo.com	7
webnode.com	7
posterous.com	7
over-blog.com	7
webs.com	7
diigo.com	7
bravenet.com	7
newsvine.com	7
squidoo.com	7
jugem.jp	7
tripod.lycos.com	7
salon.com	7
goodreads.com	7
altnet.org	7
rediff.com	7
multiply.com	7
plinky.com	7
officelive.com	7
bravejournal.com	7
schuelerprofile.de	7

freewha.com	7
blog.co.uk	6
blogs.rediff.com	6
moonfruit.com	6
zimbio.com	6
fc2.com	6
flavors.me	6
wetpaint.com	6
hubpages.com	6
shutterfly.com	6
quizilla.teennick.com	6
webstarts.com	6
xanga.com	6
podbean.com	6
ucoz.com	6
purevolume.com	6
metafilter.com	6
dailystrength.org	6
democratandchronicle.com	6
wikia.com	6
gather.com	6
skyrock.com	6
carbonmade.com	6
en.netlog.com	6

cafemom.com	6
glogster.com	6
travelblog.org	6
jigsy.com	6
tribe.net	6
blog.de	6
travellerspoint.com	6
zoomr.com	6
piczo.com	6
jazztimes.com	6
dmusic.com	6
fotki.com	6
blogsme.com	6
freeblog.hu	6
twoday.net	6
areavoices.com	6
journalspace.com	6
diaryland.com	6
siteforum.com	6
blinkweb.com	5
doomby.com	5
blogbaker.com	5
http://blogetery.com	5
blogdrive.com	5

onsugar.com	5
opendiary.com	5
thoughts.com	5
ourmedia.org	5
snappages.com	5
spruz.com	5
soup.io	5
sosblog.com	5
dinstudio.com	5
terapad.com	5
webspawner.com	5
migente.com	5
jukeboxalive.com	5
flixya.com	5
ourstage.com	5
sosblogs.com	5
kaneva.com	5
weblogs.us	5
hazblog.com	5
ziki.com	5
pinkbike.com	5
yousaytoo.com	5
wayn.com	5
freehostia.com	5

simplesite.com	5
insanejournal.com	5
blogtext.org	5
myanimelist.net	5
webgarden.com	5
blog.hr	5
boulderweekly.com	5
madville.com	5
beep.com	5
springnote.com	5
zoomshare.com	5
scrapbook.com	5
realbuzz.com	5
ewebsite.com	5
fixya.com	5
350.com	5
blogdetik.com	5
quietwrite.com	5
ourstory.com	5
blogetery.com	5
blog.com.es	5
lifeyo.com	5
weblog.ro	5
postbit.com	5

mytripjournal.com	5
galttime.com	5
freeflux.net	5
blogs.ie	5
worldofminecraft.com	5
foss4lib.org	5
busythumbs.com	4
blogskinny.com	4
mywapblog.com	4
mylivepage.com	4
foodbuzz.com	4
wists.com	4
blurty.com	4
wallinside.com	4
vilago21.com	4
nexopia.com	4
bloghi.com	4
getjealous.com	4
lagbook.com	4
supernova.com	4
hpage.com	4
ohlog.com	4
quechup.com	4
inube.com	4

fotopages.com	4
kiwibox.com	4
upsaid.com	4
weddingwindow.com	4
nearlyweds.com	4
spi-blog.com	4
xomba.com	4
tblog.com	4
tabulas.com	4
2itb.com	4
mahiram.com	4
meemi.com	4
profileheaven.com	4
shoutpost.com	4
blogspot.com.au	4
ontheroad.to	4
blog.ca	4
visualsoociety.com	4
nireblog.com	4
blogreaction.com	4
pnn.com	4
freeblogspot.org	4
blogeasy.com	4
blogstudio.com	4

bloggum.com	4
bloggerteam.com	4
wikyblog.com	4
freeblogit.com	4
iseekblog.com	4
free-conversant.com	4
singledad.com	4
typolis.net	4
wikipages.com	4
buzzherd.com	3
publr.com	3
bloguni.com	3
iamsport.org	3
incompany.com	3
bizeso.com	3
flippingpad.com	3
sweetcircles.com	3
myindospace.com	3
weblogplaza.com	3
spyuser.com	3
modwedding.com	3
fotolode.com	3
blogge.rs	3
wedshare.com	3

blogono.com	3
iblog.at	3
journalfen.net	3
metsbook.com	3
salsahook.com	3
getwed.com	3
schuelerchat.net	3
blogster.com	2
directorise.com	2
glbsocial.net	2
uwcblog.com	2
medicalmarijuanalisting.org	2
siterun.eu	2
gonegothic.com	2
blogpico.com	2
evoood.com	2
donkbook.com	2
jacso.hk	2
makinitmag.com	2
inlocaltv.com	1
cloudles.com	1
my.telegraph.co.uk	0
livelogcity.com	0
flukiest.com	0

nyc.net.au	0
yapperz.com	0
deinekollegen.de	0
wheretogetengaged.com	0
hipero.com	0
yolasite.com	0
blogspirit.com	0
blogion.com	0
mynewblog.com	0
20six.co.uk	0
myblogsite.com	0
qapacity.com	0
blogstream.com	0
petbam.com	0
jamrie.com	0
honmag.com	0
jamendo.net	0
blog2blog.nl	0
journalhub.com	0
netcipia.com	0
getjealous.com	0
lastbyte.com	0
kambase.com	0
englandbd.co.uk	0

