

# **Social Media Marketing: How to Make Money With Social Media**

By BizMove Management Training Institute

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## **1. The Single Most Critical Factor in Making Money Online**

You may be wondering who am I and what qualify me to give you blogging advice. Well, my name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my activities as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one, as a leading player in the internet marketing arena.

I've been an active internet marketer since the first days of the Internet, back then the reigning search engines were dinosaurs bearing names like Alta-Vista, Infoseek and Lycos, while Google was just a vague idea in the minds of two brilliant Stanford University students.

As I don't believe in theories and opinions, I've tested dozens of Internet marketing ideas, strategies and variables. Some proved to be successful while others bombed (and served me well as learning experiences). I must've been doing something right as I managed to accumulate along the way a seven figure fortune. The bottom line is that I've come up with a simple strategy that has enabled me to make money online like crazy.

As a bonus, I've included within this book a special section where I describe exactly the simple strategy that made me an Internet Millionaire. This is a step by step guide that will allow you to mimic my method and make a killing online.

Why reveal my methods now? Well, I'm semi retired now and I've made enough money so that my kids do not have to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the Internet marketing battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where the simple strategy presented in the bonus section come into play. It will give you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet marketing battles. The single most important factor in utilizing this strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by Google and you need to climb up the search engines' results pages (SERPs). Unfortunately Google gives preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative. Sound complicated? don't worry, in the special bonus section, I'll give you exact instructions as of how to do it right.

Here's a list of the tools and services that I use while executing my strategy, later on I'll show you exactly how the strategy works and how these tools integrates perfectly within it to come up with the easiest, fastest, most effective way of making money online:

- 1. Keyword Research Tool:** [Keyword Canine](http://www.liraz.com/canine) - a multi-featured tool for niche discovery, keyword research and backlink analysis (for more details see here: <http://www.liraz.com/canine>)
- 2. Hosting Service:** [HostGator](http://www.liraz.com/hostgator) - a reliable web hosting. Has some extra features that makes it suitable for internet marketing activities. (for more details see here: <http://www.liraz.com/hostgator>)
- 3. Wordpress Theme:** [Thesis](http://www.liraz.com/thesis) - much more than a theme, it's more of a design and template manager for Wordpress. Most suitable for a business site that is meant to be ranked high on the search engines. (for more details see here: <http://www.liraz.com/thesis>)
- 4. Content Creator:** [Article Builder](http://www.liraz.com/articlebuilder) - produces high quality unique articles built around the topics and keywords that you give it. (for more details see here: <http://www.liraz.com/articlebuilder>)
- 5. Email Marketing Tool:** [Weber](http://www.liraz.com/aweber) - automatically manage all email marketing activities: creates sign-up forms, collects and manages subscribers, sends out scheduled emails and more. Powerful yet very easy to use. (for more details see here: <http://www.liraz.com/aweber>)
- 6. Article Spinner:** [The Best spinner](http://www.liraz.com/bestspinner) - a multi-featured tool for creating multiple versions of an article that will be seen as unique in the search engines. (for more details see here: <http://www.liraz.com/bestspinner>)
- 7. Links Building knowledge:** [Link Building Course](http://www.liraz.com/linkbuilding) - a comprehensive link building learning framework that is constantly updated to reflect the most recent effective link building strategies (for more details see here: <http://www.liraz.com/linkbuilding>)
- 8. Manual Link Building:** [Rank Crew](http://www.liraz.com/rankcrew) - an affordable and reliable manual link building service (for more details see here: <http://www.liraz.com/rankcrew>).
- 9. Automatic Directory Submission:** [DeepLinkerPro](http://www.liraz.com/deeplinker) - automate the creation of manual directory links, allows the use of varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible (for more details see here: <http://www.liraz.com/deeplinker>)
- 10. Automatic Link Builder:** [Senuke](http://www.liraz.com/senuke) - a powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links (for more details see here: <http://www.liraz.com/senuke>)
- 11. Backlinks Indexer and Booster:** [Backlink Booster](http://www.liraz.com/backlinkbooster) - automatically increases the power of the backlinks to a website. It's both a backlink indexer aiming to get the backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of the backlinks sends to a website (for more details see here: <http://www.liraz.com/backlinkbooster>)

Now, the next chapter features great tips and ideas proven to kick-start your social media marketing. Starting in chapter 3 I reveal the simple strategy that made me an internet millionaire.

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## **2. 101 Great Tips and Ideas Proven to Kick-Start Your Social Media Marketing**

1. Use lists as much as possible. People love lists because they are easy to read and easy to pass on to their friends. When you produce blogs or articles with lists, those who find the information you provide useful are more likely to pass the link onto others via Facebook, Twitter, or another social networking site.
2. Use caution when you're hiring a marketing company for social media. A lot of these companies are dishonest and scam business owners. These fly-by-night companies use fraudulently registered YouTube, Facebook, and Twitter accounts and use proxy servers to evade automated abuse control measures. In spite of the high view counts, your advertisement is not seen by real people.
3. When you post on a blog, make sure that there is a button the viewer can use to share the post to Facebook close by. This makes the site convenient for visitors to share with others. They can forward blog posts to their friends. The number of people that have access to your blog greatly increases, and this translates into more visitors who may utilize your services or buy your products.
4. Create an open forum in which you allow customers to be part of your creative process. You will be surprised at how well your customer base can help you brainstorm an idea, create the "blueprint", and lay out the best implementation of the idea. When you have this kind of input coming from your customers, it is safe to assume they will buy when launched.
5. To help get your customers interested in your products, you should run promotions through social media marketing. Running promotions through this sort of marketing will keep your customers constantly informed of your products and also, keep your business on their minds. Social media promotions are a great way to spread the word about your business.
6. Make sure all of your posts and articles have a Facebook button at the top. This button makes it easy for your readers to share your content on Facebook. Most people will not wish to share your content on Facebook if they have to go through copying and pasting a link.
7. Make sure you respond to any question or comment left on your social media page. Visit these sites twice each day to check your inbox and notifications. If you wish, you can enable emails for every notification that appears on your page. But be careful here. Whatever you write will be public and will appear to everyone. There's no taking it back!

8. Create useful content by interviewing an expert in something related to your products. Post your interview on YouTube and share it on social media. This is the kind of content your followers will love to share with their friends. Make sure you choose an interesting interviewee and ask relevant questions.

9. Your social media marketing efforts will be more successful with judicious use of advertisements. Position the ads and images in a place that is readily visible to site visitors. If you forget to do this, your ads might not get viewed by the consumers you are hoping to reach.

10. If you want to use social media in your marketing plans, you need to cope with negativity about it. It is always a good thing to know that there are positive things to say about your company, but you also have to deal with complaints. Don't ignore it, instead help those who are unsatisfied.

11. Have your customers take a survey in order to find out what their social media habits are. Tracking social media use of more than one hour per day can be a strong indication that you need to set up your social media presence right away. If your potential customers don't use social networking, it probably isn't worth setting up a presence on social media.

12. Videos are a great content for your social media marketing. Demographics show that video is the largest and fastest growing online application. You can make your old articles and posts into video presentations using screen capture and presentation tools available on the web. Add them to your YouTube profile and link them to your social media pages.

13. Social media marketing is all about building good communication skills. All the social media sites are based on conversations of one form or another. Use these sites to engage potential customers by telling them what you have to offer, making pertinent posts and displaying prominent links to your product pages. Try asking your visitors questions about what they are looking for. You will build relationships by exchanging valuable information and be rewarded by increased sales for your efforts.

14. Consider hiring a freelance writer to create interesting content for your tweets, Facebook pages, and blog posts. This will allow you time to focus your energies on growing your business, and it is especially important if writing is not one of your best skills. You should still provide the topics and proofread everything before it is posted.

15. Sharing content across social media sites is a great way to promote your product and also allows you to gather important information about customer preferences. This is what makes social media marketing an especially appealing way to enhance your business. Don't pass up the opportunity to connect with potential buyers that Facebook, Twitter and the other social media sites present.

16. Interact with others as you do in real life. Remember, it is "social" media. Don't just post one-sided status updates about you and your business. Read others' posts. Ask questions. Have conversations. Your contacts and friends will be more likely to trust

(and buy!) from someone who they interact with, instead of someone who posts impersonal snippets all the time.

17. Allow people to post the material that you post for social media sites. For instance, that "Retweet" feature is a great one to have. This makes it easier for readers to share your content on Twitter. You will expand your reach tremendously in this way.

18. Use a like box for Facebook on the upper right hand corner of your blog page. Your visitors will be able to 'like' your social media page on Facebook. Your users will not have to leave your blog and they can "like" your blog without leaving the website. When you make it easy, more people will respond and you increase your own exposure.

19. Use Facebook to get some very low cost marketing opportunities. Make a professional business account or create a business fan page. Take some time to look up your competitors on Facebook to see how much of a presence they have, and what they did to get that. Do not copy what they did, but use their page as an example for what is working or what is not.

20. Never be scared to ask for tips when working with social media marketing. This sector has experienced a growth boom and it is not difficult to locate assistance from those more experienced than you in the field of social media strategies. You should know that this option is expensive, so you need to be prepared.

21. When using social media marketing, you may have to adjust and refresh your objective and goals on a regular basis, so that you can stay on target. The conversations may take your marketing down unexpected paths, so it is best to re-evaluate the direction it is going on a regular basis and adjust accordingly.

22. Look through Yahoo Answers to learn more. Once you have created a Yahoo account, you can find all kinds of information. On this site, users can submit questions for other users to answer. Search the internet for customer questions or issues related to the type of products you sell and try to answer them with links to your own products where allowed. Creating questions and answers lends you an air of credibility and creates a sense of expertise.

23. Be flexible when it comes to keeping your page updated. When launching a major campaign or new product, plentiful updates are critical. If you are having a hard time coming up with new content, you may want to post less often.

24. Learn the posting patterns on social sites. The peak traffic times for many of these sites are at 7 A.M., 5 P.M. and 10 P.M. and those are the times that you should be sure to post something new. If you post more than those three times, be sure that you are posting something unique and interesting, but limit the total number of times you post each day.

25. When you set up your Twitter account, use a background that is suitable to your business. This may take a few extra minutes but, it will give your customers a sense of who you are. Remember that it is the attention to detail that sets apart the most successful in life.

26. Keep your Facebook posts regular and consistent. People will look for new content from you when they check in on their Facebook page. If they don't see it regularly, they're likely to forget about you quickly. There are many businesses out there who do post regularly and those businesses are getting the attention of consumers. Make your business one of them.

27. Make it really easy for consumers to subscribe to your blog. Have a "subscribe" button easily located on your page, and make sure it is visible with an easy-to-read font and color. Also mMake the process of subscribing short and simple. If people can handle this task easily, they are more likely to do it. If more individuals subscribe, then business will increase.

28. Link your social media sites together. Have links from each site you maintain to all the others as well. This way if a person who follows you on Twitter also has a Facebook page, they can find it and see you on both platforms. You can increase the amount of followers you have dramatically.

29. Update your social networking profiles regularly. This is a good way to remind people about your business and draw more visitors to your site. When you write a new article for your site or blog, share it on social networks. Your marketing efforts for this single blog will double because of this.

30. For successful social media marketing, you should open a Facebook page for your business. Facebook is an important social medium that can reach many networks of potential customers, and by encouraging people to "friend" your business or offering hints or discounts on your page, you can reach fans that otherwise may not know your business exists.

31. Produce new blog entries often and at regular intervals. This will help your readers to become excited when they read your page. This is why so many people like newspapers and magazines. Be certain to have fresh, lively content to attract new and returning readers.

32. Use social media marketing to direct people to your website. Social media is limited compared to what a website can offer. For instance, you cannot directly sell a product from your page on social media, but you can from a website. Doing this can lead to a direct sale by using social media marketing.

33. Develop quality content targeted for social media. If you are just haphazardly flinging words, advertising or any number of mundane snippets at your customers, then you are wasting your time and losing their business. Be as concerned about your social content offerings as you are for the content on your business site.

