

Web Design: 101 Great Tips and Ideas Proven to Kick-Start Your Web Design

By BizMove Management Training Institute

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1. The Single Most Critical Factor in Making Money Online

You may be wondering who am I and what qualify me to give you Web Design advice. Well, my name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my activities as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one, as a leading player in the internet marketing arena.

I've been an active internet marketer since the first days of the Internet, back then the reigning search engines were dinosaurs bearing names like Alta-Vista, Infoseek and Lycos, while Google was just a vague idea in the minds of two brilliant Stanford University students.

As I don't believe in theories and opinions, I've tested dozens of Internet marketing ideas, strategies and variables. Some proved to be successful while others bombed (and served me well as learning experiences). I must've been doing something right as I managed to accumulate along the way a seven figure fortune. The bottom line is that I've come up with a simple strategy that has enabled me to make money online like crazy.

As a bonus, I've included within this book a special section where I describe exactly the simple strategy that made me an Internet Millionaire. This is a step by step guide that will allow you to mimic my method and make a killing online.

Why reveal my methods now? Well, I'm semi retired now and I've made enough money so that my kids do not have to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the Internet marketing battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where the simple strategy presented in the bonus section come into play. It will give you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet marketing battles. The single most important factor in utilizing this strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by Google and you need to climb up the search engines' results pages (SERPs). Unfortunately Google gives preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative. Sound complicated? don't worry, in the special bonus section, I'll give you exact instructions as of how to do it right.

Here's a list of the tools and services that I use while executing my strategy, later on I'll show you exactly how the strategy works and how these tools integrates perfectly within it to come up with the easiest, fastest, most effective way of making money online:

- 1. Keyword Research Tool:** [Keyword Canine](http://www.liraz.com/canine) - a multi-featured tool for niche discovery, keyword research and backlink analysis (for more details see here: <http://www.liraz.com/canine>)
- 2. Hosting Service:** [HostGator](http://www.liraz.com/hostgator) - a reliable web hosting. Has some extra features that makes it suitable for internet marketing activities. (for more details see here: <http://www.liraz.com/hostgator>)
- 3. Wordpress Theme:** [Thesis](http://www.liraz.com/thesis) - much more than a theme, it's more of a design and template manager for Wordpress. Most suitable for a business site that is meant to be ranked high on the search engines. (for more details see here: <http://www.liraz.com/thesis>)
- 4. Content Creator:** [Article Builder](http://www.liraz.com/articlebuilder) - produces high quality unique articles built around the topics and keywords that you give it. (for more details see here: <http://www.liraz.com/articlebuilder>)
- 5. Email Marketing Tool:** [Weber](http://www.liraz.com/aweber) - automatically manage all email marketing activities: creates sign-up forms, collects and manages subscribers, sends out scheduled emails and more. Powerful yet very easy to use. (for more details see here: <http://www.liraz.com/aweber>)
- 6. Article Spinner:** [The Best spinner](http://www.liraz.com/bestspinner) - a multi-featured tool for creating multiple versions of an article that will be seen as unique in the search engines. (for more details see here: <http://www.liraz.com/bestspinner>)
- 7. Links Building knowledge:** [Link Building Course](http://www.liraz.com/linkbuilding) - a comprehensive link building learning framework that is constantly updated to reflect the most recent effective link building strategies (for more details see here: <http://www.liraz.com/linkbuilding>)
- 8. Manual Link Building:** [Rank Crew](http://www.liraz.com/rankcrew) - an affordable and reliable manual link building service (for more details see here: <http://www.liraz.com/rankcrew>).
- 9. Automatic Directory Submission:** [DeepLinkerPro](http://www.liraz.com/deeplinker) - automate the creation of manual directory links, allows the use of varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible (for more details see here: <http://www.liraz.com/deeplinker>)
- 10. Automatic Link Builder:** [Senuke](http://www.liraz.com/senuke) - a powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links (for more details see here: <http://www.liraz.com/senuke>)
- 11. Backlinks Indexer and Booster:** [Backlink Booster](http://www.liraz.com/backlinkbooster) - automatically increases the power of the backlinks to a website. It's both a backlink indexer aiming to get the backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of the backlinks sends to a website (for more details see here: <http://www.liraz.com/backlinkbooster>)

Now, the next chapter features great tips and ideas proven to kick-start your Web Design. Starting in chapter 3 I reveal the simple strategy that made me an internet millionaire.

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2. 101 Great Tips and Ideas Proven to Kick-Start Your Web Design

1. Although it is common to see the www. at the front of a website URL, you should try to make sure that you can access your site whether you choose to include it or not. This will make it much easier for anyone to access regardless of how they type it.
2. Don't disable the visitor's right-click functionality. Some sites do this in order to prevent people from copying and pasting text or saving images from the site. The thing is, it doesn't work and disables other useful functions. OCR can be used to capture text from such sites, and grabbing images is as simple as taking a screenshot.
3. Creating a site map is a very important part of the web design process. A site map is an effective way to inform visitors of the various kinds of content that your website has to offer, and is a great tool for navigating your website. Search engine crawlers will also utilize your site map for similar reasons, and therefore, including a site map will help boost your search rankings. Make sure your website has a site map, and that it is through.
4. Be sure the websites you're designing are cross-browser compatible. You must check your site in the most popular versions of every top browser. Some examples include Internet Explorer, Google Chrome, Safari, Mozilla Firefox and Opera. Many users use these browsers for surfing online, so you need to be sure your designs are being seen correctly on whatever they use.
5. If the design of your website needs to be mobile friendly, keep in mind that mobile devices have smaller screens and limited bandwidth. To account for smaller screens, you should try to design your website as a single narrow column so that the user only needs to navigate vertically, as opposed to both horizontally and vertically. Limited bandwidth means that you should be extra concerned about your file sizes. You can also opt to create a separate version of your website specifically for mobile devices.
6. Always use the same type of fonts so that guest to your site don't become agitated by reading different types of fonts. You want people to browse through the site with ease so that they can just concentrate on the material on the site and what the site has to offer.
7. When designing a website, seek out your target audience, and poll or ask people what they would like to see in a site. This can help you with the design as well as the many features available on your site. Advice from what your target audience wants to see is pertinent to the design of your site.

8. Always utilize media and content that is both relative to your site's goal, but also interesting to the potential consumers who will be viewing your site. A site that has relative info, but that is not interesting, won't captivate its audience. A website that uses fun, but non-relative information, will captivate the wrong audience. Both methods equal profits that you are losing.

9. Never enter into a website development course unless you already understand the basics. The vast majority of people in these courses are already far ahead of you, thus the material being taught is strictly technical. There is no buffer period. You'll go from 0 to 60 instantly and will be left behind if you enter as a complete novice.

10. While bright and bold may be your style, you have to remember that designing a site is just as much for your visitors as it is for you, so take it easy on those bright, bold color options. Having a bright site might just scare people away. The last thing you want is a blinding shade of neon green making it hard to see your content.

11. A great way to determine your website appeal is to check your site's statistics every time you update the site. You will be able to tell who is visiting your site and which pages they're spending the most time on. This will give you an idea on what to update to keep them coming back for more.

12. You want to make certain the search box is at the top of your webpage, and allows 27 characters at least. Label the button next to the search box "search." Don't use other labels, such as "go," as these will cause visitors to miss seeing the box when they are looking for it. Taking these steps ensures that visitors can find and use the search box easily so that they can find whatever they are seeking.

13. Avoid adding too much content on your page that will make your site lag which can deter people from coming back to your site. You want people to have the feeling of wanting to come back to your site, not the other way around. So be sure to check your site from time to time to make sure what you add isn't lagging it up.

14. Keep user interface tools consistent and user friendly. Keep all underlined text clickable and allow for a change of color of links already clicked. If your site is user friendly and consistent throughout all the pages, people will be more likely to remain on your site for longer periods, as well as visit your site more than once.

15. Use JavaScript to include a custom font on your webpages. Libraries like Typekit and Google Web Fonts make it easy to include esoteric fonts on webpages, even if most visitors don't have those fonts on their computers. It works by embedding the font itself into JavaScript so that it can be decoded by the client on the fly.

16. Avoid using so-called "mystery meat navigation". This involves using unlabeled images or other elements for the site's navigation. In many cases, the visitor has to mouse over the buttons to even see what they do. Navigation is best kept simple. Use text links across the top or along the left side of the page.

17. Speed is vital when it comes to the Internet; therefore, you should ensure that your pages load really fast. If your website takes ages to load, they will wash their hands of your site and find one that loads in a reasonable amount of time.

18. Build your website using a content management system. Knowing how to build a website using just HTML and CSS is good foundation knowledge, but this can only produce a static website. Web design has evolved into providing dynamic content. If you couple your coding skills with the use of a content management system, you can practically build any type of website that you desire.

19. When designing your site, try to come up with three or four keywords that you expect users to input into search engines as they try to find your page. These keywords should then be repeated frequently throughout the title, page body and description meta tag. This will make it easier for users to locate your site on the web.

20. The best web sites communicate a lot of information in a small amount of words. If you are long-winded, people will easily get bored and find another site that is more concise. Make sure any content is relevant and easy to understand - newspapers use an eighth grade reading level, which is the most common literacy level.

21. Avoid having pop-up windows on your website. Although you may think they are helpful, many people think they are annoying. When you have pop-ups, the chances increase your visitors may get frustrated by them and choose to leave your website with no interest in returning.

22. To help you design a good site, you need to make it so it is simple to navigate. Navigation encompasses everything and is the backbone of your site. So construct a site that flows easily from one area to another, otherwise your site will be very confusing and people will not visit it.

23. When designing a website for a mobile application, it's important that you pick the right screen resolution. From an Android to an iPad, the sites are going to be displayed on the devices differently. If you're hoping for the best results, go with a screen resolution that looks good on any type of screen.

34. Forums are going to be your best friend in the next few weeks, this is because there's a lot of information to be gained from various forums where you have the ability to gain endless amounts of knowledge from people all over the world. So check out what websites and forums can help you along your way with web design.

35. If you have questions about popular site design software like Photoshop or Dreamweaver, you may wish to speak with an experienced friend or coworker. Obviously, you want to ensure that all the new information you have just learned has been remembered. It would be quite a nuisance to be halfway through developing a new site and find you can't recall the details you need.

36. Remember that some users will have more bandwidth than others when you are posting video files on your site. You may want to stream at 5,000 kb/s, but only the

fastest cable and fiber connections can handle that sort of bandwidth. This results in a slow load time for the video which causes it to continuously buffer every few seconds.

37. Don't use too many different fonts or text colors on your web pages. Word processing or web authoring software may present a dizzying array of specialty fonts or wacky colors, but if you use too many, the text on your website may become unreadable. A good practice is to use just one or two fonts per page and avoid excessive use of bold or italic text.

38. Although the more ads you have on your site the more potential you have at making money. But make sure that you don't get too greedy and that you manage the number of ads that are on your sites to a reasonable number, you want to make your site feel open and welcoming, not ad central.