## Bookmarks

<u>Domains</u>	<u>PR</u>
connotea.org	8
delicious.com	8
digg.com	8
reddit.com	8
slashdot.org	8
stumbleupon.com	8
citeulike.org	8
chime.in	8
bibsonomy.org	7
blinklist.com	7
diigo.com	7
folkd.com	7
mister-wong.com	7
news.ycombinator.com	7
newsvine.com	7
bizsugar.com	6
jumptags.com	6
tagza.com	6
xmarks.com	6
kaboodle.com	6
tagza.com	6
amplify.com	5

dotnetkicks.com	5
fwisp.com	5
ikeepbookmarks.com	5
kirtsy.com	5
netvouz.com	5
stumpedia.com	5
buddymarks.com	5
clipclip.org	5
dropjack.com	5
linkagogo.com	5
wirefan.com	5
mylinkvault.com	4
oyax.com	4
bookmarktracker.com	4
chipmark.com	4
cloudytags.com	4
de.lirio.us	4
freelink.org	4
bmassess.net	3
blogbookmark.com	3
rambhai.com	3
blurpalicious.com	0
pineapple.io	0
startaid.com	0

## Directories

<u>Domains</u>	<u>PR</u>
wordpress.org/showcase	8
abc-directory.com	7
cssdrive.com	7
cuedirectory.com	7
dir.yahoo.com	7
dirbull.com	7
dirnext.com	7
Dmoz.org	7
Elecdir.com	7
elsf.org	7
envirolink.org	7
freepwebdirectory.com	7
ilovelanguages.com	7
medranks.com	7
musicmoz.org	7
nutch.org	7
paleoportal.org	7
realtor.com	7
relapi.org	7
thomasnet.com	7
archivd.com	6
art.net	6

bestwebgallery.com	6
Botw.org	6
business.com	6
charitychoice.co.uk	6
cssbased.com	6
cssbeauty.com	6
csselite.com	6
cssheaven.com	6
cssmayo.com	6
designer.com/directory/	6
diolead.com	6
directory.ac	6
ehf-newdelhi.org	6
ezilon.com	6
familyfriendlysites.com	6
Fishlinkcentral.com	6
hotvsnor.com	6
intellisparx.org	6
jayde.com	6
jhucr.org	6
joeant.com	6
kahuki.com	6
kinderstart.com	6
mavensearch.com	6

mobileawesomeness.com	6
nzs.com	6
scrubtheweb.com	6
siteinspire.com	6
sitepromotiondirectory.com	6
smsweb.org	6
somuch.com	6
styleboost.com	6
sumodirectory.com	6
thebestdesigns.com	6
ukinternetdirectory.net	6
usacitylink.com	6
vrg.org/links/	6
webdesigners-directory.com	6
webdesignfinders.net	6
webdirectory.com	6
2yi.net	5
aaaagencysearch.com	5
abilogic.com	5
Alivedirectory.com	5
allensguide.com	5
allspiritual.com	5
amphotech.com	5
arakne-links.com	5

<a href="http://artchain.com">artchain.com</a>	5
<a href="http://azoos.com">azoos.com</a>	5
<a href="http://boliviaweb.com">boliviaweb.com</a>	5
<a href="http://britainbusinessdirectory.com">britainbusinessdirectory.com</a>	5
<a href="http://britishinformation.com">britishinformation.com</a>	5
<a href="http://business-directory-uk.co.uk">business-directory-uk.co.uk</a>	5
<a href="http://busybits.com">busybits.com</a>	5
<a href="http://canadaone.com/business/">canadaone.com/business/</a>	5
<a href="http://canlinks.net">canlinks.net</a>	5
<a href="http://capterra.com/browse">capterra.com/browse</a>	5
<a href="http://comeonaussie.com">comeonaussie.com</a>	5
<a href="http://creattica.com">creattica.com</a>	5
<a href="http://css-showcase.com">css-showcase.com</a>	5
<a href="http://cssleak.com">cssleak.com</a>	5
<a href="http://cssnature.org">cssnature.org</a>	5
<a href="http://danielmillions.com">danielmillions.com</a>	5
<a href="http://designflavr.com">designflavr.com</a>	5
<a href="http://digmo.org">digmo.org</a>	5
<a href="http://directory-web.net">directory-web.net</a>	5
<a href="http://directory.classifieds1000.com">directory.classifieds1000.com</a>	5
<a href="http://directoryworld.net">directoryworld.net</a>	5
<a href="http://Dirjournal.com">Dirjournal.com</a>	5
<a href="http://dirplanet.in">dirplanet.in</a>	5
<a href="http://discoverourtown.com">discoverourtown.com</a>	5