34. If your blog has grown popular, put up some stats showing your visitors how many others follow your content. Demonstrating your growth through showing the number of Facebook "likes" you've received, Twitter followers you've accumulated or any awards your site or blog has received is a great way to prove your "social worth."

35. Provide a way for people to sign up for email alerts when you post new blog posts. Whether you're just putting up a post rehashing a previous topic or writing about a new product, giving followers a way to stay connected works, even if this type of social media marketing is more recognized as older way to utilize Internet marketing.

36. Your site should always include the option for visitors to share items on the most popular social networking platforms. A large percentage of your customers are likely to spend time on their favorite social media sites daily. Therefore, it is in your best interest to offer them quick and easy access to fresh content.

37. You can have your LinkedIn updates include what you post on Twitter by adding the Twitter application to your profile. Even if Twitter posts are generally shorter than LinkedIn updates, you will be able to reach out to a larger number of people and encourage your LinkedIn friends to find you on Twitter.

38. Find out what your competition is up to. Check them out on various social networks and evaluate their techniques. You can do something comparable and try to attract the same audience, or you can think of something entirely different and target a different audience.

39. To spark feedback and activity in your social media marketing, run polls with interesting questions. Facebook has a good feature for this. Polls often go a little viral within social media, but also serve as good conversation starters with your subscribers and followers. It can also yield treasure troves of statistics you can use to target your demographics better.

40. When posting on Facebook, use the 80/20 rule. This means you should post about 80% relevant information and 20% "just for fun" information. Posting this way makes you feel less like a business, and more like a human. This can be a great thing when it comes to social media marketing.

41. Try to obtain a Twitter handle that is very close to your business name or brand name. Avoid handles like Jane7592 because nobody will remember you.. You want your name, and your brand, to be remembered so that consumers will look for it when they are shopping online or at the store.

42. Use lots of great content when you are setting up your Facebook page. There is nothing worse for a consumer than going to a business page you are interested in and finding almost no useful information. Take the time to answer any questions they may have ahead of time with the content you put on your page.

43. Link your social media blog to email. In some circles, this may be considered old hat, but there is still plenty of market to be tapped via email. You can simply add a 'subscribe via email' link to your page that will allow fans to get on your mailing list.

44. When using social media marketing to improve your business, you want to create a synergy between all the social media sites that are out there. As you know, there are many sites and each one has its own characteristic or style. Use each style to your advantage and make your online presence known.

45. Whenever you're having a sale or a special promotion, you should use social media to promote it. You can post on Facebook, Twitter, a blog, and whatever other social networking sites you use and get your sale viewed by hundreds, if not thousands of people. It's a quick and free way to get people to know about your promotions.

56. Create a RSS feed for your updates and give your readers the opportunity to subscribe to it. This will allow them to see your posts when they log into their Google account or right on their computer desktop if they use an RSS widget. Depending on your target audience, you will get more or less success with an RSS feed.

57. Remember that when you are using social media to market your business, you are communicating with people, not at them. The technology that people are using now and the way social media is designed is allowing your customers to communicate easier than ever before. You have to engage in this conversation and communicate with your customers in contrast to posting ad copy with a one-sided point of view.

58. The velocity of the social media marketing campaigns can be frustrating. Successful campaigns do not happen overnight and their results are hard to measure. It is nothing like placing an advertisement on television with immediate results. The slow, steady approach is the only way to have successful marketing on social media.

59. Use the questions and answer feature of LinkedIn. LinkedIn's Q&A works like a large discussion forum: look up questions related to your products or industry and write useful answers to them. You could also post a link to one of your articles if you do not have time to write something.

60. When considering a social media marketing campaign, always strategically place ads in a highly viewed location on the page. Placing your ad in a highly noticeable spot on the page will increase the chances that people will click on your ad and visit your business, thus increasing your sales.

61. Tailor your posts to your target audience's experiences. You should write about things your customers can relate to or they will not share your content with their friends. Take the time to read the status updates your customers are posting and identify recurring themes and issues you could mention in your own posts.

62. Invest in ad space on Facebook or other websites. These ads are targeted towards users who have used certain keywords related to your business in their status updates. You should get a lot of targeted visitors who will learn about your products even if they do not decide to 'like' your page.

63. When finding out about your customers, make sure to ask about their use of social networking. If they're spending more than 1 hour per day on social media then it is time for you to get in on that action! If your potential customers don't use social networking, it probably isn't worth setting up a presence on social media.

64. It is important when using Twitter to always follow the people who are following you. You do not want to create a sense of alienation from those who open their Twitter feeds to you. These people will appreciate the fact that the business they are supporting is

responsive, affable, and grateful for their customers. The action of following a customer takes only a second, and it makes your customers feel greatly appreciated.

65. Never get careless when putting out new information. Sometimes, tweets are sent out with various errors. If you make spelling mistakes or grammar errors then you are putting your social image in a bad position. Even though social media sites tend to be laid back, it's important to always present yourself professionally while you use them.

66. Use automation techniques on your Twitter account. You can use the API to tweet many different kinds of content, including blog posts by your favorite authors. To choose blogs that you want to spread to your readers, only go with ones that are up to date and able to be trusted. This will keep your page fresh and your followers satiated in their search for good content.

67. It's all about how you present yourself and what you have to offer. Therefore, knowing how to put together well-crafted sentences is key to drawing attention towards your business. Make sure you double check anything you send out to people, as this might be the only impression they get from your business. When you present yourself well, it can help you in the long run.

68. Encourage your customers to share information about your products and discounts. Have them include your hashtag in their posts so that you can keep track. Give them a free sample or a discount if they write something positive about your brand. You could generate more posts by having a contest.

69. If you're on Twitter, try creating varied and rich content for your social media marketing. Create tweets that include how to information about your products and reviews of similar products, too. Sprinkling these tweets in among blatantly promotional ones will keep your readers more interested in what you have to say.

70. Learn to utilize YouTube. You can post videos related to your business on this site. This allows you to create a greater personalization with your customers as they hear your voice and see your face. If you have a Twitter account, you can send links to your new content, increasing your YouTube traffic.

71. Add comments, ratings and other tools for a friendly, easy to use website. Doing this will help to create a sense of belonging for your readers, increasing their sense of loyalty.

72. Respond to people who reach out to you. It's very easy to accidentally miss a comment or message, so be sure that each time that you sign in, you look for comments.

73. Never spam when posting on social media. Posting spam is the quickest way to lose followers and damage you and your company's reputation. Spam posts on Facebook, Twitter, and other social media sites make any legitimate marketing difficult. If your posts are just a few words and a link to a product, you are posting spam. Give relevant content or reviews along with any links you post.

74. For success using social media, you must maintain regular activity. In other words, the more social you are, the more successful you can be. Without activity and interaction, your overall social media marketing campaign will quickly lose the interest of your audience. On the opposite side of the coin, when you are always putting new information on your social site and giving people something to chat about, your chance of success increases exponentially.

75. You can get your followers' attention by posting something in a format that makes reading easier. For instance, try coming with a list of top 10 tips or writing questions and answers. The visual aspect of your article will make it more appealing and your readers will be more likely to share it.

76. Always remember who your audience is in your social media marketing campaigns and what matters the most to them. You need to post content that is applicable to them and focus your efforts in ways that keep their attention. Your posts should be relevant and of high quality that your followers and fans do not just skip them over because they are not interested.

77. You can have your Twitter posts appear on your Facebook wall as well. Perhaps writing different posts might be best since your audience on Twitter might slightly differ from your Facebook friends, and Twitter is about writing extremely short posts. However, this allows you to update both websites very easily.

78. You can have your most important tweets posted again automatically. If you are launching a new product or doing something important, you should write a short message and have it appear in your followers' feeds every few hours or at least every day. Do not assume that Twitter users read through everything in their feed.

79. If social networking mediums are places you intend to market, be mindful of the fact that social media users need to feel like you are hearing them. Suggestions from one or two customers might help you realize that others have the same advice as well. Talk to them and show you are really hearing them

80. Subscribe to your competitors' updates. Look them up on different social networks and analyze their techniques. You can do something comparable and try to attract the same audience, or you can think of something entirely different and target a different audience.

81. Promote coupons on your social media accounts that are time-sensitive. Your customers will think it is urgent to spend money or share the deal so they do not miss out. You will also make it more appealing for people to share what you have to offer.

82. Don't worry too much about making your site perfect. While it is important to give the people a lot of information, don't let the fear of imperfection keep you from getting started. Just as in many things, you will need to learn a little as you go. Getting started is what is really important.

83. You should create a Youtube channel to post reviews of your products and other videos relevant to your industry. You can set up your account so that your videos are

posted right away on certain social networks. This will save you time and prevent you from forgetting to update a site.

84. Conducting an Internet Q and A session is one successful tactic that can be employed to engender enthusiasm about your business offerings. This is a great way for potential customers to find you and learn more about what you offer, and your whole business as well. Since the sessions are interactive, they can make your business feel more personal and relevant to the visitor.

85. Hosting employee blogs on your business website is one of the many effective social media marketing strategies that you can employ. Customers enjoy these types of blogs because they provide insider information about how your company operates. They can get a better understanding of how your business works, what its values are, and how it produces the goods and services they buy. Customers are more likely to trust your company if they have an idea of the inner workings and are shown a transparent picture of what happens inside the business.

86. Always remain positive when marketing via social media. People like to be around others and things that make them feel good. Bad mouthing others or making negative statements can lead to others viewing your product or service negatively. Be sure to keep this in mind on your personal page as well if you have one.

87. To help you attract more visitors, you should promote your site through niche social media sites. What's great about niche social media sites is that they can send you a lot of targeted traffic. Even if the niche site is small, it can still send you quality visitors who are more likely to purchase something from your site because they already have an interest in your product.

88. If you want customers to respond to social media marketing, running specials that are exclusive if they follow you on those sites is a good way to accomplish that. If they only see special promotions through Facebook, then it becomes a great marketing tool where people will help you advertise through these social media sites.

89. To create social media marketing materials that get noticed, learn how to write attention grabbing headlines. It does not matter how good your products or pieces are unless the headline is good enough to draw in a reader. Facebook fans are skimming over many posts within their feed. How do yours stand out worthy of a closer look?

90. Find bloggers within your niche, and leave comments on their blogs. The great thing about comments is that you can usually leave a link with the comment, giving readers of that blog a way to find your site or blog. While sticking with blogs with bigger followings is more likely to generate more traffic for you, visitors from smaller blogs can add up as well.

91. Always give the visitors to your site a way to follow you on a social media site by subscribing. Your customers are likely to already be using social media daily, so leveraging that to remind them of your deals or special offers is effective in keeping them coming back to your site.

92. Building up a hefty following in social media won't happen right away, so always be patient. People should be able to place trust in you and your product. This will take time. Very quickly, your database of clientele will be fairly large.

93. When you are using social media marketing you need to go over your content so that you ensure that it is professional. Social media can go viral very fast, and there is a tendency for embarrassing mistakes to spread through the Internet very fast. While this can give you a little more publicity, it may end up being negative publicity.

94. Take advantage of the power of social media websites to research new products or services or analyze reactions to old ones. People love to give their opinions on products, so they'll likely oblige you if you ask them. These people are a great source of free information about what demand exists for a particular product.

95. You will likely find that tweets you make at certain times of the day are more likely to draw responses and even to be re-tweeted. Take advantage of this knowledge, and try to post more frequently during these times. If you are using an auto message service, set it up so they send out at that time.

96. To make your social media marketing campaign successfully market your brand, sell yourself as an industry authority. Instead of plugging your products, produce engaging content that entertains, educates and even inspires people. If you happen to create something that goes just a little viral due to the share button, your company name is getting out there.

97. Use the Facebook poll feature. This tool allows you to create a poll with as many different answers as you want for your friends to complete. This could be a great opportunity to get some feedback on your products and encourage your friends to interact with you and with each other.

98. Before starting out with any social media promotion, it is best to thoroughly research all the different ways you advertise through social networking sites. Each social networking site is different, and knowing these differences can help you to make the best use of your time. If you know which sites reach the most people in your target audience, you can use your time wisely when reaching them.