39. Make any logos on your website link to the home page. It is almost a convention of web design to have a click-able linking to your homepage. If you have a logo that you cannot click, people may get annoyed because they now have to search around for a link to your homepage. You will find that a clickable logo will have a positive impact on your visitor's stay on your site.

40. Keep the size of your web pages small. A lot of modern web pages are full of unnecessary elements, including huge images, Flash advertising, and lots of AJAX. Many people, especially those in rural areas and other countries with less-developed internet infrastructure, don't have high-speed Internet and will have to wait forever for a large page to load.

41. Make sure the color combinations that you use on your site don't hinder their ability to be read. It is important for the text to be legible when set on the background color you have chosen. A dark color for foreground text against a light background is often more readable for most audiences. Let your friends see your color scheme to get their input.

42. When designing your website, you should avoid using too many different types of fonts. You must also consider how different fonts appear on the standard computer screen; smaller serif fonts (Times New Roman, for example) are somewhat hard to read. Most sites use Verdana, which is easily read in different colors and sizes.

43. Make sure your website uses a consistent font throughout. Some websites change fonts willy-nilly without any design reason to do so. This makes the content difficult to process for visitors. Most websites, especially business websites, will do just fine sticking to basic fonts like Arial, Verdana, or even Times New Roman.

44. Try including real customer testimonials. Very few want to be the first to try a product or service, so let customers know that others have tried your wares and that they were pleased with them. Try asking some clients that have done projects with you to create a short paragraph about their experience with your company, to put on your site.

45. To help your website function the way it is intended to, make sure all your links are working. If you have broken links then your visitors may get frustrated when they try to

click on something that interests them. Frustrated visitors is not something you want because they end up leaving your site mad.

46. When tinkering with your HTML, you always need to save a copy. You can save a copy of your code in a Notepad doc; just save it as .html and it will save as an actual webpage. This way, you can tinker around with things and know that there's a backup should something go wrong. Failure to save pages may result in having to start from scratch.

47. When selecting a domain name, it's important that you're creative. A big part of web design is having a site with a good, on-topic name. Having a catchy, relevant name will make people remember your website just as much as any design features would. Don't think that a name isn't an important feature.

48. Stay with a layout that is basic and not all that confusing so that you don't confuse yourself. Do this so that you get the basics down first then try your best to upgrade to an intermediate site and from there progress to a site that is more advanced in the end.

49. Focus on how you plan to handle interaction as you're designing a site. Do you have a shout box on the site? Maybe you have a forum or some type of chat room. At the very least, however, you need to have some method by which a visitor can contact you. You cannot remain shut-off from communication.

50. A good reason to stay on top of your site maintenance is so you can always delete negative content and spam if it happens to appear on your site. This is especially true for the blog owners out there and people with forums. A good site designer is always there to take out the trash so that it doesn't accumulate.

51. In order to be good at web design make sure that you learn as much information from different people as you can. You want to do this so that you are diverse in many different areas and are able to work on a website of any type for just about anyone.

52. Make sure your site includes a search box. This is really important, because people are accustomed to having that function, and when they want to find something on your site, they need to be able to find it. If they can't find what they need, they may leave your site altogether.

53. It is always good to add a favicon to your website. The favicon is a 16x16 image file in the .ico format. This image is the one you see next to the URL bar, next to the title of the page on an opened tab and is also visible on your bookmarks tab if you choose to bookmark a page. The favicon will help users quickly recognize your page in their browser without reading any text or directly viewing the page.

54. For multimedia presentations, take advantage of the new HTML5 standard. Although HTML5 isn't quite as robust for animation and games as Flash, it has the advantage of working stably on mobile phone browsers, including those contained in Apple hardware. HTML5 is also quite a bit leaner than Flash, so load times will improve, as well.

55. Break up long text blocks. Having a huge wave of text is unnecessary for any site, especially when you can break it up by using images, or even separating it into different pages. Boring your viewers will only make them leave, so keep things as simple and fresh as possible.

56. White space is an important part of web design, so don't be afraid to use it. Cluttering up your web pages with too many images or too much text, or using a distracting background, will only irritate your visitors. White space can make the important elements of your page more visible.

57. Use a tracking service, rather than displaying your visitor counter for all to read. Many websites still display their counters, yet they do not serve any real purpose. There are many high quality tracking services available, and some are even free. Use these instead of showing off how many people visit you.

58. Keep the sizes of your files and images small. Excessive loading times are a death knell for any site. The larger the files are that must load, the longer a user's load time is going to be. Most users will click away if the page doesn't start to load within the first few seconds of opening your page.

59. Do some keyword research. While your main focus should always be on providing your customer with relevant and current information, you first need to work on gaining a customer base. Understanding what keywords will bring people to your site from a search engine is a needed step to becoming a successful site.

60. Remember to utilize ALT tags for images as you design your website. These tags provide several very important functions in that they describe images for people who browse the Internet with graphics disabled, and provide descriptions for people who are visually impaired and utilize tools that translate images to voice. If your images are used as links, ALT tags also provide a way for you to describe the behavior of the link. Finally, ALT tags are used by search engine crawlers, and therefore using them can help boost your search rank.

61. Avoid frames at all costs. Just don't use them. While they can make it simple for your menu or header to appear all throughout your site, the address bar won't change on each page. This can make it impossible for your visitors to link to any specific page on your site.

62. Any good web design must include the proper planning as you are getting started. This planning process includes selecting a domain and a hosting package as well as planning out the information layout and designs. Planning is essential to web design, as it gets you ready beforehand to carry out your idea of the website.

63. Consult with friends to see if there is anything you missed when you learned about things like HTML or Photoshop or Dreamweaver. Make sure you understood everything you learned so that you do not find yourself committing mistakes while designing your website.

64. There should be a tagline for each page in your site, that is clear and easy to understand. You should make them bold and large so that people can see them and follow your links. The tagline itself is for informative purposes. It should quickly define the current page or its purpose, if you will. This can easily make or break a visit to the site.

65. Sometimes implementing certain strategies when designing a website can take a significant amount of time and effort. If you find something rather difficult, do not give up and move on to something else. Instead, persevere and realize that patience and diligence pays off in the long run. These ideas that you find valuable for your site can be implemented with some patience and hard work.

66. Before you begin creating your website, it can be beneficial to have your design laid out as a wire-frame image on your computer, or drawn out on a piece of paper. This will provide you with a reference that you can look back to as you begin implementing your ideas. It can be an effective organization tool, and additionally, can serve as a prototype to identify potential problems early on.

67. When the site is launched, the process of design isn't finished. You will need to stay active, when it comes to your website. You don't need to constantly tweak it, but it's critical to update the site regularly. This is important if you have content that includes videos, a podcast or articles. Remember, website updating is much different than blog updating. Website updates require more time and work.

68. Don't neglect cascading style sheets. Using a style sheet makes it easy to give all pages of your site the same look and feel. It also reduces the file size of your pages, as the CSS file can be accessed once on the server and then from the user's local cache thereafter.

69. Be wary of web hosting companies who claim that they offer unlimited bandwidth to their customers. Usually there is something that is written in the small print that is far different than that. In many cases people end up having problems when it comes to fair use policies.

70. Always mark files that must be opened in an external program with an icon. Many sites host PDF files, and less commonly, DOC files, that must be opened in Foxit Reader and Microsoft Word/OpenOffice, respectively. These files should be marked with an icon representing the file type, and a link to download the appropriate viewer if the user does not have it.

71. Make sure your website is easily scanned. Various tests on usability demonstrate that most online readers do not actually read all the content; instead, they scan it for something that interests them. Using text that is emphasized to break it into sections that are easily scanned ensures your readers are more likely to return. Also, make sure to keep the most important information at the top. All of this ensures a more satisfying experience for your visitors because they can quickly find what they need.

72. Always ensure you are giving meaningful feedback, as this is what creates the communication between a website and its visitors. For example, if an action taken by a

visitor results in an error, do not simply display "error occurred." Instead, provide a message that explains what happened and how the visitor can correct the error by taking a different action. Without this feedback, visitors are more likely to grow frustrated and just give up by leaving your website.

73. Use a descriptive title. Many site owners forget to name their pages, or name them something generic, such as "Welcome Page." Search engines do use title descriptions in their rankings, so make sure you are as descriptive as possible, without going overboard. Make sure it is usable for your viewers and the search engines.

74. Every page of your website should have a way to return to the main page, or "home." This ensures that when users navigate deeper into your site, they always have a way to start over if they lose place of what got them to the page they are on currently.

75. Anyone wishing to design a great-looking site should consider spending a lot of time on the header image. This is what visitors are noticing as soon as they log on to your website, so having something that's on topic and visually appealing is a good move. Creating your own instead of using a premade header is the best way to go.

76. Research is very important when it comes to website design. Research your niche, so you can set your sights on your target audience. You must think of ways in which you can design your website, in order to maximize your efforts in reaching your target audience. This makes your efforts in website design very efficient.

77. Make sure you are always on the lookout for as much information as you can grasp your mind around when you're getting into web design. There usually isn't anything that you can learn that isn't going to benefit you in web design, unless the information you learn isn't true so be aware of this.

78. No matter who your target audience is or what your site is intended for, you should always aim to keep loading time to ten seconds or less. A well-designed, efficient site should pop up in visitors' browsers in a matter of moments. The majority of online users demand instant gratification, and it is in your best interest to provide it.

79. Don't load rich content automatically. Rich content mainly refers to music and videos, but anything other than text or graphics qualifies. Many people browse in work environments where sounds suddenly playing is a big problem. Also, many people find such rich content annoying in general. Rich content should require some interaction from the user before playing.

80. Try to code using only CSS. We're moving away from table-based sites to only CSS sites because they are reusable, accessible, and they can greatly reduce your file sizes. This allows you greater control of the appearance of your site. There are various CSS resources you can use, therefore, knowing CSS is invaluable to web design.

81. When designing your website, create independent CSS pages for the web browsers and use conditional loading. Using these techniques makes it much easier for testing and ensuing maintenance later on. All websites need to be maintained at some point, and you want it to be as simple as possible so you can easily make changes.

82. If you already have a particular web hosting solution that you know you are going to use, keep its limitations in mind as you design your website. For example, do not create a website that relies on specific programming languages if your web host does not support these languages. It is fairly simple to find out which technologies are supported by your web host. Make certain that your design is something that is within the limitations of your host.

83. Try to make sure that any music or pictures that you're linking to is hosted on your own web server. Do not hotlink to any other website images. This can be construed as bandwidth theft and it could put you in violation of a copyright too. It's not worth the risk.

84. When selecting a domain name, it's important that you're creative. A big part of web design is having a site with a good, on-topic name. Having a catchy, relevant name will make people remember your website just as much as any design features would. Don't think that a name isn't an important feature.

85. When you are creating graphics or photos for your website, be sure to keep the file size small. If your graphics are too large, your page will load slowly and your visitors will leave. You can find many free or inexpensive graphics programs online that will optimize your images before you load them to your website.

86. If your website is going to attract visitors, it needs to be easy to navigate. Place your links so they can be found easily. Menus can also make it easier to navigate your site. Link back to the homepage from every other page on your site; this makes it far easier for users to get around.