divinecss.com	5
dmegs.com	5
domaining.in	5
earthwebdirectory.com	5
elib.org	5
engineersedge.com	5
enqira.com	5
eurobreeder.com	5
exactseek.com	5
Findelio.com	5
foliofocus.com	5
frety.net	5
geniusfind.com	5
gimpsy.com	5
globallinknetworks.com	5
gmawebdirectory.com	5
goguides.org	5
healthdirectorymoz.com	5
hotel-base.com	5
html5gallery.com	5
lillumirate.com	5
incrawler.com	5
iozoo.com	5
itravelnet.com	5

<a href="http://kwika.org">kwika.org</a>	5
<a href="http://lessonplansearch.com">lessonplansearch.com</a>	5
<a href="http://linkandthink.org">linkandthink.org</a>	5
<a href="http://linksgiving.com">linksgiving.com</a>	5
<a href="http://locanto.com">locanto.com</a>	5
<a href="http://lshmentor.net">lshmentor.net</a>	5
<a href="http://marketinginternetdirectory.com">marketinginternetdirectory.com</a>	5
<a href="http://massivelinks.com">massivelinks.com</a>	5
<a href="http://mastbusiness.com">mastbusiness.com</a>	5
<a href="http://mastersite.com">mastersite.com</a>	5
<a href="http://mundopt.com">mundopt.com</a>	5
<a href="http://onemission.com">onemission.com</a>	5
<a href="http://operationuplink.org">operationuplink.org</a>	5
<a href="http://overlandagency.com">overlandagency.com</a>	5
<a href="http://rakcha.com">rakcha.com</a>	5
<a href="http://re-quest.net">re-quest.net</a>	5
<a href="http://resourcelinks.net">resourcelinks.net</a>	5
<a href="http://screenalicious.com">screenalicious.com</a>	5
<a href="http://screenfluent.com">screenfluent.com</a>	5
<a href="http://skoobe.biz">skoobe.biz</a>	5
<a href="http://splashdirectory.com">splashdirectory.com</a>	5
<a href="http://splut.co.uk">splut.co.uk</a>	5
<a href="http://splut.com">splut.com</a>	5
<a href="http://submissionwebdirectory.com">submissionwebdirectory.com</a>	5

thedesigninspiration.com	5
thetortellini.com	5
traveltourismdirectory.com	5
travelwebdir.com	5
tsection.com	5
ukdirectory.co.uk	5
uncoverthenet.com	5
usalistingdirectory.com	5
volta.net	5
w3csites.com	5
web-design-directory-uk.co.uk	5
web-dir.com	5
websitelaunchpad.com	5
webworldindex.com	5
worldsiteindex.com	5
wv-travel-directory.com	5
zepti.com	5
zorg-directory.com	5
dmegs.com	5
search4i.com	5
101besthtml5sites.com	4
1abc.org	4
247webdirectory.com	4
777media.com	4

9sites.net	4
a1webdirectory.org	4
a1weblinks.net	4
academiamexicanadecine.org	4
alistdirectory.com	4
allworldlinks.com	4
allydirectory.com	4
amidalla.de	4
ananar.com	4
anthonyparsons.com	4
authoritydirectory.com	4
awi-smi.com	4
azlisted.com	4
bestfreewebsites.net	4
bizhwy.com	4
blogannounce.info	4
blueboomerang.com	4
brownbook.net	4
buysll.com	4
charitiesdirectory.com	4
charity-charities.org	4
charity.com	4
charitylibrary.co.uk	4
charityportal.org.uk	4

<a href="http://chicagoix.com">chicagoix.com</a>	4
<a href="http://citystar.com">citystar.com</a>	4
<a href="http://concasida2010.org">concasida2010.org</a>	4
<a href="http://congoma.org">congoma.org</a>	4
<a href="http://craftdirectory.org/edirectory/">craftdirectory.org/edirectory/</a>	4
<a href="http://craftpop.com">craftpop.com</a>	4
<a href="http://craftsitedirectory.com">craftsitedirectory.com</a>	4
<a href="http://csscount.com">csscount.com</a>	4
<a href="http://cyberwebsearch.com">cyberwebsearch.com</a>	4
<a href="http://deathndementia.com">deathndementia.com</a>	4
<a href="http://directory.e-sangha.com">directory.e-sangha.com</a>	4
<a href="http://directory.v7n.com">directory.v7n.com</a>	4
<a href="http://directory4u.org">directory4u.org</a>	4
<a href="http://diroo.org">diroo.org</a>	4
<a href="http://ebjuris.com">ebjuris.com</a>	4
<a href="http://ethicaldirectory.co.uk">ethicaldirectory.co.uk</a>	4
<a href="http://expofreightuae.com">expofreightuae.com</a>	4
<a href="http://fasflight.com">fasflight.com</a>	4
<a href="http://fedoma.org">fedoma.org</a>	4
<a href="http://flookie.net">flookie.net</a>	4
<a href="http://funender.com/free_link_directory">funender.com/free_link_directory</a>	4
<a href="http://gainweb.org">gainweb.org</a>	4
<a href="http://gateway-worldwide.com">gateway-worldwide.com</a>	4
<a href="http://gazingus.org">gazingus.org</a>	4