99. Social media marketing is all about building good communication skills. All the social media sites are based on conversations of one form or another. Use these sites to engage potential customers by telling them what you have to offer, making pertinent posts and displaying prominent links to your product pages. Try asking your visitors questions about what they are looking for. You will build relationships by exchanging valuable information and be rewarded by increased sales for your efforts.

100. Being a good listener is critical to success at social media marketing. Your customers and your followers want to feel as though they are being heard. When people comment on your posts or write to your social media profiles, always try to respond and let them know that you received the message and they were heard.

101. Social media is something to be taken advantage of and pursued. Once you have a loyal group of followers, your traffic and number of followers will gradually increase. This can take up to a year or more. Once you have this following, you will be able to develop more creative strategies to market to these customers.

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## **Special Bonus: The Simple Strategy That Made Me an Internet Millionaire**

### **3. The First Step: Discovering Profit-Driving Keywords**

There is a special breed of Online-Millionaires that are making money on the internet like crazy. You've probably never heard of them. They keep themselves and their activities under the radar. Why? because they follow a certain simple strategy and they don't want you or anyone else to discover it. This strategy has created more millionaires than you could ever think possible.

How do I know? I am one of those Millionaires, and I'm going to reveal to you now each and every component of this incredible strategy.

My name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my capacity as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one. And there is where I've been taking advantage of that simple strategy to accumulate my seven figure fortune.

So why reveal my methods now? Well, I'm semi retired and I've made enough money so that my kids do not need to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the internet battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where my simple strategy comes into play. It gives you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet battles. The single most important factor in utilizing my strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by the search engines and you need to climb up the search engines result pages (SERPs). Unfortunately Google and the other search engines give preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start

making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative.

As a matter of fact, one of the best kept secrets of the cyber-millionaires is what tools they use and, more importantly, how they make use of them for maximum benefit.

Now I'm going to show you exactly how this simple strategy works and how the tools integrate perfectly within it to come up with the easiest, fastest, most effective way of making money online.

The way my strategy works is simple. You focus on creating quick little sites that each target a laser targeted long-tail keywords. Once you complete one site you quickly move onto the next. So you don't want to spend too much time on any one site. This way you create, one by one, an army of passive income websites that keep producing cash for years.

I'll show you exactly how to create and promote your first money making website, than you just rinse and repeat to create as many websites as you wish, the more sites you create the more money you make. The only limit is how far you want to go.

Now let's not waste any more time and move directly to the first component of the strategy which deals with deciding on the keywords your site is going to target. This is a crucial decision and a fundamental part of achieving success online. You could do everything else perfectly, but target the wrong keywords and your site will be a total failure. in this chapter I'll tell you exactly what to look for when searching for good solid keywords.

Most Internet Marketing "experts" and the self-proclaimed gurus will tell you to use the Google Keyword Tool (now called: "Keyword Planner" and is only available to Adwords account users) for your keyword research. This is a big mistake! if you only use the Google tool you'll end up going in circles with the rest of the herd achieving no success. Why? although the Google tool will provide you with a nice list of several hundred keyword variations, it will tell you nothing as to the competitiveness of the terms. You have no clue as to how hard it will be to rank in the search engines for any specific term. This is critical. Most newbies will choose a term from the Google Tool that is too competitive and end up hitting a brick wall. You certainly don't want to be spending any time or money building a site that will never rank in the SE's.

In order to implement the strategy successfully you need to utilize for your keyword research a tool named [Keyword Canine](http://www.liraz.com/canine) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/canine**).

Keyword Canine (KC) will also provide you with a nice list of several hundred keyword variations but it goes beyond the Google Tool in that it will also analyze the competitiveness of each keyword variation. This is crucial and that is where you gain your "unfair advantage" over the 99% that only use the Google Tool.

How does KC do it? it has a special algorithm in its backend that looks at the top 10 Google search results for your chosen keyword and produces an accurate analysis in the form of "Very Easy, Easy, Moderate, Hard or Fierce" so you can literally plug in your keyword and get an instant answer.

Keyword Canine has a ton of additional features that can help you as an Internet marketer but for the purpose the implementation of my strategy, the competition analysis is what we need.

I'm not going to walk you here thru the steps of conducting a keyword research with Keyword Canine as they have pretty good tutorials explaining everything. Simply sign for the service and follow their instructions.

Now let's see what properties a keyword must have in order to make us the most money.

For starter it has to be of a commercial value. This relates to our business model, the way we monetize our site. I will elaborate on this in a later chapter but for now I can tell you that our income will come from two sources:

- a. Google AdSense ads.
- b. Affiliate Programs

To maximize our income from those two we need to look for keywords in markets that has AdSense advertisers and affiliate programs that are willing to pay us top dollars. in the appendix you can find a list of the 50 best paying affiliate marketing niches. These are the markets that has a high concentration of AdSense advertisers and affiliate programs that are willing to pay top Dollars for your referrals. If you plan to tap any of these niches you must take into consideration that these are also the most competitive ones. However, I think it is still possible to find gem keywords in these areas provided you do your keyword research right. Alternatively you can look at other, less competitive, niches and still make good money as long as you take into consideration their commercial value.

Another property that you want to consider when looking for good keywords is the search volume. Obviously, even a #1 ranking isn't going to do you any good at all if nobody searches for the keyword that you rank for. I would say that the minimum search volume you should look for is 500 monthly searches (Keyword Canine shows you the search volume right next to the keywords in the list). Some will say that this is too low to target, however I had many successes with pages targeting close to this number of monthly searches.

The next property you need to consider for a good keyword is how competitive it is, how hard it will be to have it ranked in the first page of Google's search results. This is critical, however if you use Keyword Canine it will do the competition analysis for you and come with a recommendation in the form of "Very Easy, Easy, Moderate, Hard or Fierce". I would not go beyond "easy" with a new site.

So to summarize, in order to find a good keyword you need to consider:

- \* Commercial value
- \* Search volume
- \* competition strength

How many keywords should you target in one site? Some will tell you that you need to look for several terms and optimize each page in the site for a different term. This is not how my strategy works. For the small niche sites that we create it is best to dedicate each site to only one keyword and direct all our Search Engine Optimization (SEO) efforts towards the main page that is optimized for that keyword. We don't want to dilute our efforts by targeting several keywords in a site. With this concept in mind we don't want to waste our time looking for other keywords that will not rank anyway. Your time is better spent working on your linking structure (discussed later) or researching new keywords for new sites.

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## 4. The Second Step: Monetizing Your Site

The Simple Strategy's business model is based on 2 sources of income:

- a. Google AdSense ads.
- b. Affiliate Programs

Which is better? there is no clear answer to this question. Some niches will produce better with affiliate programs while others with AdSense, you should test on a niche by niche bases. Usually you'll make more money with an affiliate site, unfortunately there may be many instances where you will find a good niche with keywords that can be easily ranked but no suitable affiliate program, in this case you'll use AdSense ads, and by the way, this will happen to you a lot.

Once you find a good keyword to target you start looking for an affiliate program that will go with this site. As a rule of thumb you should always prefer to promote digital products (eBooks, software, online services, etc.) over physical products. Why? because digital products come with higher margins which in most cases translate into higher commissions to the site owner.

Where can you find good affiliate programs to promote?

Your first bet should be the [Clickbank Marketplace](https://accounts.clickbank.com/marketplace.htm) (<https://accounts.clickbank.com/marketplace.htm>)

Clickbank offers thousands of products, look for products that are 100% relevant to your niche and has a credible sales page.

If you can't find a suitable product at Clickbank try one of the following affiliate program directories:

[Commission Junction](http://www.cj.com) (<http://www.cj.com>)

[Affiliatetips.com](http://www.affiliatetips.com) (<http://www.affiliatetips.com>)

[AssociatePrograms.com](http://www.associateprograms.com/directory/) (<http://www.associateprograms.com/directory/>)

[Affiliatesdirectory.com](http://affiliatesdirectory.com/directory) (<http://affiliatesdirectory.com/directory>)

If you still can't find a suitable affiliate program try a Google search that combines your keyword with the word "affiliates" and other similar variations. Sometimes this works and you will find one or more good affiliate offers for your niche.

If all of the above does not work and you can't find an affiliate program that is relevant to your target niche, monetize your site with AdSense ads. This is not necessarily a bad thing. I had AdSense ads that produced \$5, \$6 and even \$9 per click.

Anyway, don't ever be tempted to post affiliate links that are not fully relevant to your target keywords! this will never produce satisfactory results.

Where should you place your affiliate links and AdSense ads on the page? The best spot would be right below the top article title and above the article body, if you are using Wordpress it would be directly below the post title and above the post content. This would be the spot that will by far produce the best results.

As for the AdSense ads, I always match the background and border of the ad with the background of the theme where the ad will be placed and I recommend you do the same - my tests show that this increases the effectiveness of the ads. You can use a plug-in for Firefox and Chrome called [Colorzilla](http://www.colorzilla.com/) (http://www.colorzilla.com/) to help you do this quickly.

Another good option for the affiliate links is to embed them within the text, preferably towards the top part of the article.

As for affiliate links, my tests show that reviews and text ads will, in most cases, outperform banners. I guess some folks simply ignore banners altogether. I seldom use banners to promote affiliate offers, I've always found effective ways to present affiliate offers with text only. I will be the first to admit that my pages are not very pretty, but hey, I'm not in the business of creating cute pages, I am in the business of making money, and for this my "not pretty" pages are doing very well.

Below is an example of affiliate links embedded within an article:



The screenshot shows a webpage with a blue header containing the text "Free Car Insurance Deals". Below the header, the main content area has a red sub-header: "Here's How to Get Free Car Insurance Deals". The text below discusses finding the best car insurance rates and recommends two services: [InsurMe](#) and [Kanetix](#). The [InsurMe](#) link is highlighted in blue. The text describes how these services can help users find the best rates by comparing quotes from multiple providers.

Here's is an example of affiliate links in a review format placed under the title of an article. By the way, I've used this format, "The 5 Best ...", multiple times with various niches. Over the years this format proved to be very profitable for me.

## Car Insurance Information Center

### 7 Day Car Insurance, Compare to Get Low Cost Rate

#### The 5 Best Car Insurance Quotes Providers

We've reviewed dozens of auto insurance companies, brokers and agents to bring you this elite list of brands with the best free quotes online and very cheap rates. We recommend you get a quote from each company so that you will be able to compare and get the best rate. This comparison will allow you to save as much as \$500 and more on your vehicle insurance.

- |   |   |
|---|---|
| 1 | <a href="#">Car Insurance Finders</a> - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer the best rates. |
| 2 | <a href="#">USInsurance</a> - Simply fill out the quick form and this system will match you up with the cheapest offers in real-time. You get low cost custom tailored quotes within minutes.       |
| 3 | <a href="#">InsureMe</a> - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers.  |
| 4 | <a href="#">2Insure4Less</a> - Provides comparison quotes which can be purchased immediately, offers great rates.   |
| 5 | <a href="#">Kanetix</a> - Offers one of the easiest to use, and most 'consumer-friendly' instant insurance comparison service available.  |

For many people, it is not easy to get a large amount to cover something such as insurance coverage. It could be a significant wide range of dollars to cover at one time, therefore, the choice of no deposit car insurance is often rather appealing.

No deposit car insurance implies that you get instant auto insurance protection straight away, when the insurance policy is put over your car, so you do not need to pay anything in advance. You are able to pay the insurance policy on a monthly base in payments; nevertheless, you may have to offer a credit card for guarantee that you submit several

## Build an Email List

The biggest sin committed by internet marketers is not building an email list made of emails collected from visitors and customers. In order to maximize the profit potential of your site you need to create an email list. Fortunately, all the aspects of building and maintaining a list can be, and should be, automated. Selling to your list is the easiest money you're going to make.

Now I'm not going to teach you basic Email marketing here, you'll find plenty of resources online. However, here are 4 important points that you should consider:

1. Build an opt-in form and integrate it into your home page. Place it "above the fold," so visitors can see it immediately and don't have to scroll down.
2. Offer a lead magnet, something that has value that you offer in exchange for the visitor's email address. This could be a free eBook, a special report, a webinar, a list of tips, Etc. You have to tailor the offer to fit your niche so that you keep your list targeted, this is important.