87. Use JavaScript only when necessary to avoid losing some potential viewers. It has several useful benefits, but can also be problematic. Keep in mind that your visitors use different web browsers. Not all of your visitors will have the most recent version of the browser they are using. They may also not have enabled JavaScript in their browser. These problems will lead to people not being able to use your site.

88. To help you design a site that is easy for people to read all the information, make sure the pages are not too wide. If the pages are not too wide then they will fit on most people's computer screens. If the page is too wide, then part of your valuable information could be left off the page.

89. Make sure your website content is both interesting and compelling. While the look of the design is important, the content is what keeps visitors returning to your site. When your content provides useful and valuable information that addresses the needs of your site visitors, those visitors are more likely to come back to your site in the future.

90. If you intend to use advertisements on your site as a way to increase your earnings, make sure to maintain an appropriate ratio. Keeping your advertisements at no more than 25 percent of your content ensure your site is not cluttered with too many of them. Just like people would not watch television if it was nothing but commercials, site visitors are less likely to stay on your site if you have too many advertisements.

91. Create a scalable and reliable website. As technology advances and monitors keep changing, you can't test your site across all platforms and screen sizes. Make sure the design, hosting, and code is scalable. Do this by making sure it's error-free and making the loading smooth. This helps you create a good design that works for many circumstances.

92. Make sure that you periodically go back and try to remember all that you've learned thus far. One of the biggest problems people have when they first start out with web design is that they learn one or two things and forget them a couple of days later, which can hurt their website progress.

93. Graphics and various media are great for your site and help keep the attention of the viewers, but don't load every page from top-to-bottom. Pages that are extremely heavy with media will consume bandwidth on yours and the viewer's network, which often leaves both parties suffering. Include graphics when they are relevant and do your best to minimize bandwidth consumption.

94. Place your logo at the top of each of your web pages. It is an easy way to link all your pages together and make your site one coherent entity. In addition, it creates brand recognition for site visitors. Use a logo that encompasses what your company is all about.

95. For the typical website, keep your background colors neutral. Textured backgrounds can easily overwhelm the visitor, and, when used improperly, can really make your design look amateurish. Stick to a white background or another neutral color. It's been shown that these neutral colors are the easiest backgrounds from which to read.

96. Avoid useless scripts. Scripts like counters and date/time scripts don't really serve any purpose, and since they are all JavaScript, can add a few kilobytes to the page's file size. Getting rid of these elements also frees up space on the homepage. Replace those useless scripts with useful content that keeps users coming back.

97. Don't try to fit too much onto one page when you're designing a website. If your page is too busy it will take a lot longer to load and can overwhelm visitors. When you're going to be putting up a lot of content, create pages for everything you can to reduce the clutter on your page.

98. To help you design a nice looking website, purchase one of the many web design programs that are on the market today. Professional web design programs are simple to use and will have you creating beautiful looking websites really fast. If your website does not look good, then you will not have many visitors on your site.

99. Regular newsletters attract repeat website visitors. If you have your clients subscribe to updates, they will have a reason to come back again and again. Place a signup form on your site in a sidebar, while maintaining a list of everyone who signs up. Send your newsletter only to those who have signed up; doing otherwise is considered spam.

100. Make sure to ensure priority of your user's needs. The web designer needs to be focused on the end user's needs at all times. These include usability, user experience, accessibility, and user interaction. These are vital considerations you must take into consideration. Try to see things from your visitor's perspective when you design.

101. Try your best to write an informative and interesting "About Us" page. A lot of websites offer nothing of substance in this area, and some even leave this page empty. Make this area of your website more exciting. Let people know a bit about you and what inspired you to get into web design and other things like that.

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Special Bonus: The Simple Strategy That Made Me an Internet Millionaire

3. The First Step: Discovering Profit-Driving Keywords

There is a special breed of Online-Millionaires that are making money on the internet like crazy. You've probably never heard of them. They keep themselves and their activities under the radar. Why? because they follow a certain simple strategy and they don't want you or anyone else to discover it. This strategy has created more millionaires than you could ever think possible.

How do I know? I am one of those Millionaires, and I'm going to reveal to you now each and every component of this incredible strategy.

My name is Meir Liraz. You may have stumbled on my name on the internet, probably in relation to my capacity as a writer and publisher of business guides. This is just one side of me, the visible one. There has been another side to my online presence, a concealed one. And there is where I've been taking advantage of that simple strategy to accumulate my seven figure fortune.

So why reveal my methods now? Well, I'm semi retired and I've made enough money so that my kids do not need to work one more day in their lives (if they so desire). I've had my blessings and now I want to help others succeed as well, this is my way to give back.

Now look, 99% of the folks who try to make it on the Internet follow the same rout, the same set of activities. They all move in one big herd. Listen, In the highly competitive online arena, when you do the same things as anyone else you don't stand a chance to succeed - you are doomed.

In order to win the internet battles you must go off the beaten path, you need to do something different, you need a competitive edge - and that is where my simple strategy comes into play. It gives you that "unfair advantage" to boost your sales, pile up profits and leave your competitors in the dust.

When a soldier goes into battle he seeks to equip himself with the best weapons he could lay his hands on. The same goes for the internet battles. The single most important factor in utilizing my strategy successfully is equipping yourself with the right tools and services. The magic word is 'Automation'. You need to have the best tools and you need to know how to put them to best use. This is critical, some of the tools that I'll show you can actually hurt you if not used correctly.

Look, in order to make money on the internet you need to get noticed by the search engines and you need to climb up the search engines result pages (SERPs). Unfortunately Google and the other search engines give preference to large and established sites. The little guy with a relatively new or small website does not stand a chance. You could of course go the "natural" rout. That will take you about 5 years to establish a site that will be liked by Google. I don't know about you, but I prefer to start

making money with a new site much earlier than that. That is why you need to use some special tools, to take some unconventional measures - you need to be a little more creative.

As a matter of fact, one of the best kept secrets of the cyber-millionaires is what tools they use and, more importantly, how they make use of them for maximum benefit.

Now I'm going to show you exactly how this simple strategy works and how the tools integrate perfectly within it to come up with the easiest, fastest, most effective way of making money online.

The way my strategy works is simple. You focus on creating quick little sites that each target a laser targeted long-tail keywords. Once you complete one site you quickly move onto the next. So you don't want to spend too much time on any one site. This way you create, one by one, an army of passive income websites that keep producing cash for years.

I'll show you exactly how to create and promote your first money making website, than you just rinse and repeat to create as many websites as you wish, the more sites you create the more money you make. The only limit is how far you want to go.

Now let's not waste any more time and move directly to the first component of the strategy which deals with deciding on the keywords your site is going to target. This is a crucial decision and a fundamental part of achieving success online. You could do everything else perfectly, but target the wrong keywords and your site will be a total failure. in this chapter I'll tell you exactly what to look for when searching for good solid keywords.

Most Internet Marketing "experts" and the self-proclaimed gurus will tell you to use the Google Keyword Tool (now called: "Keyword Planner" and is only available to Adwords account users) for your keyword research. This is a big mistake! if you only use the Google tool you'll end up going in circles with the rest of the herd achieving no success. Why? although the Google tool will provide you with a nice list of several hundred keyword variations, it will tell you nothing as to the competitiveness of the terms. You have no clue as to how hard it will be to rank in the search engines for any specific term. This is critical. Most newbies will choose a term from the Google Tool that is too competitive and end up hitting a brick wall. You certainly don't want to be spending any time or money building a site that will never rank in the SE's.

In order to implement the strategy successfully you need to utilize for your keyword research a tool named [Keyword Canine](http://www.liraz.com/canine) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/canine**).

Keyword Canine (KC) will also provide you with a nice list of several hundred keyword variations but it goes beyond the Google Tool in that it will also analyze the competitiveness of each keyword variation. This is crucial and that is where you gain your "unfair advantage" over the 99% that only use the Google Tool.

How does KC do it? it has a special algorithm in its backend that looks at the top 10 Google search results for your chosen keyword and produces an accurate analysis in the form of "Very Easy, Easy, Moderate, Hard or Fierce" so you can literally plug in your keyword and get an instant answer.

Keyword Canine has a ton of additional features that can help you as an Internet marketer but for the purpose the implementation of my strategy, the competition analysis is what we need.

I'm not going to walk you here thru the steps of conducting a keyword research with Keyword Canine as they have pretty good tutorials explaining everything. Simply sign for the service and follow their instructions.

Now let's see what properties a keyword must have in order to make us the most money.

For starter it has to be of a commercial value. This relates to our business model, the way we monetize our site. I will elaborate on this in a later chapter but for now I can tell you that our income will come from two sources:

- a. Google AdSense ads.
- b. Affiliate Programs

To maximize our income from those two we need to look for keywords in markets that has AdSense advertisers and affiliate programs that are willing to pay us top dollars. in the appendix you can find a list of the 50 best paying affiliate marketing niches. These are the markets that has a high concentration of AdSense advertisers and affiliate programs that are willing to pay top Dollars for your referrals. If you plan to tap any of these niches you must take into consideration that these are also the most competitive ones. However, I think it is still possible to find gem keywords in these areas provided you do your keyword research right. Alternatively you can look at other, less competitive, niches and still make good money as long as you take into consideration their commercial value.

Another property that you want to consider when looking for good keywords is the search volume. Obviously, even a #1 ranking isn't going to do you any good at all if nobody searches for the keyword that you rank for. I would say that the minimum search volume you should look for is 500 monthly searches (Keyword Canine shows you the search volume right next to the keywords in the list). Some will say that this is too low to target, however I had many successes with pages targeting close to this number of monthly searches.

The next property you need to consider for a good keyword is how competitive it is, how hard it will be to have it ranked in the first page of Google's search results. This is critical, however if you use Keyword Canine it will do the competition analysis for you and come with a recommendation in the form of "Very Easy, Easy, Moderate, Hard or Fierce". I would not go beyond "easy" with a new site.

So to summarize, in order to find a good keyword you need to consider:

- * Commercial value
- * Search volume
- * competition strength

How many keywords should you target in one site? Some will tell you that you need to look for several terms and optimize each page in the site for a different term. This is not how my strategy works. For the small niche sites that we create it is best to dedicate each site to only one keyword and direct all our Search Engine Optimization (SEO) efforts towards the main page that is optimized for that keyword. We don't want to dilute our efforts by targeting several keywords in a site. With this concept in mind we don't want to waste our time looking for other keywords that will not rank anyway. Your time is better spent working on your linking structure (discussed later) or researching new keywords for new sites.

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4. The Second Step: Monetizing Your Site

The Simple Strategy's business model is based on 2 sources of income:

- a. Google AdSense ads.
- b. Affiliate Programs

Which is better? there is no clear answer to this question. Some niches will produce better with affiliate programs while others with AdSense, you should test on a niche by niche bases. Usually you'll make more money with an affiliate site, unfortunately there may be many instances where you will find a good niche with keywords that can be easily ranked but no suitable affiliate program, in this case you'll use AdSense ads, and by the way, this will happen to you a lot.