global-weblinks.com	4
gmdir.com	4
goongee.com	4
hedir.com	4
html5-showcase.com	4
html5mania.com	4
humanediteddirectory.net	4
icfmt.org	4
info-listings.com	4
iqnewsroom.com	4
jasminedirectory.com	4
kk-club.com	4
linkaddurl.com	4
linkcentre.com	4
linkopedia.com	4
linkpartnersdirectory.com	4
linkroo.com	4
linksnativos.com	4
linkteve.com	4
macsverige.org	4
mastermoz.com	4
moo-directory.com	4
mygreencorner.com	4
netinsert.com	4

nonar.com	4
ohs.com.au/directory/	4
onlinesociety.org	4
organiclinker.com	4
ozami.com	4
pedsters-planet.co.uk	4
phillyfirstonthefourth.com	4
prolinkdirectory.com	4
puppyurl.com	4
qango.com	4
qualityinternetdirectory.com	4
rdirectory.net	4
rightwingeye.com	4
roask.com	4
saintbarth.org	4
searchsight.com	4
seoseek.net	4
sevenseek.com	4
shobby.co.uk	4
siliconsalley.com	4
sites-plus.com	4
slackalice.com	4
spiritsearch.com	4
submitlinkurl.com	4

<a href="http://sundaysalonchicago.com">sundaysalonchicago.com</a>	4
<a href="http://surfsafely.com">surfsafely.com</a>	4
<a href="http://thalesdirectory.com">thalesdirectory.com</a>	4
<a href="http://the-photographer-directory.com">the-photographer-directory.com</a>	4
<a href="http://tmaonline.net">tmaonline.net</a>	4
<a href="http://tslindia.org">tslindia.org</a>	4
<a href="http://turnpike.net">turnpike.net</a>	4
<a href="http://txtlinks.com">txtlinks.com</a>	4
<a href="http://tygo.com">tygo.com</a>	4
<a href="http://uksuperweb.co.uk">uksuperweb.co.uk</a>	4
<a href="http://unscol.org">unscol.org</a>	4
<a href="http://viesearch.com">viesearch.com</a>	4
<a href="http://voxcap.com">voxcap.com</a>	4
<a href="http://w3catalog.com">w3catalog.com</a>	4
<a href="http://web-beacon.com">web-beacon.com</a>	4
<a href="http://webbozz.com">webbozz.com</a>	4
<a href="http://website-services.biz">website-services.biz</a>	4
<a href="http://websitespromotiondirectory.com">websitespromotiondirectory.com</a>	4
<a href="http://websquash.com">websquash.com</a>	4
<a href="http://welovewp.com">welovewp.com</a>	4
<a href="http://wikidweb.com">wikidweb.com</a>	4
<a href="http://wpbartsdistrict.com">wpbartsdistrict.com</a>	4
<a href="http://wpgala.com">wpgala.com</a>	4
<a href="http://wpinspiration.com">wpinspiration.com</a>	4

<a href="http://wwwi.co.uk">wwwi.co.uk</a>	4
<a href="http://yoofindit.com">yoofindit.com</a>	4
<a href="http://zdirectory.net">zdirectory.net</a>	4
<a href="http://askmatrix.com">askmatrix.com</a>	4
<a href="http://addurl.nu">addurl.nu</a>	4
<a href="http://linkdirectory.com">linkdirectory.com</a>	4
<a href="http://internet-heaven.co.uk/stuff/add.php">internet-heaven.co.uk/stuff/add.php</a>	4
<a href="http://9ug.com">9ug.com</a>	3
<a href="http://alaki.net">alaki.net</a>	3
<a href="http://allstatesusadirectory.com">allstatesusadirectory.com</a>	3
<a href="http://beedirectory.com">beedirectory.com</a>	3
<a href="http://bigfreeguide.com">bigfreeguide.com</a>	3
<a href="http://bigtraveling.com">bigtraveling.com</a>	3
<a href="http://blogaboutmysite.com">blogaboutmysite.com</a>	3
<a href="http://candydetective.com">candydetective.com</a>	3
<a href="http://cssmania.com">cssmania.com</a>	3
<a href="http://cwrp.net">cwrp.net</a>	3
<a href="http://dearbetty.com">dearbetty.com</a>	3
<a href="http://devoteclub.com">devoteclub.com</a>	3
<a href="http://digitaleveuk.org">digitaleveuk.org</a>	3
<a href="http://directmylink.com">directmylink.com</a>	3
<a href="http://directory.cnjiushang.com">directory.cnjiushang.com</a>	3
<a href="http://directory.pr-club.net">directory.pr-club.net</a>	3