3. Use [Weber](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/aweber**) to manage your list building and marketing activities. Aweber is the industry standard. It's extremely powerful yet very easy to use, most of the successful internet marketers use it. Working with Aweber is a breath, it will automate all your email marketing activities: creating your sign-up forms, collecting and managing subscribers, sending out scheduled emails and more.

4. Email marketing is about creating a relation with your visitors and customers, it's about trust. Do not abuse it by spamming your list with frequent blatant sales offers. Send them at list 3 useful, content filled, emails for each email that contains a sales offer.

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## 5. The Third Step: Creating a Site That Will Attract Tremendous Amounts of Traffic

Once you have chosen your keywords you are ready to build your site. For your domain name you should strive for an exact match domain (EMD) if available. So if your keyword is 'women car insurance' you'll go for [www.womencarinsurance.com](http://www.womencarinsurance.com). if this is not available try the .net, .info or any other TLD that happens to be available.

EMD domains used to get you a big advantage with Google - but not anymore. Unfortunately Google has changed their algo regarding EMDs but it can still get you some extra points, and of course anything that Google gives we are willing to take.

As for the hosting service I highly recommend you use [HostGator](http://HostGator) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/hostgator](http://www.liraz.com/hostgator)), They are reliable, responsible and very suitable for internet marketing activities.

The cheapest and fastest way to build an effective niche site is to use Wordpress. and by the way, HostGator is probably the easiest web hosting platform to install Wordpress on. Using a few clicks of the mouse, your HostGator-hosted Wordpress site will be up and ready in less than five minutes. look for instructions at their site.

Once Wordpress is installed on your server there are some modifications that you need to make to the site.

First you need to set Wordpress to present SEO Friendly Permalinks. Although we don't concentrate on the internal pages of our site, they often can rank in the SE's. So it is very important to set a good URL structure. Once logged into Wordpress, Click "Settings" then "Permalinks" and change it from default to "Post Name." This will change the structure of the URL's from default (site.com/?p=114 for example) to a good, SEO friendly version (site.com/title-of-post-goes-here).

Now replace the default theme with another one, simply find a new theme that is simple and "clean" - use the automated theme installation process from within Wordpress.

"Appearance" then "Themes" (while logged into Wordpress) then click the "Install Themes" tab. Leave all of the fields empty (they are by default) and then click the "Find Themes" button.

Next, Clean the theme from unnecessary elements - by default, most themes have the sidebar loaded up with useless things like META links, a calendar, archives etc. The footer also typically contains one or more links that can be removed and there are a few other useless things included by default as well. So the next step is to clean all of that up! We don't want excessive external links draining the authority we generate, which could be going back into our internal pages. And we want everything focused on the content and the ads.

Now you need to set the homepage to show only one article - it needs to look more like a static site and less like a blog. Primarily because it reduces canonical URL's and

duplicate content. To do this, you're going to publish the homepage article as a page rather than as a post!

Once you've done that, click "Settings" then "Reading" and select the "A static page" radio button and then next to "Front page" select the page that is optimize for your keyword and then click "Save Changes." Now view your site in a browser and you should see that article, and that article only, on the homepage.

Now Clean up the footer and the sidebar and remove any unneeded links like the link to the theme creator's website, the link to Wordpress, Etc.

What theme should you choose for your Wordpress site?

While there are many free Wordpress themes out there, I recommend you use a theme called [Thesis](http://www.liraz.com/thesis) (If the link doesn't work, copy and paste the following URL into a browser: **http://www.liraz.com/thesis**). This is much more than a theme, it's more of a design and template manager for Wordpress and it's the best theme for a business site that is meant to be ranked high on the search engines.

### **Now what about content?**

You need to start with at list 6 article pages for a new site. Each article should be 500 to 1000 words long.

The best source for site content is a service called [Article Builder](http://www.liraz.com/articlebuilder) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/articlebuilder**).

Article Builder produces high quality unique articles built around the topics and keywords that you give it. Each article is built by weaving together snippets to build an article based on your category and subtopic choices. They have tens of thousands of categorized snippets in the database, every time you generate an article, it's different!

If article builder does not have articles in your topic you'll have to contract someone to write the articles for you, this is not expensive. Simply run a Google search for "article writing" or "articles writers" and you'll get plenty of offers.

In addition to being a good source of content Article Builder has another extremely useful feature. It can post content automatically to your Wordpress site on the schedule you choose. Why this is important? because Google likes sites that are being updated with new material on a regular basis. It is recommended that you set Article Builder to post a new article to your site once a week or about 3 articles monthly, this way you'll gain some extra points with Google.

Now here is a trick to creating articles fast and cheap. This is not very ethical and I am a bit shame telling you I did it, but anyway since I pledged to tell you all my tricks (or at least most of them ;-), I fill obliged to tell you about this one too, just that you'll know that this is available.

Here's how it works, you run a Google search with your topic as the search term, you add the word 'tips' or 'Guide' to the search. Now you collect several snippets from

different good on topic articles that came in the search. next, you combine these snippets into one article. Now you spin this article with a spinner software to get an entirely new article. Just make sure you use the manual spinning mode so that your article will make sense.

In case you are not familiar with the concept of "spinning articles" here are some explanations. With this process you utilize a simple software program that takes an original article and alter it using replacement words (synonyms via an automated thesaurus) in order to create entirely new articles without having to re-write them. It's called "spinning" an article. This have many uses in the Internet Marketing field and we will talk about it later when we discuss linking strategies.

The best spinner software on the market today is called... [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**). If you wish to be a successful internet marketer you need to familiarize yourself with this concept. They have on their site a nice video explaining its uses. You should take a look.

## **Optimizing Your Site For the Search Engines**

Once you have your pages and content in place it's time to optimize them so that your pages will rank as higher as possible on Google and the other search engines. In this section we'll deal with the "On Page" optimization.

While the "Off-Page" optimization, mainly the external linking structure (that we'll discuss later), is what will give you your unfair advantage - the on-page optimization is a pre-requisite for the off-page to succeed. What I mean to say is that if the on-page optimization is not done right, the best off-line optimization in the world will not help you one bit. so you need to pay attention here.

I'll walk you now step by step in what you need to do:

- 1. Title tag** - this is an HTML tag that goes within the header section of the page. Title tags are the most important on-page factor for SEO. Your keyword should be included within the title tag preferably close to the beginning of it. This is what Google shows on its search results page so you should also make it attractive so that it will entice searchers to click on it. Don't just throw your keyword there, make sure that it is appealing.
- 2. Headline tags (H1, H2, H3)** - make sure your page include one H1 tag with your keyword in it. This headline tag shows Google that the text within it is important to the intended audience.
- 3. Meta Description tag** - while this does not have a bearing on the ranking of the page, Google still pulls the text of how it describes your page to other people from this tag - be sure to make it attractive so that more people will be clicking your page.
- 4. Images** - you should include at list 2 images in each page. Also add one video to one of the pages in your site, you can simply embed a video from YouTube. Make sure one

of the images has your keyword in its ALT tag. All other images need to also have ALT tags but should not include your keyword in them. Too many ALT tags with your keyword can lead to an over optimization penalty by Google.

**4. Keyword density** - the exact keyword density is not important, I'll say it again, the exact percentage of the keyword density is not import. Simply include about 3 instances of your keyword in each page, one of them should be close to the beginning of the article, one of them can be in Bold or Italics and that will do (do not be tempted to overdo it - that's a common newbie mistake).

**5. Synonyms** - you can include 2 or 3 synonyms to your page that does not include exact words from your keyword.

**6. Article Topic** - this is important- your content should be on topic and match the niche and the keyword that is being targeted.

**7. Outbound link** - add one outbound link pointing to an authority site in your topic. This could be a Wikipedia page in a similar topic to yours. Place it at the bottom of the page, you can call it 'recommended source' or something similar. Ah, and do not add a 'no follow' tag to it, leave it in a natural state.

**8. Unique Content** - the page should be unique and not a duplicated one, if you are using a spun article it should be at least 75% unique. it should also be making sense and has decent grammar.

**9. Length of articles** - each page should be between 500 and 1000 words long. Be sure to vary the length of the articles in a site. Don't make all the articles exactly the same size.

Once your site is online and the on-page optimization is set, it's time to start creating links pointing to it. That's the subject of our next chapter.

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## **6. The Fourth Step; Creating an External Linking Structure That Will Blast Your Site to the Top of Google**

Search rankings for a specific keyword are primarily driven by the backlinks to your website using that keyword in the anchor text. But not all backlinks are treated equally. The more powerful a back link is, the more "juice" it flows into your website. And the more "link juice" that flows into your website, the higher your website ranks in search results. So both quantity and quality of back links are important in ranking higher in search results.

Getting external links, the link building phase of the Amazing Formula is the single most critical factor for attaining high rankings and consequently making money online.

Your link building activities are what will make or break your online business. On one hand, when done right, it can blast your pages to the top of Google - on the other hand, even a small mistake can drop your pages into the Google abyss.

Too many links containing the exact same anchor text - Boom, Busted!

Too many links from low quality sites - Boom, Busted!

Too many links coming from just one genre (e.g. only from directories) - Boom, Busted!

Too many links coming from non relevant pages - Boom, Busted!

You get the picture...

That is why I strongly encourage you to acquire every piece of link building knowledge you can lay your hands on. Sorry pal, there is no way around it. if you wish to succeed in internet marketing you must know link building. Even if you are planning to outsource your link building tasks, you should be able to supervise everything that is done for you, and you should ask that they get your approval in advance for all the details of each linking campaign they run for you.

Listen to what happened to me once...

One of my sites had a page that was ranked #6 on the first page of Google's search results for a very competitive term for a couple of years. This page was earning me a nice sum of money day in and day out. One day I decided to try to improve its ranking, I contracted a firm from the Philippines to do a small manual linking campaign for this page. This firm came highly appraised on the forums and the people there were nice and seem knowledgeable. At that time I was busy with a big project and also a bit out of laziness I neglected to ask for a preapproval. To make a long story short, one month and 400 Dollars later my page sank to the fourth page of the Google SERPs.

Now there are two morals to the story:

First, don't count on anyone to do a link building job for you without your approval, in advance, of any small detail of it.

Second, If you have a money producing page ranked anywhere on the first page of Google - don't mess with it!

If you are curious as to what went wrong with this campaign. In the postmortem I discovered that they created too many backlinks with the exact keyword as the link text - and this is something that Google does not like.

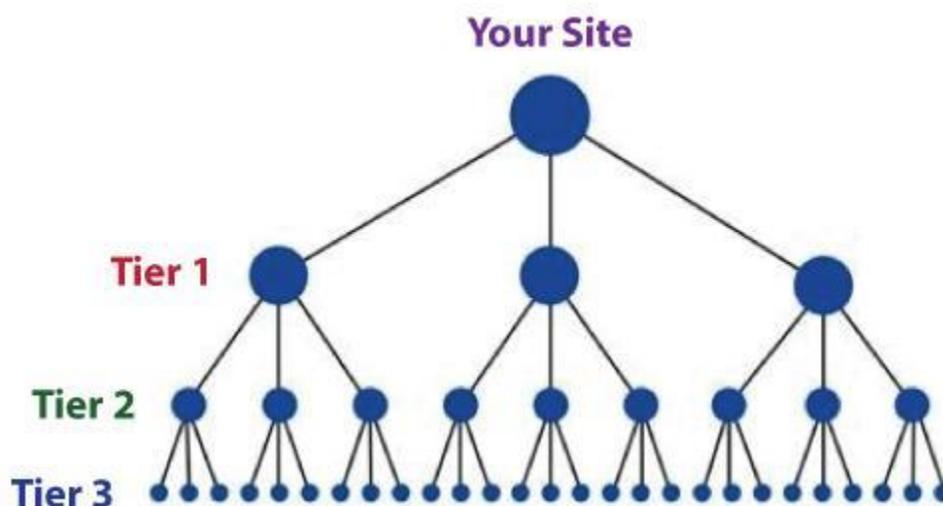
Now, the best link building knowledge source that I know of is the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/linkbuilding](http://www.liraz.com/linkbuilding)). I strongly encourage you to buy their course. It's a bit pricy but it is well worth the price. Look at it this way, each mistake that is not being avoided due to lack of knowledge can cost you many many times more than the price of this course.