Once you find a good keyword to target you start looking for an affiliate program that will go with this site. As a rule of thumb you should always prefer to promote digital products (eBooks, software, online services, etc.) over physical products. Why? because digital products come with higher margins which in most cases translate into higher commissions to the site owner.

Where can you find good affiliate programs to promote?

Your first bet should be the [Clickbank Marketplace](https://accounts.clickbank.com/marketplace.htm) (https://accounts.clickbank.com/marketplace.htm)

Clickbank offers thousands of products, look for products that are 100% relevant to your niche and has a credible sales page.

If you can't find a suitable product at Clickbank try one of the following affiliate program directories:

[Commission Junction](http://www.cj.com) (http://www.cj.com)

[Affiliatetips.com](http://www.affiliatetips.com) (http://www.affiliatetips.com)

[AssociatePrograms.com](http://www.associateprograms.com/directory/) (http://www.associateprograms.com/directory/)

[Affiliatesdirectory.com](http://affiliatesdirectory.com/directory) (http://affiliatesdirectory.com/directory)

If you still can't find a suitable affiliate program try a Google search that combines your keyword with the word "affiliates" and other similar variations. Sometimes this works and you will find one or more good affiliate offers for your niche.

If all of the above does not work and you can't find an affiliate program that is relevant to your target niche, monetize your site with AdSense ads. This is not necessarily a bad thing. I had AdSense ads that produced \$5, \$6 and even \$9 per click.

Anyway, don't ever be tempted to post affiliate links that are not fully relevant to your target keywords! this will never produce satisfactory results.

Where should you place your affiliate links and AdSense ads on the page? The best spot would be right below the top article title and above the article body, if you are using Wordpress it would be directly below the post title and above the post content. This would be the spot that will by far produce the best results.

As for the AdSense ads, I always match the background and border of the ad with the background of the theme where the ad will be placed and I recommend you do the same - my tests show that this increases the effectiveness of the ads. You can use a plug-in for Firefox and Chrome called [Colorzilla](http://www.colorzilla.com/) (http://www.colorzilla.com/) to help you do this quickly.

Another good option for the affiliate links is to embed them within the text, preferably towards the top part of the article.

As for affiliate links, my tests show that reviews and text ads will, in most cases, outperform banners. I guess some folks simply ignore banners altogether. I seldom use banners to promote affiliate offers, I've always found effective ways to present affiliate offers with text only. I will be the first to admit that my pages are not very pretty, but hey, I'm not in the business of creating cute pages, I am in the business of making money, and for this my "not pretty" pages are doing very well.

Below is an example of affiliate links embedded within an article:



The image shows a screenshot of a webpage article. At the top, there is a blue header with the text "Free Car Insurance Deals". Below the header, the article text begins with a sub-heading "Here's How to Get Free Car Insurance Deals" in red. The main text discusses finding the best car insurance rates and mentions two services: "InsurMe" and "Kanetix". The "InsurMe" link is underlined and blue, and the "Kanetix" link is also underlined and blue. The text describes how these services can help find the best rates by comparing quotes from multiple companies.

Here's is an example of affiliate links in a review format placed under the title of an article. By the way, I've used this format, "The 5 Best ...", multiple times with various niches. Over the years this format proved to be very profitable for me.

Car Insurance Information Center

7 Day Car Insurance, Compare to Get Low Cost Rate

The 5 Best Car Insurance Quotes Providers

We've reviewed dozens of auto insurance companies, brokers and agents to bring you this elite list of brands with the best free quotes online and very cheap rates. We recommend you get a quote from each company so that you will be able to compare and get the best rate. This comparison will allow you to save as much as \$500 and more on your vehicle insurance.

- | | |
|---|---|
| 1 | Car Insurance Finders - May save you hundreds on your car insurance. Simply enter in your zip code and get free quotes from providers in your local area that offer the best rates. |
| 2 | USInsurance - Simply fill out the quick form and this system will match you up with the cheapest offers in real-time. You get low cost custom tailored quotes within minutes. |
| 3 | InsureMe - Provides multiple company insurance rates, see how companies compete for your business. Offers great rates from quality insurers. |
| 4 | 2Insure4Less - Provides comparison quotes which can be purchased immediately, offers great rates. |
| 5 | Kanetix - Offers one of the easiest to use, and most 'consumer-friendly' instant insurance comparison service available. |

For many people, it is not easy to get a large amount to cover something such as insurance coverage. It could be a significant wide range of dollars to cover at one time, therefore, the choice of no deposit car insurance is often rather appealing.

No deposit car insurance implies that you get instant auto insurance protection straight away, when the insurance policy is put over your car, so you do not need to pay anything in advance. You are able to pay the insurance policy on a monthly base in payments; nevertheless, you may have to offer a credit card for guarantee that you submit several

Build an Email List

The biggest sin committed by internet marketers is not building an email list made of emails collected from visitors and customers. In order to maximize the profit potential of your site you need to create an email list. Fortunately, all the aspects of building and maintaining a list can be, and should be, automated. Selling to your list is the easiest money you're going to make.

Now I'm not going to teach you basic Email marketing here, you'll find plenty of resources online. However, here are 4 important points that you should consider:

1. Build an opt-in form and integrate it into your home page. Place it "above the fold," so visitors can see it immediately and don't have to scroll down.
2. Offer a lead magnet, something that has value that you offer in exchange for the visitor's email address. This could be a free eBook, a special report, a webinar, a list of tips, Etc. You have to tailor the offer to fit your niche so that you keep your list targeted, this is important.

3. Use [Weber](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/aweber**) to manage your list building and marketing activities. Aweber is the industry standard. It's extremely powerful yet very easy to use, most of the successful internet marketers use it. Working with Aweber is a breath, it will automate all your email marketing activities: creating your sign-up forms, collecting and managing subscribers, sending out scheduled emails and more.

4. Email marketing is about creating a relation with your visitors and customers, it's about trust. Do not abuse it by spamming your list with frequent blatant sales offers. Send them at list 3 useful, content filled, emails for each email that contains a sales offer.

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5. The Third Step: Creating a Site That Will Attract Tremendous Amounts of Traffic

Once you have chosen your keywords you are ready to build your site. For your domain name you should strive for an exact match domain (EMD) if available. So if your keyword is 'women car insurance' you'll go for www.womencarinsurance.com. if this is not available try the .net, .info or any other TLD that happens to be available.

EMD domains used to get you a big advantage with Google - but not anymore. Unfortunately Google has changed their algo regarding EMDs but it can still get you some extra points, and of course anything that Google gives we are willing to take.

As for the hosting service I highly recommend you use HostGator (If the link doesn't work, copy and paste the following URL into a browser: www.liraz.com/hostgator), They are reliable, responsible and very suitable for internet marketing activities.

The cheapest and fastest way to build an effective niche site is to use Wordpress. and by the way, HostGator is probably the easiest web hosting platform to install Wordpress on. Using a few clicks of the mouse, your HostGator-hosted Wordpress site will be up and ready in less than five minutes. look for instructions at their site.

Once Wordpress is installed on your server there are some modifications that you need to make to the site.

First you need to set Wordpress to present SEO Friendly Permalinks. Although we don't concentrate on the internal pages of our site, they often can rank in the SE's. So it is very important to set a good URL structure. Once logged into Wordpress, Click "Settings" then "Permalinks" and change it from default to "Post Name." This will change the structure of the URL's from default (site.com/?p=114 for example) to a good, SEO friendly version (site.com/title-of-post-goes-here).

Now replace the default theme with another one, simply find a new theme that is simple and "clean" - use the automated theme installation process from within Wordpress.

"Appearance" then "Themes" (while logged into Wordpress) then click the "Install Themes" tab. Leave all of the fields empty (they are by default) and then click the "Find Themes" button.

Next, Clean the theme from unnecessary elements - by default, most themes have the sidebar loaded up with useless things like META links, a calendar, archives etc. The footer also typically contains one or more links that can be removed and there are a few other useless things included by default as well. So the next step is to clean all of that up! We don't want excessive external links draining the authority we generate, which could be going back into our internal pages. And we want everything focused on the content and the ads.

Now you need to set the homepage to show only one article - it needs to look more like a static site and less like a blog. Primarily because it reduces canonical URL's and

duplicate content. To do this, you're going to publish the homepage article as a page rather than as a post!

Once you've done that, click "Settings" then "Reading" and select the "A static page" radio button and then next to "Front page" select the page that is optimize for your keyword and then click "Save Changes." Now view your site in a browser and you should see that article, and that article only, on the homepage.

Now Clean up the footer and the sidebar and remove any unneeded links like the link to the theme creator's website, the link to Wordpress, Etc.

What theme should you choose for your Wordpress site?

While there are many free Wordpress themes out there, I recommend you use a theme called [Thesis](http://www.liraz.com/thesis) (If the link doesn't work, copy and paste the following URL into a browser: <http://www.liraz.com/thesis>). This is much more than a theme, it's more of a design and template manager for Wordpress and it's the best theme for a business site that is meant to be ranked high on the search engines.

Now what about content?

You need to start with at list 6 article pages for a new site. Each article should be 500 to 1000 words long.

The best source for site content is a service called [Article Builder](http://www.liraz.com/articlebuilder) (If the link doesn't work, copy and paste the following URL into a browser: www.liraz.com/articlebuilder).

Article Builder produces high quality unique articles built around the topics and keywords that you give it. Each article is built by weaving together snippets to build an article based on your category and subtopic choices. They have tens of thousands of categorized snippets in the database, every time you generate an article, it's different!

If article builder does not have articles in your topic you'll have to contract someone to write the articles for you, this is not expensive. Simply run a Google search for "article writing" or "articles writers" and you'll get plenty of offers.

In addition to being a good source of content Article Builder has another extremely useful feature. It can post content automatically to your Wordpress site on the schedule you choose. Why this is important? because Google likes sites that are being updated with new material on a regular basis. It is recommended that you set Article Builder to post a new article to your site once a week or about 3 articles monthly, this way you'll gain some extra points with Google.

Now here is a trick to creating articles fast and cheap. This is not very ethical and I am a bit shame telling you I did it, but anyway since I pledged to tell you all my tricks (or at least most of them ;-), I fill obliged to tell you about this one too, just that you'll know that this is available.

Here's how it works, you run a Google search with your topic as the search term, you add the word 'tips' or 'Guide' to the search. Now you collect several snippets from

different good on topic articles that came in the search. next, you combine these snippets into one article. Now you spin this article with a spinner software to get an entirely new article. Just make sure you use the manual spinning mode so that your article will make sense.

In case you are not familiar with the concept of "spinning articles" here are some explanations. With this process you utilize a simple software program that takes an original article and alter it using replacement words (synonyms via an automated thesaurus) in order to create entirely new articles without having to re-write them. It's called "spinning" an article. This have many uses in the Internet Marketing field and we will talk about it later when we discuss linking strategies.

The best spinner software on the market today is called... [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**). If you wish to be a successful internet marketer you need to familiarize yourself with this concept. They have on their site a nice video explaining its uses. You should take a look.