<a href="http://directory.ttra2008.com">directory.ttra2008.com</a>	3
<a href="http://directory.yourartsn Crafts.com">directory.yourartsn Crafts.com</a>	3
<a href="http://dirwizard.com">dirwizard.com</a>	3
<a href="http://divide.org.uk">divide.org.uk</a>	3
<a href="http://documentosbinarios.com">documentosbinarios.com</a>	3
<a href="http://donation4charity.org/pages/charity-directory">donation4charity.org/pages/charity-directory</a>	3
<a href="http://dreamsubmitting.mylinea.com">dreamsubmitting.mylinea.com</a>	3
<a href="http://eicq.org">eicq.org</a>	3
<a href="http://eliteanswers.com/directory/">eliteanswers.com/directory/</a>	3
<a href="http://ewilla.com">ewilla.com</a>	3
<a href="http://fairelection.us">fairelection.us</a>	3
<a href="http://freewebsitedirectories.com">freewebsitedirectories.com</a>	3
<a href="http://gii.in">gii.in</a>	3
<a href="http://gizmopromo.net">gizmopromo.net</a>	3
<a href="http://goexporters.com">goexporters.com</a>	3
<a href="http://gosearchbusiness.com">gosearchbusiness.com</a>	3
<a href="http://greenstalk.com">greenstalk.com</a>	3
<a href="http://gzzt.org">gzzt.org</a>	3
<a href="http://herlight.com">herlight.com</a>	3
<a href="http://html5elite.com">html5elite.com</a>	3
<a href="http://html5websites.net">html5websites.net</a>	3
<a href="http://hydeparkbooks.com">hydeparkbooks.com</a>	3
<a href="http://indexking.net">indexking.net</a>	3

<a href="http://iowasilver.com">iowasilver.com</a>	3
<a href="http://jaborwhalky.com">jaborwhalky.com</a>	3
<a href="http://linknow.co.nz">linknow.co.nz</a>	3
<a href="http://lookforth.com">lookforth.com</a>	3
<a href="http://marketingwho.com">marketingwho.com</a>	3
<a href="http://nadrealizem.com">nadrealizem.com</a>	3
<a href="http://netwerker.com">netwerker.com</a>	3
<a href="http://netzoning.com">netzoning.com</a>	3
<a href="http://newhealthdirectory.com">newhealthdirectory.com</a>	3
<a href="http://nkssnet.net">nkssnet.net</a>	3
<a href="http://nometrix.com">nometrix.com</a>	3
<a href="http://onlineshoppers.ca">onlineshoppers.ca</a>	3
<a href="http://pmarketing.com">pmarketing.com</a>	3
<a href="http://primodirectory.com">primodirectory.com</a>	3
<a href="http://reallyfirst.com">reallyfirst.com</a>	3
<a href="http://rubberstamped.org">rubberstamped.org</a>	3
<a href="http://search-o-rama.com">search-o-rama.com</a>	3
<a href="http://searchwebworld.com">searchwebworld.com</a>	3
<a href="http://secondwavesystems.com">secondwavesystems.com</a>	3
<a href="http://sitesnoop.com">sitesnoop.com</a>	3
<a href="http://sonoracelticfaire.co">sonoracelticfaire.co</a>	3
<a href="http://speedydirectory.com">speedydirectory.com</a>	3
<a href="http://sudanow.net">sudanow.net</a>	3
<a href="http://thebrickwall.com/directory/">thebrickwall.com/directory/</a>	3

thegreatdirectory.org	3
ukcharities.org	3
usawebsitesdirectory.com	3
worldwidelist.net	3
wpfloat.com	3
yourjoker.com	3
directory-free.com	2
directory-global.com	2
emedinews.com/directory/	2
html-five.net	2
iwebtool.com/directory/	2
kiwidir.com	2
needacomodation.com	2
pegasusdirectory.com	2
site-sift.com	2
webahead.net	2
websiteopening.com	2
almapubliclibrary.org	0
bigall.com	0
hitwebdirectory.com	0
directoryexpert.org	
rapidenetwork.eu	
douz.org	
webbozz.com	

## Blog Directories

<u>Domains</u>	<u>PR</u>
technorati.com	8
alltop.com	7
blogs.com	7
globeofblogs.com	7
blogcatalog.com	6
topix.net/dir	6
blogtopsites.com	6
blogtoplist.com	6
ontoplist.com	6
hotvsnot.com	6
blogs.botw.org	6
blogarama.com	6
blogflux.com/	6
icerocket.com	6
bloggernity.com	6
blogrankings.com	6
bloghub.com	6
blogsrafer.com	6
zimbio.com/company/bloggers	5
topblogarea.com	5
bloglisting.net	5
bloghints.com	5