OK, now we are ready to delve into the Amazing Formula's linking strategies.

For our external linking structure we are going to utilize the most effective most powerful linking strategy there is, called "Tiered Linking".

With Tiered Linking you build 3 tiers of links, the links in tier 1 points to your money page, tier 2 points to tier 1 and tier 3 points to tier 2. Basically you are building backlinks to your backlinks. This structure gives your first tier of backlinks more strength and authority. Over time your tier 1 backlinks will gain page rank and that link juice gets passed directly onto your site. It creates a knock on effect passing huge volumes of link juice and authority all the way down the chain to your site. Another advantage of this structure is that it gives search engine spiders thousands of paths and opportunities to land on your site which will further increase rankings.

Here's a diagram that gives you a representation of the Tiered Linking structure:



Now let's start with the process of building links for tier 1, these links point directly to your money site.

The links for tier 1 should be created manually and gradually. This means it should be done by you or outsourced to a firm that does manual linking - no automatic software at this phase. It should be spread gradually over two months, faster than that can trigger Google's penalty algos. You can't speed up stuff like building tier 1 links, or else you're going to get penalized.

If you don't have the time or the inclination to do the manual link building yourself, you can outsource it. This is what I'm doing. Manual link building is a tedious task so I usually hire someone else to do it for me. A good and reliable manual link building service that you can hire is [Rank Crew](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/rankcrew**). I highly recommend them.

While building tier 1 you need to vary the anchor text as much as possible since Google discount too many instances of exact match anchor text. Follow these guidelines for the link text (anchor text) of your back links:

20% Main keyword exact match (e.g.: "main keyword")

20% Variation of main keyword (e.g.: "best main keyword resource")

50% Generic anchor text (e.g.: "click here, here, clicking here, good resource, see this, have a look")

10% URL of the page as the link text (e.g.: "www.mainkeyword.com" or "mainkeyword.com" or "http://www.mainkeyword.com")

Now to the actual link building. I can't teach you here all the aspects of doing basic linking, this is beyond the scope of this guide. You should be able to find plenty of resources for that online, or better off, buy the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/linkbuilding**), this is the best resource of linking knowledge that I know of.

I will however give you some basic guidelines, point you to the right directions and provide you with a list of sites that can feature links pointing to your site.

**Important Note:** before you create backlinks with any site, make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

Now here's a list of site's categories where you should build links for your tier 1 (find more sites in the Appendix):

**Web 2.0's** - great for creating mini sites with articles and videos that link back to your main site. You can use spun articles for the content. Here's where [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**) will come handy. You can use articles that are spun to 50%. Create 10 blogs here and post to them with your link embedded. Make sure the topics are relevant to your keywords, this is important.

Here's a sample of sites in this category (find more in the appendix):

wordpress.com  
blogger.com  
issuu.com  
yola.com  
tumblr.com  
weebly.com  
my.opera.com  
livejournal.com  
typepad.com  
sfgate.com

**Social Bookmarking** - get your site bookmarked! 30 bookmarks will do it.

Here's a sample of sites in this category (find more in the appendix):

connotea.org  
delicious.com  
digg.com  
reddit.com  
slashdot.org  
stumbleupon.com  
citeulike.org  
chime.in  
bibsonomy.org  
blinklist.com

**Directories** - web directories are a great source for links - strive for about 40 quality directory links submissions. Seems tedious? there is an excellent tool that can help you with this task. It will make creating manual links from directories a breath. I strongly recommend that you use it: [DeepLinkerPro](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/deeplinker**) It allows you to use varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible.

Here's a sample of sites in this category (find more in the appendix):

wordpress.org/showcase  
abc-directory.com  
cssdrive.com  
cuedirectory.com  
dirbull.com  
dirnext.com  
Elecdir.com  
elsf.org  
envirolink.org  
freerwebdirectory.com

**Blog Directories** - If you have a blog get it listed on these sites.

Here's a sample of sites in this category (find more in the appendix):

technorati.com  
alltop.com  
blogs.com  
globeofblogs.com  
blogcatalog.com  
topix.net/dir  
blogtopsites.com  
blogtoplist.com  
ontoplist.com  
hotvsnot.com

**Quality Article Directories** - You can use spun articles for submission to these directories. Note that the better directories will review your articles before accepting to their site, so make sure they are grammatically correct and make sense. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

TheFreeLibrary.com  
Ezinearticles.com  
GoArticles.com  
SelfGrowth.com  
Gather.com  
ArticlesBase.com  
ArticleDashboard.com  
ArticleSnatch.com  
ArticleCity.com  
Isnare.com

**Video** - create some videos and submit to video sites. You can find at fiverr.com folks that will create a nice video for you for 5 bucks a piece. 3 or 4 video submissions will do for this category.

Here's a sample of sites in this category (find more in the appendix):

youtube.com  
vimeo.com  
dailymotion.com  
metacafe.com  
truveo.com  
videoegg.com  
videobomb.com  
veoh.com  
liveleak.com  
ifilm.com

**RSS Directories** - Create a RSS feed and submit to these sites. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

topix.net  
blogdigger.com  
feedage.com  
feedcat.net  
finance-investing.com  
jordomedia.com  
medworm.com  
redtram.com  
rsmountain.com  
swoogle.umbc.edu

**Doc Sharing** - Submit a PDF file or a PowerPoint presentation here.

Here's a sample of sites in this category (find more in the appendix):

issuu.com  
slideshare.net  
scribd.com  
docstoc.com  
thinkfree.com  
keepandshare.com  
memoware.com  
yudu.com  
ziddu.com  
docs.zoho.com

**Press Releases** - a good source for backlinks and news coverage - most of them cost money though.

Here's a sample of sites in this category (find more in the appendix):

businesswire.com  
prlog.org  
betanews.com  
i-newswire.com  
pitchengine.com  
pr-inside.com  
prlog.org  
businessportal24.com  
cgidir.com  
free-press-release.com  
information-online.com

**Blog Guest Posting** - guest blogging is a powerful link building strategy, however, it's a time-consuming pain in the butt! This can boost your rankings but it is not mandatory to the Amazing Formula.

**Link Favors** - ask friends, Acquaintances and family to place links pointing from their sites to yours.

## Creating links for tier 2 and tier 3

Once you have all your tier 1 links set it is time to start building your tier 2 and tier 3 links.

While with tier 1 we were careful to create our links manually in order for them to appear as "naturally" as possible, with tiers 2 and 3 we can let the quality slip a bit and increase the overall quantity of links that we build.

We still want our links to be contextual and relevant, but we can now use auto generated content on a second tier without a problem. We can worry a lot less about the overall authority and page rank of the domains we are building links from as we start to move the focus away from quality and towards quantity.

For tiers 2 and 3 we are going to leave the "manual" path and move to the "automatic" path. We are going to use a tool that will generate all our tiers 2 and 3 automatically. The best tool for this task is [Senuke](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/senuke](http://www.liraz.com/senuke)). This is the tool that most successful Internet marketers use.

Senuke is a very powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links. I'm not going to describe here how Senuke works as they have videos on their site that describe it better than me. What I can tell you is that with Senuke you can create tiered link structures. As much as Senuke is powerful it is very easy to operate, creating tiered links is as easy as moving images on a screen - you need to see it to believe, just go to their site and watch the video. Now, what you do with Senuke is create a 2 tiered structure. It looks like a pyramid - one tier points to another tier that points to one of your tier 1 links - you need to build a different structure for each of your tier 1 links. Use their schedule feature to spread it over time.

Some say that it is safe to also use Senuke for creating the tier 1 links. They may be right, however being the cautious guy that I am, I am not yet ready to test this Hypothesis. I would stick with using only manual methods for the tier 1 links and I strongly advise you to do the same..

In addition to Senuke The Amazing Formula calls for the use of yet another powerful tool called [Backlink Booster](#) (If the link doesn't work, copy and paste the following URL into a browser: [www.liraz.com/backlinkbooster](http://www.liraz.com/backlinkbooster)). Backlink Booster automatically increases the power of the backlinks to your website. It's both a backlink indexer aiming to get your backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of your backlinks sends to your website (use it on your tier 1 backlinks).

Now, if we have Senuke why would we also need Backlink Booster? The fact is that many of the backlinks you are building are never found by Google thus seriously diminishing your linking efforts. What Backlink Booster does is it builds backlinks to your backlinks in a way that all of those backlinks that Google didn't find, are now found by Google. This not just help Google discover all of your backlinks, it also "boost" them so

that now more link juice gets passed to your site thus the authority they all possess is multiplied, which flows through to your website! So the end result is more, stronger backlinks!

My tests show that operating Backlink Booster in addition to Senuke creates a strong synergetic effect that translates in a much better Google rankings. It's the one-two punch that will get you that elusive Unfair Advantage. Anyway, in order to rip the full power of the Amazing Formula you need to activate both Senuke and Backlink Booster.

This concludes The blueprint of my simple strategy for making money online. Once you completed to create tire 2 and 3 links with Senuke and have Backlink Booster do its thing, all you have to do is sit back and watch your site climb the search engines rankings and the money that is pouring into your bank account.

Here's To Your Success

Meir Liraz

###

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## **Appendix 1: The 50 Best Paying Affiliate Marketing Markets**

The following are the best paying affiliate marketing markets:

- Acne
- Aging
- Allergies
- Anxiety
- Arthritis
- Asthma
- Auto Insurance
- Back Pain
- Beauty
- Cancer
- Cats
- Cosmetic Surgery
- Credit Cards
- Credit Repair
- Debt Consolidation
- Depression
- Diabetes
- Dogs
- Email Marketing
- Employment
- Fitness
- Forex
- Hair Care
- Hair Loss
- Health Insurance
- Home Improvement
- Home Mortgages
- Home Owner's Insurance
- Home Security
- Homeschooling
- Insomnia
- Internet Marketing
- Life Insurance
- Muscle Building
- Network Marketing
- Nutrition
- Online casinos
- Online Poker
- Parenting
- Payday Loans
- Personal Bankruptcy
- Personal Development
- Personal Finance

Pregnancy  
Quit Smoking  
Real Estate  
Skin Care  
Snoring  
Stock Market  
Stress  
Teeth Whitening  
Travel  
Web Hosting  
Weddings  
Weight Loss

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## Appendix 2: Sources for Backlinks Sorted by Category and Page Rank

This list include the following categories:

- \* Web 2.0's
- \* Bookmarks
- \* Directories
- \* Blog Directories
- \* Quality Article Directories
- \* Video
- \* RSS
- \* Doc Sharing
- \* Press Releases

**Important Note:** before you create backlinks with any of the sites on the following list make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