Optimizing Your Site For the Search Engines

Once you have your pages and content in place it's time to optimize them so that your pages will rank as higher as possible on Google and the other search engines. In this section we'll deal with the "On Page" optimization.

While the "Off-Page" optimization, mainly the external linking structure (that we'll discuss later), is what will give you your unfair advantage - the on-page optimization is a pre-requisite for the off-page to succeed. What I mean to say is that if the on-page optimization is not done right, the best off-line optimization in the world will not help you one bit. so you need to pay attention here.

I'll walk you now step by step in what you need to do:

- 1. Title tag** - this is an HTML tag that goes within the header section of the page. Title tags are the most important on-page factor for SEO. Your keyword should be included within the title tag preferably close to the beginning of it. This is what Google shows on its search results page so you should also make it attractive so that it will entice searchers to click on it. Don't just throw your keyword there, make sure that it is appealing.
- 2. Headline tags (H1, H2, H3)** - make sure your page include one H1 tag with your keyword in it. This headline tag shows Google that the text within it is important to the intended audience.
- 3. Meta Description tag** - while this does not have a bearing on the ranking of the page, Google still pulls the text of how it describes your page to other people from this tag - be sure to make it attractive so that more people will be clicking your page.
- 4. Images** - you should include at list 2 images in each page. Also add one video to one of the pages in your site, you can simply embed a video from YouTube. Make sure one

of the images has your keyword in its ALT tag. All other images need to also have ALT tags but should not include your keyword in them. Too many ALT tags with your keyword can lead to an over optimization penalty by Google.

4. Keyword density - the exact keyword density is not important, I'll say it again, the exact percentage of the keyword density is not import. Simply include about 3 instances of your keyword in each page, one of them should be close to the beginning of the article, one of them can be in Bold or Italics and that will do (do not be tempted to overdo it - that's a common newbie mistake).

5. Synonyms - you can include 2 or 3 synonyms to your page that does not include exact words from your keyword.

6. Article Topic - this is important- your content should be on topic and match the niche and the keyword that is being targeted.

7. Outbound link - add one outbound link pointing to an authority site in your topic. This could be a Wikipedia page in a similar topic to yours. Place it at the bottom of the page, you can call it 'recommended source' or something similar. Ah, and do not add a 'no follow' tag to it, leave it in a natural state.

8. Unique Content - the page should be unique and not a duplicated one, if you are using a spun article it should be at least 75% unique. it should also be making sense and has decent grammar.

9. Length of articles - each page should be between 500 and 1000 words long. Be sure to vary the length of the articles in a site. Don't make all the articles exactly the same size.

Once your site is online and the on-page optimization is set, it's time to start creating links pointing to it. That's the subject of our next chapter.

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6. The Fourth Step; Creating an External Linking Structure That Will Blast Your Site to the Top of Google

Search rankings for a specific keyword are primarily driven by the backlinks to your website using that keyword in the anchor text. But not all backlinks are treated equally. The more powerful a back link is, the more "juice" it flows into your website. And the more "link juice" that flows into your website, the higher your website ranks in search results. So both quantity and quality of back links are important in ranking higher in search results.

Getting external links, the link building phase of the Amazing Formula is the single most critical factor for attaining high rankings and consequently making money online.

Your link building activities are what will make or break your online business. On one hand, when done right, it can blast your pages to the top of Google - on the other hand, even a small mistake can drop your pages into the Google abyss.

Too many links containing the exact same anchor text - Boom, Busted!

Too many links from low quality sites - Boom, Busted!

Too many links coming from just one genre (e.g. only from directories) - Boom, Busted!

Too many links coming from non relevant pages - Boom, Busted!

You get the picture...

That is why I strongly encourage you to acquire every piece of link building knowledge you can lay your hands on. Sorry pal, there is no way around it. if you wish to succeed in internet marketing you must know link building. Even if you are planning to outsource your link building tasks, you should be able to supervise everything that is done for you, and you should ask that they get your approval in advance for all the details of each linking campaign they run for you.

Listen to what happened to me once...

One of my sites had a page that was ranked #6 on the first page of Google's search results for a very competitive term for a couple of years. This page was earning me a nice sum of money day in and day out. One day I decided to try to improve its ranking, I contracted a firm from the Philippines to do a small manual linking campaign for this page. This firm came highly appraised on the forums and the people there were nice and seem knowledgeable. At that time I was busy with a big project and also a bit out of laziness I neglected to ask for a preapproval. To make a long story short, one month and 400 Dollars later my page sank to the fourth page of the Google SERPs.

Now there are two morals to the story:

First, don't count on anyone to do a link building job for you without your approval, in advance, of any small detail of it.

Second, If you have a money producing page ranked anywhere on the first page of Google - don't mess with it!

If you are curious as to what went wrong with this campaign. In the postmortem I discovered that they created too many backlinks with the exact keyword as the link text - and this is something that Google does not like.

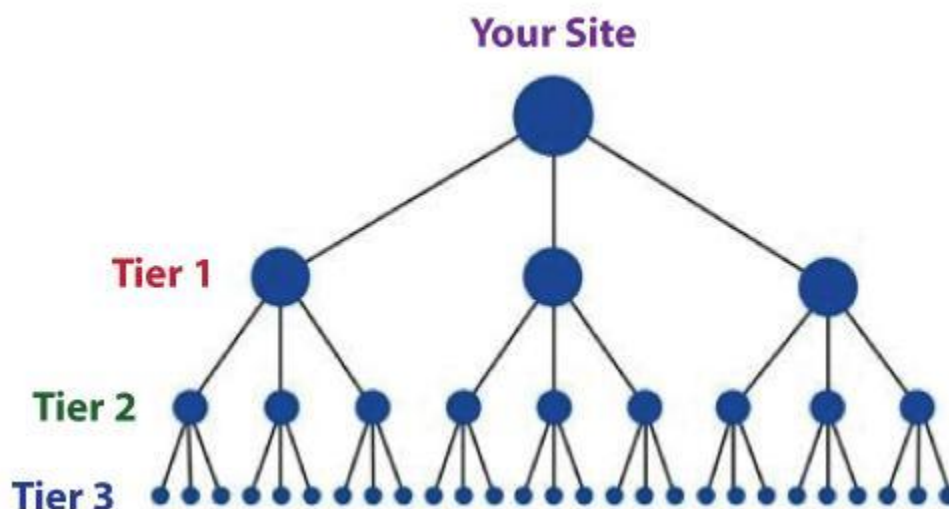
Now, the best link building knowledge source that I know of is the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: www.liraz.com/linkbuilding). I strongly encourage you to buy their course. It's a bit pricy but it is well worth the price. Look at it this way, each mistake that is not being avoided due to lack of knowledge can cost you many many times more than the price of this course.

OK, now we are ready to delve into the Amazing Formula's linking strategies.

For our external linking structure we are going to utilize the most effective most powerful linking strategy there is, called "Tiered Linking".

With Tiered Linking you build 3 tiers of links, the links in tier 1 points to your money page, tier 2 points to tier 1 and tier 3 points to tier 2. Basically you are building backlinks to your backlinks. This structure gives your first tier of backlinks more strength and authority. Over time your tier 1 backlinks will gain page rank and that link juice gets passed directly onto your site. It creates a knock on effect passing huge volumes of link juice and authority all the way down the chain to your site. Another advantage of this structure is that it gives search engine spiders thousands of paths and opportunities to land on your site which will further increase rankings.

Here's a diagram that gives you a representation of the Tiered Linking structure:



Now let's start with the process of building links for tier 1, these links point directly to your money site.

The links for tier 1 should be created manually and gradually. This means it should be done by you or outsourced to a firm that does manual linking - no automatic software at this phase. It should be spread gradually over two months, faster than that can trigger Google's penalty algos. You can't speed up stuff like building tier 1 links, or else you're going to get penalized.

If you don't have the time or the inclination to do the manual link building yourself, you can outsource it. This is what I'm doing. Manual link building is a tedious task so I usually hire someone else to do it for me. A good and reliable manual link building service that you can hire is [Rank Crew](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/rankcrew**). I highly recommend them.

While building tier 1 you need to vary the anchor text as much as possible since Google discount too many instances of exact match anchor text. Follow these guidelines for the link text (anchor text) of your back links:

20% Main keyword exact match (e.g.: "main keyword")

20% Variation of main keyword (e.g.: "best main keyword resource")

50% Generic anchor text (e.g.: "click here, here, clicking here, good resource, see this, have a look")

10% URL of the page as the link text (e.g.: "www.mainkeyword.com" or "mainkeyword.com" or "http://www.mainkeyword.com")

Now to the actual link building. I can't teach you here all the aspects of doing basic linking, this is beyond the scope of this guide. You should be able to find plenty of resources for that online, or better off, buy the [Link Building Course](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/linkbuilding**), this is the best resource of linking knowledge that I know of.

I will however give you some basic guidelines, point you to the right directions and provide you with a list of sites that can feature links pointing to your site.

Important Note: before you create backlinks with any site, make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

Now here's a list of site's categories where you should build links for your tier 1 (find more sites in the Appendix):

Web 2.0's - great for creating mini sites with articles and videos that link back to your main site. You can use spun articles for the content. Here's where [The Best spinner](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/bestspinner**) will come handy. You can use articles that are spun to 50%. Create 10 blogs here and post to them with your link embedded. Make sure the topics are relevant to your keywords, this is important.

Here's a sample of sites in this category (find more in the appendix):

wordpress.com
blogger.com
issuu.com
yola.com
tumblr.com
weebly.com
my.opera.com
livejournal.com
typepad.com
sfgate.com

Social Bookmarking - get your site bookmarked! 30 bookmarks will do it.

Here's a sample of sites in this category (find more in the appendix):

connotea.org
delicious.com
digg.com
reddit.com
slashdot.org
stumbleupon.com
citeulike.org
chime.in
bibsonomy.org
blinklist.com

Directories - web directories are a great source for links - strive for about 40 quality directory links submissions. Seems tedious? there is an excellent tool that can help you with this task. It will make creating manual links from directories a breath. I strongly recommend that you use it: [DeepLinkerPro](#) (If the link doesn't work, copy and paste the following URL into a browser: **www.liraz.com/deeplinker**) It allows you to use varied anchor text and also to drip feed the submissions over time to make it all look as natural as possible.

Here's a sample of sites in this category (find more in the appendix):

wordpress.org/showcase
abc-directory.com
cssdrive.com
cuedirectory.com
dirbull.com
dirnext.com
Elecdir.com
elsf.org
envirolink.org
freerwebdirectory.com

Blog Directories - If you have a blog get it listed on these sites.

Here's a sample of sites in this category (find more in the appendix):

technorati.com
alltop.com
blogs.com
globeofblogs.com
blogcatalog.com
topix.net/dir
blogtopsites.com
blogtoplist.com
ontoplist.com
hotvsnot.com

Quality Article Directories - You can use spun articles for submission to these directories. Note that the better directories will review your articles before accepting to their site, so make sure they are grammatically correct and make sense. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

TheFreeLibrary.com
Ezinearticles.com
GoArticles.com
SelfGrowth.com
Gather.com
ArticlesBase.com
ArticleDashboard.com
ArticleSnatch.com
ArticleCity.com
Isnare.com

Video - create some videos and submit to video sites. You can find at fiverr.com folks that will create a nice video for you for 5 bucks a piece. 3 or 4 video submissions will do for this category.