<a href="http://loadedweb.com">loadedweb.com</a>	5
<a href="http://webworldindex.com">webworldindex.com</a>	5
<a href="http://addyourblog.com">addyourblog.com</a>	5
<a href="http://crayon.net">crayon.net</a>	5
<a href="http://blogdirs.com">blogdirs.com</a>	5
<a href="http://bloggernow.com">bloggernow.com</a>	5
<a href="http://bloggingfusion.com">bloggingfusion.com</a>	5
<a href="http://placeblogger.com">placeblogger.com</a>	5
<a href="http://regator.com">regator.com</a>	5
<a href="http://blog-directory.org/add-blog.php">blog-directory.org/add-blog.php</a>	5
<a href="http://bloguniverse.com">bloguniverse.com</a>	5
<a href="http://minnesota.com/blog-directory">minnesota.com/blog-directory</a>	5
<a href="http://blogville.us">blogville.us</a>	5
<a href="http://nycbloggers.com">nycbloggers.com</a>	5
<a href="http://blog-search.com">blog-search.com</a>	5
<a href="http://buzzerhut.com">buzzerhut.com</a>	5
<a href="http://blogscanada.ca">blogscanada.ca</a>	5
<a href="http://delightfulblogs.com">delightfulblogs.com</a>	5
<a href="http://blogtree.com">blogtree.com</a>	5
<a href="http://blogbal.com">blogbal.com</a>	5
<a href="http://bloglinker.com">bloglinker.com</a>	5
<a href="http://theweblogreview.com">theweblogreview.com</a>	5
<a href="http://flookie.net">flookie.net</a>	5
<a href="http://topofblogs.com">topofblogs.com</a>	4

<a href="http://blogs.avivadirectory.com">blogs.avivadirectory.com</a>	4
<a href="http://rateitall.com/s-4679-blog-directory.aspx">rateitall.com/s-4679-blog-directory.aspx</a>	4
<a href="http://blurtit.com">blurtit.com</a>	4
<a href="http://theseeking.com">theseeking.com</a>	4
<a href="http://fybersearch.com">fybersearch.com</a>	4
<a href="http://info-listings.com">info-listings.com</a>	4
<a href="http://bloggerschoiceawards.com">bloggerschoiceawards.com</a>	4
<a href="http://blogio.net">blogio.net</a>	4
<a href="http://A1weblinks.net">A1weblinks.net</a>	4
<a href="http://topsiteswebdirectory.com">topsiteswebdirectory.com</a>	4
<a href="http://blogskinny.com">blogskinny.com</a>	4
<a href="http://blogadr.com">blogadr.com</a>	4
<a href="http://feedplex.com">feedplex.com</a>	4
<a href="http://feedmap.net">feedmap.net</a>	4
<a href="http://wilsdomain.com">wilsdomain.com</a>	4
<a href="http://blogdirectory.net">blogdirectory.net</a>	4
<a href="http://blogdire.com">blogdire.com</a>	4
<a href="http://blogsrating.com">blogsrating.com</a>	4
<a href="http://sarthak.net">sarthak.net</a>	4
<a href="http://roask.com">roask.com</a>	4
<a href="http://blogsitelist.com">blogsitelist.com</a>	4
<a href="http://spillbean.com">spillbean.com</a>	4
<a href="http://photarium.com">photarium.com</a>	4

<a href="http://blogpoint.com">blogpoint.com</a>	4
<a href="http://spicypage.com/">spicypage.com/</a>	4
<a href="http://blogsbycountry.com">blogsbycountry.com</a>	4
<a href="http://blogdirectorysubmission.com">blogdirectorysubmission.com</a>	4
<a href="http://blogannounce.info">blogannounce.info</a>	4
<a href="http://lazyblogdirectory.com">lazyblogdirectory.com</a>	4
<a href="http://blogratings.com">blogratings.com</a>	4
<a href="http://top-blogs.org">top-blogs.org</a>	4
<a href="http://wordpressblogdirectory.com">wordpressblogdirectory.com</a>	4
<a href="http://blogdirectory.ws">blogdirectory.ws</a>	4
<a href="http://bloguniverse.org">bloguniverse.org</a>	4
<a href="http://webloogle.com">webloogle.com</a>	4
<a href="http://goblogz.com">goblogz.com</a>	4
<a href="http://blogdirectory.org.uk">blogdirectory.org.uk</a>	4
<a href="http://lisblogsource.net">lisblogsource.net</a>	4
<a href="http://freewebs.com/blogotion">freewebs.com/blogotion</a>	3
<a href="http://portal.eatonweb.com">portal.eatonweb.com</a>	3
<a href="http://lsblogs.com">lsblogs.com</a>	3
<a href="http://blogs-collection.com">blogs-collection.com</a>	3
<a href="http://bloggeries.com">bloggeries.com</a>	3
<a href="http://blogzooop.com">blogzooop.com</a>	3
<a href="http://blogratedirectory.com">blogratedirectory.com</a>	3
<a href="http://search4blogs.com/bloggers/index.php">search4blogs.com/bloggers/index.php</a>	3
<a href="http://blogsthatfollow.com">blogsthatfollow.com</a>	3