### Web 2.0's

<u>Domain</u>	<u>PR</u>
wordpress.com	9
blogger.com	9
issuu.com	9
yola.com	8
tumblr.com	8
weebly.com	8
my.opera.com	8
livejournal.com	8
typepad.com	8

sfgate.com	8
cerncourier.com	8
angelfire.com	7
tripod.com	7
jimdo.com	7
webnode.com	7
posterous.com	7
over-blog.com	7
webs.com	7
diigo.com	7
bravenet.com	7
newsvine.com	7
squidoo.com	7
jugem.jp	7
tripod.lycos.com	7
salon.com	7
goodreads.com	7
altnet.org	7
rediff.com	7
multiply.com	7
plinky.com	7
officelive.com	7
bravejournal.com	7
schuelerprofile.de	7

freewha.com	7
blog.co.uk	6
blogs.rediff.com	6
moonfruit.com	6
zimbio.com	6
fc2.com	6
flavors.me	6
wetpaint.com	6
hubpages.com	6
shutterfly.com	6
quizilla.teennick.com	6
webstarts.com	6
xanga.com	6
podbean.com	6
ucoz.com	6
purevolume.com	6
metafilter.com	6
dailystrength.org	6
democratandchronicle.com	6
wikia.com	6
gather.com	6
skyrock.com	6
carbonmade.com	6
en.netlog.com	6

cafemom.com	6
glogster.com	6
travelblog.org	6
jigsy.com	6
tribe.net	6
blog.de	6
travellerspoint.com	6
zoomr.com	6
piczo.com	6
jazztimes.com	6
dmusic.com	6
fotki.com	6
blogsme.com	6
freeblog.hu	6
twoday.net	6
areavoices.com	6
journalspace.com	6
diaryland.com	6
siteforum.com	6
blinkweb.com	5
doomby.com	5
blogbaker.com	5
http://blogetery.com	5
blogdrive.com	5

onsugar.com	5
opendiary.com	5
thoughts.com	5
ourmedia.org	5
snappages.com	5
spruz.com	5
soup.io	5
sosblog.com	5
dinstudio.com	5
terapad.com	5
webspawner.com	5
migente.com	5
jukeboxalive.com	5
flixya.com	5
ourstage.com	5
sosblogs.com	5
kaneva.com	5
weblogs.us	5
hazblog.com	5
ziki.com	5
pinkbike.com	5
yousaytoo.com	5
wayn.com	5
freehostia.com	5

simplesite.com	5
insanejournal.com	5
blogtext.org	5
myanimelist.net	5
webgarden.com	5
blog.hr	5
boulderweekly.com	5
madville.com	5
beep.com	5
springnote.com	5
zoomshare.com	5
scrapbook.com	5
realbuzz.com	5
ewebsite.com	5
fixya.com	5
350.com	5
blogdetik.com	5
quietwrite.com	5
ourstory.com	5
blogetery.com	5
blog.com.es	5
lifeyo.com	5
weblog.ro	5
postbit.com	5

mytripjournal.com	5
galtime.com	5
freeflux.net	5
blogs.ie	5
worldofminecraft.com	5
foss4lib.org	5
busythumbs.com	4
blogskinny.com	4
mywapblog.com	4
mylivepage.com	4
foodbuzz.com	4
wists.com	4
blurty.com	4
wallinside.com	4
vilago21.com	4
nexopia.com	4
bloghi.com	4
getjealous.com	4
lagbook.com	4
supernova.com	4
hpage.com	4
ohlog.com	4
quechup.com	4
inube.com	4

fotopages.com	4
kiwibox.com	4
upsaid.com	4
weddingwindow.com	4
nearlyweds.com	4
spi-blog.com	4
xomba.com	4
tblog.com	4
tabulas.com	4
2itb.com	4
mahiram.com	4
meemi.com	4
profileheaven.com	4
shoutpost.com	4
blogspot.com.au	4
ontheroad.to	4
blog.ca	4
visualsoociety.com	4
nireblog.com	4
blogreaction.com	4
pnn.com	4
freeblogspot.org	4
blogeasy.com	4
blogstudio.com	4

bloggum.com	4
bloggerteam.com	4
wikyblog.com	4
freeblogit.com	4
iseekblog.com	4
free-conversant.com	4
singledad.com	4
typolis.net	4
wikipages.com	4
buzzherd.com	3
publr.com	3
bloguni.com	3
iamsport.org	3
incompany.com	3
bizeso.com	3
flippingpad.com	3
sweetcircles.com	3
myindospace.com	3
weblogplaza.com	3
spyuser.com	3
modwedding.com	3
fotolode.com	3
blogge.rs	3
wedshare.com	3

blogono.com	3
iblog.at	3
journalfen.net	3
metsbook.com	3
salsahook.com	3
getwed.com	3
schuelerchat.net	3
blogster.com	2
directorise.com	2
glbsocial.net	2
uwcblog.com	2
medicalmarijuanalisting.org	2
siterun.eu	2
gonegothic.com	2
blogpico.com	2
evoood.com	2
donkbook.com	2
jacso.hk	2
makinitmag.com	2
inlocaltv.com	1
cloudles.com	1
my.telegraph.co.uk	0
livelogcity.com	0
flukiest.com	0

nyc.net.au	0
yapperz.com	0
deinekollegen.de	0
wheretogetengaged.com	0
hipero.com	0
yolasite.com	0
blogspirit.com	0
blogion.com	0
mynewblog.com	0
20six.co.uk	0
myblogsite.com	0
qapacity.com	0
blogstream.com	0
petbam.com	0
jamrie.com	0
honmag.com	0
jamendo.net	0
blog2blog.nl	0
journalhub.com	0
netcipia.com	0
getjealous.com	0
lastbyte.com	0
kambase.com	0
englandbd.co.uk	0

## **Bookmarks**

<b><u>Domains</u></b>	<b><u>PR</u></b>
connotea.org	8
delicious.com	8
digg.com	8
reddit.com	8
slashdot.org	8
stumbleupon.com	8
citeulike.org	8
chime.in	8
bibsonomy.org	7
blinklist.com	7
diigo.com	7
folkd.com	7
mister-wong.com	7
news.ycombinator.com	7
newsvine.com	7
bizsugar.com	6
jumptags.com	6
tagza.com	6
xmarks.com	6
kaboodle.com	6
tagza.com	6
amplify.com	5

dotnetkicks.com	5
fwisp.com	5
ikeepbookmarks.com	5
kirtsy.com	5
netvouz.com	5
stumpedia.com	5
buddymarks.com	5
clipclip.org	5
dropjack.com	5
linkagogo.com	5
wirefan.com	5
mylinkvault.com	4
oyax.com	4
bookmarktracker.com	4
chipmark.com	4
cloudytags.com	4
de.lirio.us	4
freelink.org	4
bmassess.net	3
blogbookmark.com	3
rambhai.com	3
blurpalicious.com	0
pineapple.io	0
startaid.com	0

## Directories

<u>Domains</u>	<u>PR</u>
wordpress.org/showcase	8
abc-directory.com	7
cssdrive.com	7
cuedirectory.com	7
dir.yahoo.com	7
dirbull.com	7
dirnext.com	7
Dmoz.org	7
Elecdir.com	7
elsf.org	7
envirolink.org	7
freepwebdirectory.com	7
ilovelanguages.com	7
medranks.com	7
musicmoz.org	7
nutch.org	7
paleoportal.org	7
realtor.com	7
relapi.org	7
thomasnet.com	7
archivd.com	6
art.net	6

bestwebgallery.com	6
Botw.org	6
business.com	6
charitychoice.co.uk	6
cssbased.com	6
cssbeauty.com	6
csselite.com	6
cssheaven.com	6
cssmayo.com	6
designer.com/directory/	6
diolead.com	6
directory.ac	6
ehf-newdelhi.org	6
ezilon.com	6
familyfriendlysites.com	6
Fishlinkcentral.com	6
hotvsnor.com	6
intellisparx.org	6
jayde.com	6
jhucr.org	6
joeant.com	6
kahuki.com	6
kinderstart.com	6
mavensearch.com	6

mobileawesomeness.com	6
nzs.com	6
scrubtheweb.com	6
siteinspire.com	6
sitepromotiondirectory.com	6
smsweb.org	6
somuch.com	6
styleboost.com	6
sumodirectory.com	6
thebestdesigns.com	6
ukinternetdirectory.net	6
usacitylink.com	6
vrg.org/links/	6
webdesigners-directory.com	6
webdesignfinders.net	6
webdirectory.com	6
2yi.net	5
aaaagencysearch.com	5
abilogic.com	5
Alivedirectory.com	5
allensguide.com	5
allspiritual.com	5
amphotech.com	5
arakne-links.com	5

<a href="http://artchain.com">artchain.com</a>	5
<a href="http://azoos.com">azoos.com</a>	5
<a href="http://boliviaweb.com">boliviaweb.com</a>	5
<a href="http://britainbusinessdirectory.com">britainbusinessdirectory.com</a>	5
<a href="http://britishinformation.com">britishinformation.com</a>	5
<a href="http://business-directory-uk.co.uk">business-directory-uk.co.uk</a>	5
<a href="http://busybits.com">busybits.com</a>	5
<a href="http://canadaone.com/business/">canadaone.com/business/</a>	5
<a href="http://canlinks.net">canlinks.net</a>	5
<a href="http://capterra.com/browse">capterra.com/browse</a>	5
<a href="http://comeonaussie.com">comeonaussie.com</a>	5
<a href="http://creattica.com">creattica.com</a>	5
<a href="http://css-showcase.com">css-showcase.com</a>	5
<a href="http://cssleak.com">cssleak.com</a>	5
<a href="http://cssnature.org">cssnature.org</a>	5
<a href="http://danielmillions.com">danielmillions.com</a>	5
<a href="http://designflavr.com">designflavr.com</a>	5
<a href="http://digmo.org">digmo.org</a>	5
<a href="http://directory-web.net">directory-web.net</a>	5
<a href="http://directory.classifieds1000.com">directory.classifieds1000.com</a>	5
<a href="http://directoryworld.net">directoryworld.net</a>	5
<a href="http://Dirjournal.com">Dirjournal.com</a>	5
<a href="http://dirplanet.in">dirplanet.in</a>	5
<a href="http://discoverourtown.com">discoverourtown.com</a>	5

divinecss.com	5
dmegs.com	5
domaining.in	5
earthwebdirectory.com	5
elib.org	5
engineersedge.com	5
enqira.com	5
eurobreeder.com	5
exactseek.com	5
Findelio.com	5
foliofocus.com	5
frety.net	5
geniusfind.com	5
gimpsy.com	5
globallinknetworks.com	5
gmawebdirectory.com	5
goguides.org	5
healthdirectorymoz.com	5
hotel-base.com	5
html5gallery.com	5
lillumirate.com	5
incrawler.com	5
iozoo.com	5
itravelnet.com	5

kwika.org	5
lessonplansearch.com	5
linkandthink.org	5
linksgiving.com	5
locanto.com	5
lshmentor.net	5
marketinginternetdirectory.com	5
massivelinks.com	5
mastbusiness.com	5
mastersite.com	5
mundopt.com	5
onemission.com	5
operationuplink.org	5
overlandagency.com	5
rakcha.com	5
re-quest.net	5
resourcelinks.net	5
screenalicious.com	5
screenfluent.com	5
skoobe.biz	5
splashdirectory.com	5
splut.co.uk	5
splut.com	5
submissionwebdirectory.com	5

thedesigninspiration.com	5
thetortellini.com	5
traveltourismdirectory.com	5
travelwebdir.com	5
tsection.com	5
ukdirectory.co.uk	5
uncoverthenet.com	5
usalistingdirectory.com	5
volta.net	5
w3csites.com	5
web-design-directory-uk.co.uk	5
web-dir.com	5
websitelaunchpad.com	5
webworldindex.com	5
worldsiteindex.com	5
wv-travel-directory.com	5
zepti.com	5
zorg-directory.com	5
dmegs.com	5
search4i.com	5
101besthtml5sites.com	4
1abc.org	4
247webdirectory.com	4
777media.com	4

9sites.net	4
a1webdirectory.org	4
a1weblinks.net	4
academiamexicanadecine.org	4
alistdirectory.com	4
allworldlinks.com	4
allydirectory.com	4
amidalla.de	4
ananar.com	4
anthonyparsons.com	4
authoritydirectory.com	4
awi-smi.com	4
azlisted.com	4
bestfreewebsites.net	4
bizhwy.com	4
blogannounce.info	4
blueboomerang.com	4
brownbook.net	4
buysll.com	4
charitiesdirectory.com	4
charity-charities.org	4
charity.com	4
charitylibrary.co.uk	4
charityportal.org.uk	4