Here's a sample of sites in this category (find more in the appendix):

youtube.com
vimeo.com
dailymotion.com
metacafe.com
truveo.com
videoegg.com
videobomb.com
veoh.com
liveleak.com
ifilm.com

RSS Directories - Create a RSS feed and submit to these sites. Submit to 30 directories here.

Here's a sample of sites in this category (find more in the appendix):

topix.net
blogdigger.com
feedage.com
feedcat.net
finance-investing.com
jordomedia.com
medworm.com
redtram.com
rssmountain.com
swoogle.umbc.edu

Doc Sharing - Submit a PDF file or a PowerPoint presentation here.

Here's a sample of sites in this category (find more in the appendix):

issuu.com
slideshare.net
scribd.com
docstoc.com
thinkfree.com
keepandshare.com
memoware.com
yudu.com
ziddu.com
docs.zoho.com

Press Releases - a good source for backlinks and news coverage - most of them cost money though.

Here's a sample of sites in this category (find more in the appendix):

businesswire.com
prlog.org
betanews.com
i-newswire.com
pitchengine.com
pr-inside.com
prlog.org
businessportal24.com
cgidir.com
free-press-release.com
information-online.com

Blog Guest Posting - guest blogging is a powerful link building strategy, however, it's a time-consuming pain in the butt! This can boost your rankings but it is not mandatory to the Amazing Formula.

Link Favors - ask friends, Acquaintances and family to place links pointing from their sites to yours.

Creating links for tier 2 and tier 3

Once you have all your tier 1 links set it is time to start building your tier 2 and tier 3 links.

While with tier 1 we were careful to create our links manually in order for them to appear as "naturally" as possible, with tiers 2 and 3 we can let the quality slip a bit and increase the overall quantity of links that we build.

We still want our links to be contextual and relevant, but we can now use auto generated content on a second tier without a problem. We can worry a lot less about the overall authority and page rank of the domains we are building links from as we start to move the focus away from quality and towards quantity.

For tiers 2 and 3 we are going to leave the "manual" path and move to the "automatic" path. We are going to use a tool that will generate all our tiers 2 and 3 automatically. The best tool for this task is [Senuke](#) (If the link doesn't work, copy and paste the following URL into a browser: www.liraz.com/senuke). This is the tool that most successful Internet marketers use.

Senuke is a very powerful backlinking tool which has been designed to assist with the time consuming task of creating a large number of links. I'm not going to describe here how Senuke works as they have videos on their site that describe it better than me. What I can tell you is that with Senuke you can create tiered link structures. As much as Senuke is powerful it is very easy to operate, creating tiered links is as easy as moving images on a screen - you need to see it to believe, just go to their site and watch the video. Now, what you do with Senuke is create a 2 tiered structure. It looks like a pyramid - one tier points to another tier that points to one of your tier 1 links - you need to build a different structure for each of your tier 1 links. Use their schedule feature to spread it over time.

Some say that it is safe to also use Senuke for creating the tier 1 links. They may be right, however being the cautious guy that I am, I am not yet ready to test this Hypothesis. I would stick with using only manual methods for the tier 1 links and I strongly advise you to do the same..

In addition to Senuke The Amazing Formula calls for the use of yet another powerful tool called [Backlink Booster](#) (If the link doesn't work, copy and paste the following URL into a browser: www.liraz.com/backlinkbooster). Backlink Booster automatically increases the power of the backlinks to your website. It's both a backlink indexer aiming to get your backlinks indexed faster, and also a backlink booster to help boost the amount of link juice each of your backlinks sends to your website (use it on your tier 1 backlinks).

Now, if we have Senuke why would we also need Backlink Booster? The fact is that many of the backlinks you are building are never found by Google thus seriously diminishing your linking efforts. What Backlink Booster does is it builds backlinks to your backlinks in a way that all of those backlinks that Google didn't find, are now found by Google. This not just help Google discover all of your backlinks, it also "boost" them so

that now more link juice gets passed to your site thus the authority they all possess is multiplied, which flows through to your website! So the end result is more, stronger backlinks!

My tests show that operating Backlink Booster in addition to Senuke creates a strong synergetic effect that translates in a much better Google rankings. It's the one-two punch that will get you that elusive Unfair Advantage. Anyway, in order to rip the full power of the Amazing Formula you need to activate both Senuke and Backlink Booster.

This concludes The blueprint of my simple strategy for making money online. Once you completed to create tire 2 and 3 links with Senuke and have Backlink Booster do its thing, all you have to do is sit back and watch your site climb the search engines rankings and the money that is pouring into your bank account.

Here's To Your Success

Meir Liraz

###

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Appendix 1: The 50 Best Paying Affiliate Marketing Markets

The following are the best paying affiliate marketing markets:

- Acne
- Aging
- Allergies
- Anxiety
- Arthritis
- Asthma
- Auto Insurance
- Back Pain
- Beauty
- Cancer
- Cats
- Cosmetic Surgery
- Credit Cards
- Credit Repair
- Debt Consolidation
- Depression
- Diabetes
- Dogs
- Email Marketing
- Employment
- Fitness
- Forex
- Hair Care
- Hair Loss
- Health Insurance
- Home Improvement
- Home Mortgages
- Home Owner's Insurance
- Home Security
- Homeschooling
- Insomnia
- Internet Marketing
- Life Insurance
- Muscle Building
- Network Marketing
- Nutrition
- Online casinos
- Online Poker
- Parenting
- Payday Loans
- Personal Bankruptcy
- Personal Development
- Personal Finance

Pregnancy
Quit Smoking
Real Estate
Skin Care
Snoring
Stock Market
Stress
Teeth Whitening
Travel
Web Hosting
Weddings
Weight Loss

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Appendix 2: Sources for Backlinks Sorted by Category and Page Rank

This list include the following categories:

- * Web 2.0's
- * Bookmarks
- * Directories
- * Blog Directories
- * Quality Article Directories
- * Video
- * RSS
- * Doc Sharing
- * Press Releases

Important Note: before you create backlinks with any of the sites on the following list make sure they are not adding the NoFollow tag to their links - do not create tier 1 links with sites that NoFollow their links.

Web 2.0's

<u>Domain</u>	<u>PR</u>
wordpress.com	9
blogger.com	9
issuu.com	9
yola.com	8
tumblr.com	8
weebly.com	8
my.opera.com	8
livejournal.com	8
typepad.com	8

sfgate.com	8
cerncourier.com	8
angelfire.com	7
tripod.com	7
jimdo.com	7
webnode.com	7
posterous.com	7
over-blog.com	7
webs.com	7
diigo.com	7
bravenet.com	7
newsvine.com	7
squidoo.com	7
jugem.jp	7
tripod.lycos.com	7
salon.com	7
goodreads.com	7
altnet.org	7
rediff.com	7
multiply.com	7
plinky.com	7
officelive.com	7
bravejournal.com	7
schuelerprofile.de	7

freewha.com	7
blog.co.uk	6
blogs.rediff.com	6
moonfruit.com	6
zimbio.com	6
fc2.com	6
flavors.me	6
wetpaint.com	6
hubpages.com	6
shutterfly.com	6
quizilla.teennick.com	6
webstarts.com	6
xanga.com	6
podbean.com	6
ucoz.com	6
purevolume.com	6
metafilter.com	6
dailystrength.org	6
democratandchronicle.com	6
wikia.com	6
gather.com	6
skyrock.com	6
carbonmade.com	6
en.netlog.com	6

cafemom.com	6
glogster.com	6
travelblog.org	6
jigsy.com	6
tribe.net	6
blog.de	6
travellerspoint.com	6
zoomr.com	6
piczo.com	6
jazztimes.com	6
dmusic.com	6
fotki.com	6
blogsme.com	6
freeblog.hu	6
twoday.net	6
areavoices.com	6
journalspace.com	6
diaryland.com	6
siteforum.com	6
blinkweb.com	5
doomby.com	5
blogbaker.com	5
http://blogetery.com	5
blogdrive.com	5

onsugar.com	5
opendiary.com	5
thoughts.com	5
ourmedia.org	5
snappages.com	5
spruz.com	5
soup.io	5
sosblog.com	5
dinstudio.com	5
terapad.com	5
webspawner.com	5
migente.com	5
jukeboxalive.com	5
flixya.com	5
ourstage.com	5
sosblogs.com	5
kaneva.com	5
weblogs.us	5
hazblog.com	5
ziki.com	5
pinkbike.com	5
yousaytoo.com	5
wayn.com	5
freehostia.com	5

simplesite.com	5
insanejournal.com	5
blogtext.org	5
myanimelist.net	5
webgarden.com	5
blog.hr	5
boulderweekly.com	5
madville.com	5
beep.com	5
springnote.com	5
zoomshare.com	5
scrapbook.com	5
realbuzz.com	5
ewebsite.com	5
fixya.com	5
350.com	5
blogdetik.com	5
quietwrite.com	5
ourstory.com	5
blogetery.com	5
blog.com.es	5
lifeyo.com	5
weblog.ro	5
postbit.com	5

mytripjournal.com	5
galtime.com	5
freeflux.net	5
blogs.ie	5
worldofminecraft.com	5
foss4lib.org	5
busythumbs.com	4
blogskinny.com	4
mywapblog.com	4
mylivepage.com	4
foodbuzz.com	4
wists.com	4
blurty.com	4
wallinside.com	4
vilago21.com	4
nexopia.com	4
bloghi.com	4
getjealous.com	4
lagbook.com	4
supernova.com	4
hpage.com	4
ohlog.com	4
quechup.com	4
inube.com	4

fotopages.com	4
kiwibox.com	4
upsaid.com	4
weddingwindow.com	4
nearlyweds.com	4
spi-blog.com	4
xomba.com	4
tblog.com	4
tabulas.com	4
2itb.com	4
mahiram.com	4
meemi.com	4
profileheaven.com	4
shoutpost.com	4
blogspot.com.au	4
ontheroad.to	4
blog.ca	4
visualsoociety.com	4
nireblog.com	4
blogreaction.com	4
pnn.com	4
freeblogspot.org	4
blodgeasy.com	4
blogstudio.com	4

bloggum.com	4
bloggerteam.com	4
wikyblog.com	4
freeblogit.com	4
iseekblog.com	4
free-conversant.com	4
singledad.com	4
typolis.net	4
wikipages.com	4
buzzherd.com	3
publr.com	3
bloguni.com	3
iamsport.org	3
incompany.com	3
bizeso.com	3
flippingpad.com	3
sweetcircles.com	3
myindospace.com	3
weblogplaza.com	3
spyuser.com	3
modwedding.com	3
fotolode.com	3
blogge.rs	3
wedshare.com	3

blogono.com	3
iblog.at	3
journalfen.net	3
metsbook.com	3
salsahook.com	3
getwed.com	3
schuelerchat.net	3
blogster.com	2
directorise.com	2
glbsocial.net	2
uwcblog.com	2
medicalmarijuanalisting.org	2
siterun.eu	2
gonegothic.com	2
blogpico.com	2
evoood.com	2
donkbook.com	2
jacso.hk	2
makinitmag.com	2
inlocaltv.com	1
cloudles.com	1
my.telegraph.co.uk	0
livelogcity.com	0
flukiest.com	0

nyc.net.au	0
yapperz.com	0
deinekollegen.de	0
wheretogetengaged.com	0
hipero.com	0
yolasite.com	0
blogspirit.com	0
blogion.com	0
mynewblog.com	0
20six.co.uk	0
myblogsite.com	0
qapacity.com	0
blogstream.com	0
petbam.com	0
jamrie.com	0
honmag.com	0
jamendo.net	0
blog2blog.nl	0
journalhub.com	0
netcipia.com	0
getjealous.com	0
lastbyte.com	0
kambase.com	0
englandbd.co.uk	0