<a href="http://blogsfor-small-business.com">blogsfor-small-business.com</a>	3
<a href="http://blogdir.co.uk">blogdir.co.uk</a>	3
<a href="http://blogfolders.com">blogfolders.com</a>	3
<a href="http://birminghambloggers.contactbox.co.uk">birminghambloggers.contactbox.co.uk</a>	3
<a href="http://bloggerhq.net">bloggerhq.net</a>	3
<a href="http://blogshaven.com">blogshaven.com</a>	3
<a href="http://websandiego.org/business/reg.php">websandiego.org/business/reg.php</a>	3
<a href="http://blogwebdirectory.com">blogwebdirectory.com</a>	3
<a href="http://gozoof.com">gozoof.com</a>	3
<a href="http://blog.directory-see.com">blog.directory-see.com</a>	3
<a href="http://blogpopular.net">blogpopular.net</a>	3
<a href="http://conseillemoi.net">conseillemoi.net</a>	3
<a href="http://bloggersdirectory.org">bloggersdirectory.org</a>	3
<a href="http://blogscollection.com">blogscollection.com</a>	3
<a href="http://shoutyoursite.com">shoutyoursite.com</a>	3
<a href="http://alotofblogs.com">alotofblogs.com</a>	3
<a href="http://boosterblog.net">boosterblog.net</a>	3
<a href="http://aveblogs.com">aveblogs.com</a>	3
<a href="http://directoryblogs.com">directoryblogs.com</a>	3
<a href="http://blogirific.com">blogirific.com</a>	3
<a href="http://blogpopular.com">blogpopular.com</a>	3
<a href="http://wutzle.com/browse.php">wutzle.com/browse.php</a>	3
<a href="http://blogsranker.com">blogsranker.com</a>	3
<a href="http://liquida.com">liquida.com</a>	2

<a href="http://bestblogs.org">bestblogs.org</a>	2
<a href="http://ablogin.com">ablogin.com</a>	2
<a href="http://anse.de">anse.de</a>	2
<a href="http://blogvillage.gotop100.com">blogvillage.gotop100.com</a>	2
<a href="http://directory.bloggertalk.net">directory.bloggertalk.net</a>	2
<a href="http://2searchblogs.com">2searchblogs.com</a>	2
<a href="http://ajdee.com/pages/Blogs/index.html">ajdee.com/pages/Blogs/index.html</a>	2
<a href="http://blogicas.com/directory">blogicas.com/directory</a>	2
<a href="http://surrealblog.com">surrealblog.com</a>	2
<a href="http://listablog.com">listablog.com</a>	2
<a href="http://goblog4i.com">goblog4i.com</a>	2
<a href="http://bloghitlist.com">bloghitlist.com</a>	2
<a href="http://creative-blogs.com">creative-blogs.com</a>	2
<a href="http://problogdirectory.com">problogdirectory.com</a>	2
<a href="http://blogification.com">blogification.com</a>	2
<a href="http://themillionblogs.com">themillionblogs.com</a>	2
<a href="http://freeblogdirectory.info">freeblogdirectory.info</a>	2
<a href="http://blogdesam.com">blogdesam.com</a>	2
<a href="http://blogsearchengine.com">blogsearchengine.com</a>	1
<a href="http://mylot.com/w/blogs/default.aspx">mylot.com/w/blogs/default.aspx</a>	1
<a href="http://britblog.com">britblog.com</a>	1
<a href="http://fuelmyblog.com">fuelmyblog.com</a>	1
<a href="http://blogdirectory.ckalari.com">blogdirectory.ckalari.com</a>	1
<a href="http://bldir.net">bldir.net</a>	1

<a href="http://weblogs.co.in">weblogs.co.in</a>	1
<a href="http://ultimateblogdirectory.com">ultimateblogdirectory.com</a>	1
<a href="http://pinoyblogger.com/directory">pinoyblogger.com/directory</a>	1
<a href="http://geoblogdirectory.com">geoblogdirectory.com</a>	1
<a href="http://heliosblogs.com/allcats.html">heliosblogs.com/allcats.html</a>	1
<a href="http://bloggercyber.com">bloggercyber.com</a>	1
<a href="http://bloggerinternet.com">bloggerinternet.com</a>	1
<a href="http://exclusivedirectory.net">exclusivedirectory.net</a>	1
<a href="http://bloggerglobal.com">bloggerglobal.com</a>	1
<a href="http://blogswirl.com">blogswirl.com</a>	1
<a href="http://directories.totalblogdirectory.com">directories.totalblogdirectory.com</a>	0
<a href="http://blog-collector.com">blog-collector.com</a>	0
<a href="http://mynewblog.com/lastsites">mynewblog.com/lastsites</a>	0
<a href="http://blogdumps.com/index.php">blogdumps.com/index.php</a>	0
<a href="http://blogit.com/blogs/default.aspx">blogit.com/blogs/default.aspx</a>	0
<a href="http://blogtagstic.com">blogtagstic.com</a>	0
<a href="http://directory.ubdaily.com">directory.ubdaily.com</a>	0
<a href="http://splogspot.com">splogspot.com (www.)</a>	0
<a href="http://blloggs.com">blloggs.com</a>	0
<a href="http://directory.blogaz.net">directory.blogaz.net</a>	0
<a href="http://urldigger.com">urldigger.com</a>	0
<a href="http://global-blogs.info">global-blogs.info</a>	0
<a href="http://bloggazines.com">bloggazines.com</a>	0