<a href="http://chicagoix.com">chicagoix.com</a>	4
<a href="http://citystar.com">citystar.com</a>	4
<a href="http://concasida2010.org">concasida2010.org</a>	4
<a href="http://congoma.org">congoma.org</a>	4
<a href="http://craftdirectory.org/edirectory/">craftdirectory.org/edirectory/</a>	4
<a href="http://craftpop.com">craftpop.com</a>	4
<a href="http://craftsitedirectory.com">craftsitedirectory.com</a>	4
<a href="http://csscount.com">csscount.com</a>	4
<a href="http://cyberwebsearch.com">cyberwebsearch.com</a>	4
<a href="http://deathndementia.com">deathndementia.com</a>	4
<a href="http://directory.e-sangha.com">directory.e-sangha.com</a>	4
<a href="http://directory.v7n.com">directory.v7n.com</a>	4
<a href="http://directory4u.org">directory4u.org</a>	4
<a href="http://diroo.org">diroo.org</a>	4
<a href="http://ebjuris.com">ebjuris.com</a>	4
<a href="http://ethicaldirectory.co.uk">ethicaldirectory.co.uk</a>	4
<a href="http://expofreightuae.com">expofreightuae.com</a>	4
<a href="http://fasflight.com">fasflight.com</a>	4
<a href="http://fedoma.org">fedoma.org</a>	4
<a href="http://flookie.net">flookie.net</a>	4
<a href="http://funender.com/free_link_directory">funender.com/free_link_directory</a>	4
<a href="http://gainweb.org">gainweb.org</a>	4
<a href="http://gateway-worldwide.com">gateway-worldwide.com</a>	4
<a href="http://gazingus.org">gazingus.org</a>	4

global-weblinks.com	4
gmdir.com	4
goongee.com	4
hedir.com	4
html5-showcase.com	4
html5mania.com	4
humanediteddirectory.net	4
icfmt.org	4
info-listings.com	4
iqnewsroom.com	4
jasminedirectory.com	4
kk-club.com	4
linkaddurl.com	4
linkcentre.com	4
linkopedia.com	4
linkpartnersdirectory.com	4
linkroo.com	4
linksnativos.com	4
linkteve.com	4
macsverige.org	4
mastermoz.com	4
moo-directory.com	4
mygreencorner.com	4
netinsert.com	4

nonar.com	4
ohs.com.au/directory/	4
onlinesociety.org	4
organiclinker.com	4
ozami.com	4
pedsters-planet.co.uk	4
phillyfirstonthefourth.com	4
prolinkdirectory.com	4
puppyurl.com	4
qango.com	4
qualityinternetdirectory.com	4
rdirectory.net	4
rightwingeye.com	4
roask.com	4
saintbarth.org	4
searchsight.com	4
seoseek.net	4
sevenseek.com	4
shobby.co.uk	4
siliconsalley.com	4
sites-plus.com	4
slackalice.com	4
spiritsearch.com	4
submitlinkurl.com	4

sundaysalonchicago.com	4
surfsafely.com	4
thalesdirectory.com	4
the-photographer-directory.com	4
tmaonline.net	4
tslindia.org	4
turnpike.net	4
txtlinks.com	4
tygo.com	4
uksuperweb.co.uk	4
unscol.org	4
vierearch.com	4
voxcap.com	4
w3catalog.com	4
web-beacon.com	4
webbozz.com	4
website-services.biz	4
websitespromotiondirectory.com	4
websquash.com	4
welovewp.com	4
wikidweb.com	4
wpbartsdistrict.com	4
wpgala.com	4
wpinspiration.com	4

wwwi.co.uk	4
yoofindit.com	4
zdirectory.net	4
askmatrix.com	4
addurl.nu	4
linkdirectory.com	4
internet- heaven.co.uk/stuff/add.php	4
9ug.com	3
alaki.net	3
allstatesusadirectory.com	3
beedirectory.com	3
bigfreeguide.com	3
bigtraveling.com	3
blogaboutmysite.com	3
candydetective.com	3
cssmania.com	3
cwrp.net	3
dearbetty.com	3
devoteclub.com	3
digitaleveuk.org	3
directmylink.com	3
directory.cnjiushang.com	3
directory.pr-club.net	3

<a href="http://directory.ttra2008.com">directory.ttra2008.com</a>	3
<a href="http://directory.yourartsn Crafts.com">directory.yourartsn Crafts.com</a>	3
<a href="http://dirwizard.com">dirwizard.com</a>	3
<a href="http://divide.org.uk">divide.org.uk</a>	3
<a href="http://documentosbinarios.com">documentosbinarios.com</a>	3
<a href="http://donation4charity.org/pages/charity-directory">donation4charity.org/pages/charity-directory</a>	3
<a href="http://dreamsubmitting.mylinea.com">dreamsubmitting.mylinea.com</a>	3
<a href="http://eicq.org">eicq.org</a>	3
<a href="http://eliteanswers.com/directory/">eliteanswers.com/directory/</a>	3
<a href="http://ewilla.com">ewilla.com</a>	3
<a href="http://fairelection.us">fairelection.us</a>	3
<a href="http://freewebsitedirectories.com">freewebsitedirectories.com</a>	3
<a href="http://gii.in">gii.in</a>	3
<a href="http://gizmopromo.net">gizmopromo.net</a>	3
<a href="http://goexporters.com">goexporters.com</a>	3
<a href="http://gosearchbusiness.com">gosearchbusiness.com</a>	3
<a href="http://greenstalk.com">greenstalk.com</a>	3
<a href="http://gzzt.org">gzzt.org</a>	3
<a href="http://herlight.com">herlight.com</a>	3
<a href="http://html5elite.com">html5elite.com</a>	3
<a href="http://html5websites.net">html5websites.net</a>	3
<a href="http://hydeparkbooks.com">hydeparkbooks.com</a>	3
<a href="http://indexking.net">indexking.net</a>	3

<a href="http://iowasilver.com">iowasilver.com</a>	3
<a href="http://jaborwhalky.com">jaborwhalky.com</a>	3
<a href="http://linknow.co.nz">linknow.co.nz</a>	3
<a href="http://lookforth.com">lookforth.com</a>	3
<a href="http://marketingwho.com">marketingwho.com</a>	3
<a href="http://nadrealizem.com">nadrealizem.com</a>	3
<a href="http://netwerker.com">netwerker.com</a>	3
<a href="http://netzoning.com">netzoning.com</a>	3
<a href="http://newhealthdirectory.com">newhealthdirectory.com</a>	3
<a href="http://nkssnet.net">nkssnet.net</a>	3
<a href="http://nometrix.com">nometrix.com</a>	3
<a href="http://onlineshoppers.ca">onlineshoppers.ca</a>	3
<a href="http://pmarketing.com">pmarketing.com</a>	3
<a href="http://primodirectory.com">primodirectory.com</a>	3
<a href="http://reallyfirst.com">reallyfirst.com</a>	3
<a href="http://rubberstamped.org">rubberstamped.org</a>	3
<a href="http://search-o-rama.com">search-o-rama.com</a>	3
<a href="http://searchwebworld.com">searchwebworld.com</a>	3
<a href="http://secondwavesystems.com">secondwavesystems.com</a>	3
<a href="http://sitesnoop.com">sitesnoop.com</a>	3
<a href="http://sonoracelticfaire.co">sonoracelticfaire.co</a>	3
<a href="http://speedydirectory.com">speedydirectory.com</a>	3
<a href="http://sudanow.net">sudanow.net</a>	3
<a href="http://thebrickwall.com/directory/">thebrickwall.com/directory/</a>	3

<a href="http://thegreatdirectory.org">thegreatdirectory.org</a>	3
<a href="http://ukcharities.org">ukcharities.org</a>	3
<a href="http://usawebsitesdirectory.com">usawebsitesdirectory.com</a>	3
<a href="http://worldwidelist.net">worldwidelist.net</a>	3
<a href="http://wpfloat.com">wpfloat.com</a>	3
<a href="http://yourjoker.com">yourjoker.com</a>	3
<a href="http://directory-free.com">directory-free.com</a>	2
<a href="http://directory-global.com">directory-global.com</a>	2
<a href="http://emedinews.com/directory/">emedinews.com/directory/</a>	2
<a href="http://html-five.net">html-five.net</a>	2
<a href="http://iwebtool.com/directory/">iwebtool.com/directory/</a>	2
<a href="http://kiwidir.com">kiwidir.com</a>	2
<a href="http://needacomodation.com">needacomodation.com</a>	2
<a href="http://pegasusdirectory.com">pegasusdirectory.com</a>	2
<a href="http://site-sift.com">site-sift.com</a>	2
<a href="http://webahead.net">webahead.net</a>	2
<a href="http://websiteopening.com">websiteopening.com</a>	2
<a href="http://almapubliclibrary.org">almapubliclibrary.org</a>	0
<a href="http://bigall.com">bigall.com</a>	0
<a href="http://hitwebdirectory.com">hitwebdirectory.com</a>	0
<a href="http://directoryexpert.org">directoryexpert.org</a>	
<a href="http://rapidenetwork.eu">rapidenetwork.eu</a>	
<a href="http://douz.org">douz.org</a>	
<a href="http://webbozz.com">webbozz.com</a>	

## Blog Directories

<u>Domains</u>	<u>PR</u>
technorati.com	8
alltop.com	7
blogs.com	7
globeofblogs.com	7
blogcatalog.com	6
topix.net/dir	6
blogtopsites.com	6
blogtoplist.com	6
ontoplist.com	6
hotvsnot.com	6
blogs.botw.org	6
blogarama.com	6
blogflux.com/	6
icerocket.com	6
bloggernity.com	6
blogrankings.com	6
bloghub.com	6
blogsrafer.com	6
zimbio.com/company/bloggers	5
topblogarea.com	5
bloglisting.net	5
bloghints.com	5

<a href="http://loadedweb.com">loadedweb.com</a>	5
<a href="http://webworldindex.com">webworldindex.com</a>	5
<a href="http://addyourblog.com">addyourblog.com</a>	5
<a href="http://crayon.net">crayon.net</a>	5
<a href="http://blogdirs.com">blogdirs.com</a>	5
<a href="http://bloggernow.com">bloggernow.com</a>	5
<a href="http://bloggingfusion.com">bloggingfusion.com</a>	5
<a href="http://placeblogger.com">placeblogger.com</a>	5
<a href="http://regator.com">regator.com</a>	5
<a href="http://blog-directory.org/add-blog.php">blog-directory.org/add-blog.php</a>	5
<a href="http://bloguniverse.com">bloguniverse.com</a>	5
<a href="http://minnesota.com/blog-directory">minnesota.com/blog-directory</a>	5
<a href="http://blogville.us">blogville.us</a>	5
<a href="http://nycbloggers.com">nycbloggers.com</a>	5
<a href="http://blog-search.com">blog-search.com</a>	5
<a href="http://buzzerhut.com">buzzerhut.com</a>	5
<a href="http://blogscanada.ca">blogscanada.ca</a>	5
<a href="http://delightfulblogs.com">delightfulblogs.com</a>	5
<a href="http://blogtree.com">blogtree.com</a>	5
<a href="http://blogbal.com">blogbal.com</a>	5
<a href="http://bloglinker.com">bloglinker.com</a>	5
<a href="http://theweblogreview.com">theweblogreview.com</a>	5
<a href="http://flookie.net">flookie.net</a>	5
<a href="http://topofblogs.com">topofblogs.com</a>	4

<a href="http://blogs.avivadirectory.com">blogs.avivadirectory.com</a>	4
<a href="http://rateitall.com/s-4679-blog-directory.aspx">rateitall.com/s-4679-blog-directory.aspx</a>	4
<a href="http://blurtit.com">blurtit.com</a>	4
<a href="http://theseeking.com">theseeking.com</a>	4
<a href="http://fybersearch.com">fybersearch.com</a>	4
<a href="http://info-listings.com">info-listings.com</a>	4
<a href="http://bloggerschoiceawards.com">bloggerschoiceawards.com</a>	4
<a href="http://blogio.net">blogio.net</a>	4
<a href="http://A1weblinks.net">A1weblinks.net</a>	4
<a href="http://topsiteswebdirectory.com">topsiteswebdirectory.com</a>	4
<a href="http://blogskinny.com">blogskinny.com</a>	4
<a href="http://blogadr.com">blogadr.com</a>	4
<a href="http://feedplex.com">feedplex.com</a>	4
<a href="http://feedmap.net">feedmap.net</a>	4
<a href="http://wilsdomain.com">wilsdomain.com</a>	4
<a href="http://blogdirectory.net">blogdirectory.net</a>	4
<a href="http://blogdire.com">blogdire.com</a>	4
<a href="http://blogsrating.com">blogsrating.com</a>	4
<a href="http://sarthak.net">sarthak.net</a>	4
<a href="http://roask.com">roask.com</a>	4
<a href="http://blogsitelist.com">blogsitelist.com</a>	4
<a href="http://spillbean.com">spillbean.com</a>	4
<a href="http://photarium.com">photarium.com</a>	4