Bookmarks

<u>Domains</u>	<u>PR</u>
connotea.org	8
delicious.com	8
digg.com	8
reddit.com	8
slashdot.org	8
stumbleupon.com	8
citeulike.org	8
chime.in	8
bibsonomy.org	7
blinklist.com	7
diigo.com	7
folkd.com	7
mister-wong.com	7
news.ycombinator.com	7
newsvine.com	7
bizsugar.com	6
jumptags.com	6
tagza.com	6
xmarks.com	6
kaboodle.com	6
tagza.com	6
amplify.com	5

dotnetkicks.com	5
fwisp.com	5
ikeepbookmarks.com	5
kirtsy.com	5
netvouz.com	5
stumpedia.com	5
buddymarks.com	5
clipclip.org	5
dropjack.com	5
linkagogo.com	5
wirefan.com	5
mylinkvault.com	4
oyax.com	4
bookmarktracker.com	4
chipmark.com	4
cloudytags.com	4
de.lirio.us	4
freelink.org	4
bmassess.net	3
blogbookmark.com	3
rambhai.com	3
blurpalicious.com	0
pineapple.io	0
startaid.com	0

Directories

<u>Domains</u>	<u>PR</u>
wordpress.org/showcase	8
abc-directory.com	7
cssdrive.com	7
cuedirectory.com	7
dir.yahoo.com	7
dirbull.com	7
dirnext.com	7
Dmoz.org	7
Elecdir.com	7
elsf.org	7
envirolink.org	7
freepwebdirectory.com	7
ilovelanguages.com	7
medranks.com	7
musicmoz.org	7
nutch.org	7
paleoportal.org	7
realtor.com	7
relapi.org	7
thomasnet.com	7
archivd.com	6
art.net	6

bestwebgallery.com	6
Botw.org	6
business.com	6
charitychoice.co.uk	6
cssbased.com	6
cssbeauty.com	6
csselite.com	6
cssheaven.com	6
cssmayo.com	6
designer.com/directory/	6
diolead.com	6
directory.ac	6
ehf-newdelhi.org	6
ezilon.com	6
familyfriendlysites.com	6
Fishlinkcentral.com	6
hotvsnor.com	6
intellisparx.org	6
jayde.com	6
jhucr.org	6
joeant.com	6
kahuki.com	6
kinderstart.com	6
mavensearch.com	6

mobileawesomeness.com	6
nzs.com	6
scrubtheweb.com	6
siteinspire.com	6
sitepromotiondirectory.com	6
smsweb.org	6
somuch.com	6
styleboost.com	6
sumodirectory.com	6
thebestdesigns.com	6
ukinternetdirectory.net	6
usacitylink.com	6
vrg.org/links/	6
webdesigners-directory.com	6
webdesignfinders.net	6
webdirectory.com	6
2yi.net	5
aaaagencysearch.com	5
abilogic.com	5
Alivedirectory.com	5
allensguide.com	5
allspiritual.com	5
amphotech.com	5
arakne-links.com	5

artchain.com	5
azoos.com	5
boliviaweb.com	5
britainbusinessdirectory.com	5
britishinformation.com	5
business-directory-uk.co.uk	5
busybits.com	5
canadaone.com/business/	5
canlinks.net	5
capterra.com/browse	5
comeonaussie.com	5
creattica.com	5
css-showcase.com	5
cssleak.com	5
cssnature.org	5
danielmillions.com	5
designflavr.com	5
digmo.org	5
directory-web.net	5
directory.classifieds1000.com	5
directoryworld.net	5
Dirjournal.com	5
dirplanet.in	5
discoverourtown.com	5

divinecss.com	5
dmegs.com	5
domaining.in	5
earthwebdirectory.com	5
elib.org	5
engineersedge.com	5
enquira.com	5
eurobreeder.com	5
exactseek.com	5
Findelio.com	5
foliofocus.com	5
frety.net	5
geniusfind.com	5
gimpsy.com	5
globallinknetworks.com	5
gmawebdirectory.com	5
goguides.org	5
healthdirectorymoz.com	5
hotel-base.com	5
html5gallery.com	5
lillumirate.com	5
incrawler.com	5
iozoo.com	5
itravelnet.com	5

kwika.org	5
lessonplansearch.com	5
linkandthink.org	5
linksgiving.com	5
locanto.com	5
lshmentor.net	5
marketinginternetdirectory.com	5
massivelinks.com	5
mastbusiness.com	5
mastersite.com	5
mundopt.com	5
onemission.com	5
operationuplink.org	5
overlandagency.com	5
rakcha.com	5
re-quest.net	5
resourcelinks.net	5
screenalicious.com	5
screenfluent.com	5
skoobe.biz	5
splashdirectory.com	5
splut.co.uk	5
splut.com	5
submissionwebdirectory.com	5

thedesigninspiration.com	5
thetortellini.com	5
traveltourismdirectory.com	5
travelwebdir.com	5
tsection.com	5
ukdirectory.co.uk	5
uncoverthenet.com	5
usalistingdirectory.com	5
volta.net	5
w3csites.com	5
web-design-directory-uk.co.uk	5
web-dir.com	5
websitelaunchpad.com	5
webworldindex.com	5
worldsiteindex.com	5
wv-travel-directory.com	5
zepti.com	5
zorg-directory.com	5
dmegs.com	5
search4i.com	5
101besthtml5sites.com	4
1abc.org	4
247webdirectory.com	4
777media.com	4

9sites.net	4
a1webdirectory.org	4
a1weblinks.net	4
academiamexicanadecine.org	4
alistdirectory.com	4
allworldlinks.com	4
allydirectory.com	4
amidalla.de	4
ananar.com	4
anthonyparsons.com	4
authoritydirectory.com	4
awi-smi.com	4
azlisted.com	4
bestfreewebsites.net	4
bizhwy.com	4
blogannounce.info	4
blueboomerang.com	4
brownbook.net	4
buysll.com	4
charitiesdirectory.com	4
charity-charities.org	4
charity.com	4
charitylibrary.co.uk	4
charityportal.org.uk	4

chicagoix.com	4
citystar.com	4
concasida2010.org	4
congoma.org	4
craftdirectory.org/edirectory/	4
craftpop.com	4
craftsitedirectory.com	4
csscount.com	4
cyberwebsearch.com	4
deathndementia.com	4
directory.e-sangha.com	4
directory.v7n.com	4
directory4u.org	4
diroo.org	4
ebjuris.com	4
ethicaldirectory.co.uk	4
expofreightuae.com	4
fasflight.com	4
fedoma.org	4
flookie.net	4
funender.com/free_link_directory	4
gainweb.org	4
gateway-worldwide.com	4
gazingus.org	4

global-weblinks.com	4
gmdir.com	4
goongee.com	4
hedir.com	4
html5-showcase.com	4
html5mania.com	4
humanediteddirectory.net	4
icfmt.org	4
info-listings.com	4
iqnewsroom.com	4
jasminedirectory.com	4
kk-club.com	4
linkaddurl.com	4
linkcentre.com	4
linkopedia.com	4
linkpartnersdirectory.com	4
linkroo.com	4
linksnativos.com	4
linkteve.com	4
macsverige.org	4
mastermoz.com	4
moo-directory.com	4
mygreencorner.com	4
netinsert.com	4

nonar.com	4
ohs.com.au/directory/	4
onlinesociety.org	4
organiclinker.com	4
ozami.com	4
pedsters-planet.co.uk	4
phillyfirstonthefourth.com	4
prolinkdirectory.com	4
puppyurl.com	4
qango.com	4
qualityinternetdirectory.com	4
rdirectory.net	4
rightwingeye.com	4
roask.com	4
saintbarth.org	4
searchsight.com	4
seoseek.net	4
sevenseek.com	4
shobby.co.uk	4
siliconsalley.com	4
sites-plus.com	4
slackalice.com	4
spiritsearch.com	4
submitlinkurl.com	4

sundaysalonchicago.com	4
surfsafely.com	4
thalesdirectory.com	4
the-photographer-directory.com	4
tmaonline.net	4
tslindia.org	4
turnpike.net	4
txtlinks.com	4
tygo.com	4
uksuperweb.co.uk	4
unscol.org	4
viesearch.com	4
voxcap.com	4
w3catalog.com	4
web-beacon.com	4
webbozz.com	4
website-services.biz	4
websitespromotiondirectory.com	4
websquash.com	4
welovewp.com	4
wikidweb.com	4
wpbartsdistrict.com	4
wpgala.com	4
wpinspiration.com	4

wwwi.co.uk	4
yoofindit.com	4
zdirectory.net	4
askmatrix.com	4
addurl.nu	4
linkdirectory.com	4
internet- heaven.co.uk/stuff/add.php	4
9ug.com	3
alaki.net	3
allstatesusadirectory.com	3
beedirectory.com	3
bigfreeguide.com	3
bigtraveling.com	3
blogaboutmysite.com	3
candydetective.com	3
cssmania.com	3
cwrp.net	3
dearbetty.com	3
devoteclub.com	3
digitaleveuk.org	3
directmylink.com	3
directory.cnjiushang.com	3
directory.pr-club.net	3

directory.ttra2008.com	3
directory.yourartsn Crafts.com	3
dirwizard.com	3
divide.org.uk	3
documentosbinarios.com	3
donation4charity.org/pages/charity-directory	3
dreamsubmitting.mylinea.com	3
eicq.org	3
eliteanswers.com/directory/	3
ewilla.com	3
fairelection.us	3
freewebsitedirectories.com	3
gii.in	3
gizmopromo.net	3
goexporters.com	3
gosearchbusiness.com	3
greenstalk.com	3
gzzt.org	3
herlight.com	3
html5elite.com	3
html5websites.net	3
hydeparkbooks.com	3
indexking.net	3

iowasilver.com	3
jaborwhalky.com	3
linknow.co.nz	3
lookforth.com	3
marketingwho.com	3
nadrealizem.com	3
netwerker.com	3
netzoning.com	3
newhealthdirectory.com	3
nkssnet.net	3
nometrix.com	3
onlineshoppers.ca	3
pmarketing.com	3
primodirectory.com	3
reallyfirst.com	3
rubberstamped.org	3
search-o-rama.com	3
searchwebworld.com	3
secondwavesystems.com	3
sitesnoop.com	3
sonoracelticfaire.co	3
speedydirectory.com	3
sudanow.net	3
thebrickwall.com/directory/	3

thegreatdirectory.org	3
ukcharities.org	3
usawebsitesdirectory.com	3
worldwidelist.net	3
wpfloat.com	3
yourjoker.com	3
directory-free.com	2
directory-global.com	2
emedinews.com/directory/	2
html-five.net	2
iwebtool.com/directory/	2
kiwidir.com	2
needacomodation.com	2
pegasusdirectory.com	2
site-sift.com	2
webahead.net	2
websiteopening.com	2
almapubliclibrary.org	0
bigall.com	0
hitwebdirectory.com	0
directoryexpert.org	
rapidenetwork.eu	
douz.org	
webbozz.com	