## **Article Directories**

**Domains**                      **PR**

TheFreeLibrary.com	7
Ezinearticles.com	6
GoArticles.com	6
SelfGrowth.com	6
Gather.com	6
ArticlesBase.com	5
ArticleDashboard.com	5
ArticleSnatch.com	5
ArticleCity.com	5
Isnare.com	5
YouSayToo.com	5
Focus.com	5
IdeaMarketers.com	4
SooperArticles.com	4
Amazines.com	4
ArticleRich.com	4
ArticleBlast.com	4
ArticleTrader.com	4
Wrytestuff.com	4
EvanCarmichael.com	4

**Video Sharing**

youtube.com	9
vimeo.com	9

<a href="http://dailymotion.com">dailymotion.com</a>	7
<a href="http://metacafe.com">metacafe.com</a>	7
<a href="http://truveo.com">truveo.com</a>	7
<a href="http://videoegg.com">videoegg.com</a>	7
<a href="http://videobomb.com">videobomb.com</a>	7
<a href="http://veoh.com">veoh.com</a>	6
<a href="http://liveleak.com">liveleak.com</a>	6
<a href="http://ifilm.com">ifilm.com</a>	6
<a href="http://stickam.com">stickam.com</a>	6
<a href="http://stupidvideos.com">stupidvideos.com</a>	6
<a href="http://blinkx.com">blinkx.com</a>	6
<a href="http://magnify.net">magnify.net</a>	6
<a href="http://sevenload.com">sevenload.com</a>	6
<a href="http://grindtv.com">grindtv.com</a>	6
<a href="http://selfcasttv.com">selfcasttv.com</a>	6
<a href="http://flixya.com">flixya.com</a>	5
<a href="http://ourmedia.org">ourmedia.org</a>	5
<a href="http://mefedia.com">mefedia.com</a>	5
<a href="http://orb.com">orb.com</a>	5
<a href="http://videosift.com">videosift.com</a>	5
<a href="http://shozu.com/portal">shozu.com/portal</a>	5
<a href="http://pandora.tv">pandora.tv</a>	5
<a href="http://eyespot.com">eyespot.com</a>	5
<a href="http://vmix.com">vmix.com</a>	5

mediamax.com	5
phanfare.com	5
clipshack.com	5
gofish.com	5
freevlog.org	5
loomia.com	5
glidedigital.com	5
vongo.com	5
vlogmap.org	5
dropshots.com	4
bigcontact.com	4
flurl.com	4
bofunk.com	4
fireant.tv	4
broadbandsports.com	4
clipmoon.com	4
gawkk.com	4
vidmax.com	4
sumo.tv	4
qoof.com	4
openvlog.com	4
podesk.com	4
popcast.com	4
tubetorial.com	3

magnoto.com	3
poddater.com	3
pixparty.com	3
grinvi.com	3
pooxi.com	3
divicast.com	3
broadsnatch.com	3
woomu.com	3
everybit.com	3
custom-niche-videos.com	2
evideoshare.com	2
boltfolio.com	2

## **RSS Directories**

<b><u>Domains</u></b>	<b><u>PR</u></b>
topix.net	7
blogdigger.com	6
feedage.com	6
feedcat.net	6
finance-investing.com	6
jordomedia.com	6
medworm.com	6
redtram.com	6
rssmountain.com	6
swoogle.umbc.edu	6

automotive-links.mustangv8.com/RSS-directory	5
chordata.info	5
gabbr.com	5
plazoo.com	5
rssmicro.com	5
rsstop10.com	5
urlfanx.com	5
5z5.com	4
educational-feeds.com	4
feedagg.com	4
feedplex.com	4
feedsee.com	4
keegy.com	4
medical-feeds.com	4
newzalert.com	4
ngoid.sourceforge.net	4
oobdoo.com	4
paiddirectory.com	4
political-humor.net	4
postami.com	4
rss-directory.us	4
rssbuffet.com	4
rssmotron.com	4

solarwarp.net	4
4guysfromrolla.aspin.com	3
anatech.net	3
moneyhighstreet.com	3
rsschomp.com	3
rssfeeds.org	3
xmeta.net	3
anse.de/rdfticker	2
feedgy.com	2
goldenfeed.com	2
wingee.com	2
leighrss.com	1
readablog.com	1
feedlisting.com	0
millionrss.com	0
rssfeeds.com	0

## **Doc Sharing**

<b><u>Domains</u></b>	<b><u>PR</u></b>
issuu.com	9
slideshare.net	8
scribd.com	8
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