<a href="http://blogpoint.com">blogpoint.com</a>	4
<a href="http://spicypage.com/">spicypage.com/</a>	4
<a href="http://blogsbycountry.com">blogsbycountry.com</a>	4
<a href="http://blogdirectorysubmission.com">blogdirectorysubmission.com</a>	4
<a href="http://blogannounce.info">blogannounce.info</a>	4
<a href="http://lazyblogdirectory.com">lazyblogdirectory.com</a>	4
<a href="http://blogratings.com">blogratings.com</a>	4
<a href="http://top-blogs.org">top-blogs.org</a>	4
<a href="http://wordpressblogdirectory.com">wordpressblogdirectory.com</a>	4
<a href="http://blogdirectory.ws">blogdirectory.ws</a>	4
<a href="http://bloguniverse.org">bloguniverse.org</a>	4
<a href="http://webloogle.com">webloogle.com</a>	4
<a href="http://goblogz.com">goblogz.com</a>	4
<a href="http://blogdirectory.org.uk">blogdirectory.org.uk</a>	4
<a href="http://lisblogsource.net">lisblogsource.net</a>	4
<a href="http://freewebs.com/blogotion">freewebs.com/blogotion</a>	3
<a href="http://portal.eatonweb.com">portal.eatonweb.com</a>	3
<a href="http://lsblogs.com">lsblogs.com</a>	3
<a href="http://blogs-collection.com">blogs-collection.com</a>	3
<a href="http://bloggeries.com">bloggeries.com</a>	3
<a href="http://blogzooop.com">blogzooop.com</a>	3
<a href="http://blogratedirectory.com">blogratedirectory.com</a>	3
<a href="http://search4blogs.com/bloggers/index.php">search4blogs.com/bloggers/index.php</a>	3
<a href="http://blogsthatfollow.com">blogsthatfollow.com</a>	3

<a href="http://blogsfor-small-business.com">blogsfor-small-business.com</a>	3
<a href="http://blogdir.co.uk">blogdir.co.uk</a>	3
<a href="http://blogfolders.com">blogfolders.com</a>	3
<a href="http://birminghambloggers.contactbox.co.uk">birminghambloggers.contactbox.co.uk</a>	3
<a href="http://bloggerhq.net">bloggerhq.net</a>	3
<a href="http://blogshaven.com">blogshaven.com</a>	3
<a href="http://websandiego.org/business/reg.php">websandiego.org/business/reg.php</a>	3
<a href="http://blogwebdirectory.com">blogwebdirectory.com</a>	3
<a href="http://gozoof.com">gozoof.com</a>	3
<a href="http://blog.directory-see.com">blog.directory-see.com</a>	3
<a href="http://blogpopular.net">blogpopular.net</a>	3
<a href="http://conseillemoi.net">conseillemoi.net</a>	3
<a href="http://bloggersdirectory.org">bloggersdirectory.org</a>	3
<a href="http://blogscollection.com">blogscollection.com</a>	3
<a href="http://shoutyoursite.com">shoutyoursite.com</a>	3
<a href="http://alotofblogs.com">alotofblogs.com</a>	3
<a href="http://boosterblog.net">boosterblog.net</a>	3
<a href="http://aveblogs.com">aveblogs.com</a>	3
<a href="http://directoryblogs.com">directoryblogs.com</a>	3
<a href="http://blogirific.com">blogirific.com</a>	3
<a href="http://blogpopular.com">blogpopular.com</a>	3
<a href="http://wutzle.com/browse.php">wutzle.com/browse.php</a>	3
<a href="http://blogsranker.com">blogsranker.com</a>	3
<a href="http://liquida.com">liquida.com</a>	2

<a href="http://bestblogs.org">bestblogs.org</a>	2
<a href="http://ablogin.com">ablogin.com</a>	2
<a href="http://anse.de">anse.de</a>	2
<a href="http://blogvillage.gotop100.com">blogvillage.gotop100.com</a>	2
<a href="http://directory.bloggertalk.net">directory.bloggertalk.net</a>	2
<a href="http://2searchblogs.com">2searchblogs.com</a>	2
<a href="http://ajdee.com/pages/Blogs/index.html">ajdee.com/pages/Blogs/index.html</a>	2
<a href="http://blogicas.com/directory">blogicas.com/directory</a>	2
<a href="http://surrealblog.com">surrealblog.com</a>	2
<a href="http://listablog.com">listablog.com</a>	2
<a href="http://goblog4i.com">goblog4i.com</a>	2
<a href="http://bloghitlist.com">bloghitlist.com</a>	2
<a href="http://creative-blogs.com">creative-blogs.com</a>	2
<a href="http://problogdirectory.com">problogdirectory.com</a>	2
<a href="http://blogification.com">blogification.com</a>	2
<a href="http://themillionblogs.com">themillionblogs.com</a>	2
<a href="http://freeblogdirectory.info">freeblogdirectory.info</a>	2
<a href="http://blogdesam.com">blogdesam.com</a>	2
<a href="http://blogsearchengine.com">blogsearchengine.com</a>	1
<a href="http://mylot.com/w/blogs/default.aspx">mylot.com/w/blogs/default.aspx</a>	1
<a href="http://britblog.com">britblog.com</a>	1
<a href="http://fuelmyblog.com">fuelmyblog.com</a>	1
<a href="http://blogdirectory.ckalari.com">blogdirectory.ckalari.com</a>	1
<a href="http://bldir.net">bldir.net</a>	1

<a href="http://weblogs.co.in">weblogs.co.in</a>	1
<a href="http://ultimateblogdirectory.com">ultimateblogdirectory.com</a>	1
<a href="http://pinoyblogger.com/directory">pinoyblogger.com/directory</a>	1
<a href="http://geoblogdirectory.com">geoblogdirectory.com</a>	1
<a href="http://heliosblogs.com/allcats.html">heliosblogs.com/allcats.html</a>	1
<a href="http://bloggercyber.com">bloggercyber.com</a>	1
<a href="http://bloggerinternet.com">bloggerinternet.com</a>	1
<a href="http://exclusivedirectory.net">exclusivedirectory.net</a>	1
<a href="http://bloggerglobal.com">bloggerglobal.com</a>	1
<a href="http://blogswirl.com">blogswirl.com</a>	1
<a href="http://directories.totalblogdirectory.com">directories.totalblogdirectory.com</a>	0
<a href="http://blog-collector.com">blog-collector.com</a>	0
<a href="http://mynewblog.com/lastsites">mynewblog.com/lastsites</a>	0
<a href="http://blogdumps.com/index.php">blogdumps.com/index.php</a>	0
<a href="http://blogit.com/blogs/default.aspx">blogit.com/blogs/default.aspx</a>	0
<a href="http://blogtagstic.com">blogtagstic.com</a>	0
<a href="http://directory.ubdaily.com">directory.ubdaily.com</a>	0
<a href="http://splogspot.com">splogspot.com (www.)</a>	0
<a href="http://blloggs.com">blloggs.com</a>	0
<a href="http://directory.blogaz.net">directory.blogaz.net</a>	0
<a href="http://urldigger.com">urldigger.com</a>	0
<a href="http://global-blogs.info">global-blogs.info</a>	0
<a href="http://bloggazines.com">bloggazines.com</a>	0

## **Article Directories**

**Domains**                      **PR**

TheFreeLibrary.com	7
Ezinearticles.com	6
GoArticles.com	6
SelfGrowth.com	6
Gather.com	6
ArticlesBase.com	5
ArticleDashboard.com	5
ArticleSnatch.com	5
ArticleCity.com	5
Isnare.com	5
YouSayToo.com	5
Focus.com	5
IdeaMarketers.com	4
SooperArticles.com	4
Amazines.com	4
ArticleRich.com	4
ArticleBlast.com	4
ArticleTrader.com	4
Wrytestuff.com	4
EvanCarmichael.com	4

**Video Sharing**

youtube.com	9
vimeo.com	9

dailymotion.com	7
metacafe.com	7
truveo.com	7
videoegg.com	7
videobomb.com	7
veoh.com	6
liveleak.com	6
ifilm.com	6
stickam.com	6
stupidvideos.com	6
blinkx.com	6
magnify.net	6
sevenload.com	6
grindtv.com	6
selfcasttv.com	6
flixya.com	5
ourmedia.org	5
mefedia.com	5
orb.com	5
videosift.com	5
shozu.com/portal	5
pandora.tv	5
eyespot.com	5
vmix.com	5

mediamax.com	5
phanfare.com	5
clipshack.com	5
gofish.com	5
freevlog.org	5
loomia.com	5
glidedigital.com	5
vongo.com	5
vlogmap.org	5
dropshots.com	4
bigcontact.com	4
flurl.com	4
bofunk.com	4
fireant.tv	4
broadbandsports.com	4
clipmoon.com	4
gawkk.com	4
vidmax.com	4
sumo.tv	4
qoof.com	4
openvlog.com	4
podesk.com	4
popcast.com	4
tubetorial.com	3

magnoto.com	3
poddater.com	3
pixparty.com	3
grinvi.com	3
pooxi.com	3
divicast.com	3
broadsnatch.com	3
woomu.com	3
everybit.com	3
custom-niche-videos.com	2
evideoshare.com	2
boltfolio.com	2

## **RSS Directories**

<b><u>Domains</u></b>	<b><u>PR</u></b>
topix.net	7
blogdigger.com	6
feedage.com	6
feedcat.net	6
finance-investing.com	6
jordomedia.com	6
medworm.com	6
redtram.com	6
rssmountain.com	6
swoogle.umbc.edu	6

<a href="http://automotive-links.mustangv8.com/RSS-directory">automotive-links.mustangv8.com/RSS-directory</a>	5
<a href="http://chordata.info">chordata.info</a>	5
<a href="http://gabbr.com">gabbr.com</a>	5
<a href="http://plazoo.com">plazoo.com</a>	5
<a href="http://rssmicro.com">rssmicro.com</a>	5
<a href="http://rsstop10.com">rsstop10.com</a>	5
<a href="http://urlfanx.com">urlfanx.com</a>	5
<a href="http://5z5.com">5z5.com</a>	4
<a href="http://educational-feeds.com">educational-feeds.com</a>	4
<a href="http://feedagg.com">feedagg.com</a>	4
<a href="http://feedplex.com">feedplex.com</a>	4
<a href="http://feedsee.com">feedsee.com</a>	4
<a href="http://keegy.com">keegy.com</a>	4
<a href="http://medical-feeds.com">medical-feeds.com</a>	4
<a href="http://newzalert.com">newzalert.com</a>	4
<a href="http://ngoid.sourceforge.net">ngoid.sourceforge.net</a>	4
<a href="http://oobdoo.com">oobdoo.com</a>	4
<a href="http://paiddirectory.com">paiddirectory.com</a>	4
<a href="http://political-humor.net">political-humor.net</a>	4
<a href="http://postami.com">postami.com</a>	4
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<a href="http://rssmotron.com">rssmotron.com</a>	4

solarwarp.net	4
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anatech.net	3
moneyhighstreet.com	3
rsschomp.com	3
rssfeeds.org	3
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feedgy.com	2
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## **Press Releases**

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<a href="http://prfocus.com">prfocus.com</a>	3
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<a href="http://postafreepressrelease.com">postafreepressrelease.com</a>	2
<a href="http://prfriend.com">prfriend.com</a>	2
<a href="http://prbd.net">prbd.net</a>	2
<a href="http://pressreleasecirculation.com">pressreleasecirculation.com</a>	2
<a href="http://releasewire.org">releasewire.org</a>	2
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<a href="http://netforcepress.com">netforcepress.com</a>	1

astro-business.com	0
bitboot.com	0
clickanews.com	0
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netforcenews.com	0
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