Blog Directories

<u>Domains</u>	<u>PR</u>
technorati.com	8
alltop.com	7
blogs.com	7
globeofblogs.com	7
blogcatalog.com	6
topix.net/dir	6
blogtopsites.com	6
blogtoplist.com	6
ontoplist.com	6
hotvsnot.com	6
blogs.botw.org	6
blogarama.com	6
blogflux.com/	6
icerocket.com	6
bloggernity.com	6
blogrankings.com	6
bloghub.com	6
blogsrafer.com	6
zimbio.com/company/bloggers	5
topblogarea.com	5
bloglisting.net	5
bloghints.com	5

loadedweb.com	5
webworldindex.com	5
addyourblog.com	5
crayon.net	5
blogdirs.com	5
bloggernow.com	5
bloggingfusion.com	5
placeblogger.com	5
regator.com	5
blog-directory.org/add-blog.php	5
bloguniverse.com	5
minnesota.com/blog-directory	5
blogville.us	5
nycbloggers.com	5
blog-search.com	5
buzzerhut.com	5
blogscanada.ca	5
delightfulblogs.com	5
blogtree.com	5
blogbal.com	5
bloglinker.com	5
theweblogreview.com	5
flookie.net	5
topofblogs.com	4

blogs.avivadirectory.com	4
rateitall.com/s-4679-blog-directory.aspx	4
blurtit.com	4
theseeking.com	4
fybersearch.com	4
info-listings.com	4
bloggerschoiceawards.com	4
blogio.net	4
A1weblinks.net	4
topsiteswebdirectory.com	4
blogskinny.com	4
blogadr.com	4
feedplex.com	4
feedmap.net	4
wilsdomain.com	4
blogdirectory.net	4
blogdire.com	4
blogsrating.com	4
sarthak.net	4
roask.com	4
blogsitelist.com	4
spillbean.com	4
photarium.com	4

blogpoint.com	4
spicypage.com/	4
blogsbycountry.com	4
blogdirectorysubmission.com	4
blogannounce.info	4
lazyblogdirectory.com	4
blogratings.com	4
top-blogs.org	4
wordpressblogdirectory.com	4
blogdirectory.ws	4
bloguniverse.org	4
webloogle.com	4
goblogz.com	4
blogdirectory.org.uk	4
lisblogsource.net	4
freewebs.com/blogotion	3
portal.eatonweb.com	3
lsblogs.com	3
blogs-collection.com	3
bloggeries.com	3
blogzooop.com	3
blogratedirectory.com	3
search4blogs.com/bloggers/index.php	3
blogsthatfollow.com	3

blogsfor-small-business.com	3
blogdir.co.uk	3
blogfolders.com	3
birminghambloggers.contactbox.co.uk	3
bloggerhq.net	3
blogshaven.com	3
websandiego.org/business/reg.php	3
blogwebdirectory.com	3
gozoof.com	3
blog.directory-see.com	3
blogpopular.net	3
conseillemoi.net	3
bloggersdirectory.org	3
blogscollection.com	3
shoutyoursite.com	3
alotofblogs.com	3
boosterblog.net	3
aveblogs.com	3
directoryblogs.com	3
blogirific.com	3
blogpopular.com	3
wutzle.com/browse.php	3
blogsranker.com	3
liquida.com	2

bestblogs.org	2
ablogin.com	2
anse.de	2
blogvillage.gotop100.com	2
directory.bloggertalk.net	2
2searchblogs.com	2
ajdee.com/pages/Blogs/index.html	2
blogicas.com/directory	2
surrealblog.com	2
listablog.com	2
goblog4i.com	2
bloghitlist.com	2
creative-blogs.com	2
problogdirectory.com	2
blogification.com	2
themillionblogs.com	2
freeblogdirectory.info	2
blogdesam.com	2
blogsearchengine.com	1
mylot.com/w/blogs/default.aspx	1
britblog.com	1
fuelmyblog.com	1
blogdirectory.ckalari.com	1
bldir.net	1

weblogs.co.in	1
ultimateblogdirectory.com	1
pinoyblogger.com/directory	1
geoblogdirectory.com	1
heliosblogs.com/allcats.html	1
bloggercyber.com	1
bloggerinternet.com	1
exclusivedirectory.net	1
bloggerglobal.com	1
blogswirl.com	1
directories.totalblogdirectory.com	0
blog-collector.com	0
mynewblog.com/lastsites	0
blogdumps.com/index.php	0
blogit.com/blogs/default.aspx	0
blogtagstic.com	0
directory.ubdaily.com	0
splogspot.com (www.)	0
blloggs.com	0
directory.blogaz.net	0
urldigger.com	0
global-blogs.info	0
bloggazines.com	0

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SelfGrowth.com	6
Gather.com	6
ArticlesBase.com	5
ArticleDashboard.com	5
ArticleSnatch.com	5
ArticleCity.com	5
Isnare.com	5
YouSayToo.com	5
Focus.com	5
IdeaMarketers.com	4
SooperArticles.com	4
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ArticleRich.com	4
ArticleBlast.com	4
ArticleTrader.com	4
Wrytestuff.com	4
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vimeo.com	9

dailymotion.com	7
metacafe.com	7
truveo.com	7
videoegg.com	7
videobomb.com	7
veoh.com	6
liveleak.com	6
ifilm.com	6
stickam.com	6
stupidvideos.com	6
blinkx.com	6
magnify.net	6
sevenload.com	6
grindtv.com	6
selfcasttv.com	6
flixya.com	5
ourmedia.org	5
mefedia.com	5
orb.com	5
videosift.com	5
shozu.com/portal	5
pandora.tv	5
eyespot.com	5
vmix.com	5

mediamax.com	5
phanfare.com	5
clipshack.com	5
gofish.com	5
freevlog.org	5
loomia.com	5
glidedigital.com	5
vongo.com	5
vlogmap.org	5
dropshots.com	4
bigcontact.com	4
flurl.com	4
bofunk.com	4
fireant.tv	4
broadbandsports.com	4
clipmoon.com	4
gawkk.com	4
vidmax.com	4
sumo.tv	4
qoof.com	4
openvlog.com	4
podesk.com	4
popcast.com	4
tubetorial.com	3

magnoto.com	3
poddater.com	3
pixparty.com	3
grinvi.com	3
pooxi.com	3
divicast.com	3
broadsnatch.com	3
woomu.com	3
everybit.com	3
custom-niche-videos.com	2
evideoshare.com	2
boltfolio.com	2

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blogdigger.com	6
feedage.com	6
feedcat.net	6
finance-investing.com	6
jordomedia.com	6
medworm.com	6
redtram.com	6
rssmountain.com	6
swoogle.umbc.edu	6

automotive-links.mustangv8.com/RSS-directory	5
chordata.info	5
gabbr.com	5
plazoo.com	5
rssmicro.com	5
rsstop10.com	5
urlfanx.com	5
5z5.com	4
educational-feeds.com	4
feedagg.com	4
feedplex.com	4
feedsee.com	4
keegy.com	4
medical-feeds.com	4
newzalert.com	4
ngoid.sourceforge.net	4
oobdoo.com	4
paiddirectory.com	4
political-humor.net	4
postami.com	4
rss-directory.us	4
rssbuffet.com	4
rssmotron.com	4

solarwarp.net	4
4guysfromrolla.aspin.com	3
anatech.net	3
moneyhighstreet.com	3
rsschomp.com	3
rssfeeds.org	3
xmeta.net	3
anse.de/rdfticker	2
feedgy.com	2
goldenfeed.com	2
wingee.com	2
leighrss.com	1
readablog.com	1
feedlisting.com	0
millionrss.com	0
rssfeeds.com	0

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thinkfree.com	7
keepandshare.com	6

memoware.com	6
yudu.com	6
ziddu.com	6
docs.zoho.com	6
slideboom.com	6
authorstream.com	6
edocr.com	5
filefactory.com	5
uploading.com	5
wepapers.com	5
esnips.com	5
my.huddle.net	5
slideserve.com	5
pdfcast.org/pdf/	5
easy-share.com	4
gigasize.com	4
glasscubes.com	4
slingfile.com	4
slidelive.com	4
mypllick.com	4
docuter.com	3
doxtop.com	3
gzhoo.com	3
kewlshare.com	3

bookgoo.com	3
slideburner.com	3
midupload.com	2
persianupload.net	2
zshare.net	0
gotomyfiles.com	0
twidox.com	0
pex.webexone.com	0
re-pdf.com	

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pr-inside.com	6
prlog.org	6
businessportal24.com	5
cgidir.com	5
free-press-release.com	5
information-online.com	5
live-pr.com	5
newswiretoday.com	5

openpr.com	5
prleap.com	5
przoom.com	5
pr.com	5
sbwire.com	5
pressbox.co.uk	4
afly.com	4
bignews.biz	4
businessservicesuk.com	4
clickpress.com	4
dmnnewswire.digitalmedianet.com	4
freepressindex.com	4
ideamarketers.com	4
it-analysis.com	4
it-director.com	4
onlineprnews.com	4
prfire.co.uk	4
prfree.com	4
prmac.com	4
pressbox.co.uk	4
pubarticles.com	4
theopenpress.com	4
enewswire.co.uk	4
1888pressrelease.com	4

addpr.com	3
bigrockwebdirectory.com	3
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exactrelease.com	3
express-press-release.net	3
free-press-release-center.info	3
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mediasyndicate.com	3
newsmakers.co.uk	3
prurgent.com	3
pr9.net	3
pressabout.com	3
pressexposure.com	3
pressmethod.com	3
prfocus.com	3
ukprwire.com	3
usprwire.com	3
postafreepressrelease.com	2
prfriend.com	2
prbd.net	2
pressreleasecirculation.com	2
releasewire.org	2
emeapr.com	1
netforcepress.com	1

astro-business.com	0
bitboot.com	0
clickanews.com	0
clickanews.net	0
netbizresources.com	0
netforcenews.com	0
netforcepr.com	0
netforcetechnology.com	0
newsactive.net	0
newsinsites.com	0
newsphase.com	0
our-newsletter.com	0
pagerelease.com	0
pr80.com	0
pressreleasesonline.co.uk	0
seenation.com	0
tectrical.com	0
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